

## Venice Neighborhood Council

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## Candidate Issue of *Your Venice*Description and Publication Rules

The VNC will publish a special edition of its quarterly newsletter, *Your Venice* in late March, 2010, prior to the Board Election Candidate Forum (currently planned for April 8th, 2010). The VNC plans for the newsletter include publication of candidate's statements and pictures so that stakeholders can get to know the candidates for each office. Each statement will run with a picture of the candidate if one is available.

The first page of the issue will be devoted to an article about the election and an article about the Candidate Forum. There may be room for additional articles, depending on the number of Candidate Statements submitted. The Newsletter will probably be an 8 page tabloid sized publication instead of the booklet size we've been publishing to provide approximately twice the content capacity.

## Publication rules for Candidate Statements:

- Candidate statements submitted for publication must be presented digitally in either a standard text or MS-Word format. Candidate Statements must be emailed to <u>Elections@VeniceNC.org</u> by the Candidate - they will not be accepted from 3rd parties.
- No image formats or "locked" formats (such as .pdf) will be accepted.
- Candidate Statements must be submitted on or before March 14, 2010.
- Statements must be 150 words or fewer (statements longer than 150 words will be truncated)

Any statements submitted that do not conform to these rules will be rejected.

The VNC will format Candidate Statements to conform to VNC Newsletter standards (e.g. font, margins, and columns) but text will not be altered (so check your spelling and grammar!). Submitted statements cannot be changed or withdrawn by candidates.

NOTE: Statements may be submitted in any language for publication. Statements in alternative languages may be submitted for publication on the internet. The rules for alternative language publication are the same as for print publication. Statements in alternative languages must be substantially the same as statements submitted for print publication (the word limit may be relaxed for alternative languages).

## Publication rules for candidate pictures:

- Candidate pictures must be submitted in either .jpg, bitmap, or .pdf formats. Pictures must be emailed to <u>Elections@VeniceNC.org</u> by the Candidate - no 3rd parties.
- Candidate pictures must be submitted on or before March 18, 2010.
- Candidate pictures submitted should be "publication ready" (300 dpi, color corrected, etc.) The VNC takes no responsibility for the quality of the image).
- Candidate pictures must be of the candidate only (they should not include other people or pets); cartoons, drawings and other "non-representative" images will be rejected.
- Candidate pictures will be resized for publication. The VNC will not alter images in any other way (except those it takes at the Candidate Information as a service to candidates see below).
- The VNC will take pictures of candidates who do not have a publication ready image at the Candidate Information Meeting, scheduled for March 18, 2010. Note: the VNC will make best efforts to make pictures it takes at this meeting publication ready. This may involve color correction and cropping. Candidates will have an opportunity to approve pictures taken at the meeting prior to publication, but there will be no opportunity to re-take photographs.

All Candidate Statements and pictures will be posted on the VNC website - see: www.VeniceNC.org/Candidates.