

Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org Email: info@VeniceNC.org



Minutes for Meeting of the VNC Outreach Committee

Meeting Date: Jan 04, 2011 Meeting Time: 7:00pm - 8:45pm Meeting Location: Extra Space Storage Meeting Room, 658 South Venice Blvd, Venice, CA 90291 Contact: Outreach@VeniceNC.org

1. 7:00 – Call to order, quorum attained, current agenda and December minutes approved

Brennan Lindner	Absent	Linda Lucks	Present
Carolyn Rios	Absent	Marc Saltzberg	Present
Ivan Spiegel	Present	Marlene Savage	Present
Jed Pauker	Absent	Nancy Feinberg	Present
Kelley Willis	Present	Stasia Patwell	Absent
Clark McCutcheon	Present	Guest:	

5. OLD BUSINESS

- a. Volunteer Coordinator Position still open No volunteers. Marc reviews the responsibilities:
 - i. Gathers & schedules volunteers as needed for VNC outreach activities (Picnic, farmers Mkt, etc). Advertises vacancies on committees. Maintains "VNC Help Wanted" page with list of vacancies on website.
 - ii. Ivan suggests LA Volunteer Ctr, DONE is creating a 'liaison' to it.
 - >> Ivan and Linda both volunteer to contact them
- b. Communications Officer Report
 - i. Constant Contact Database updates Marc thinks Constant Contact is up to date
 - ii. New Banner for Westminster Elementary School haven't heard from Brennan
- c. Attendance of public officials at VNC Farmer's Market Table: Marlene rpts on who'd available and committed. Marc asks if we want someone from Parks. Nancy will contact Fred Ealey at LA City. Steve Zimmer at LAUSD has also been contacted, Marc will give contact info to Marlene.
- d. VNC T-Shirts postponed, Marc asks Nancy to coordinate with Carolyn.
- e. Upcoming Outreach events Ivan Reports
 - i. "Masters of the Chapel" concert on Jan 22nd.
 - ii. CIP (Community Improvement Projects) Apps will be ready at next NC meeting...250 copies are being produced. Distribution: Library, Vera Davis Ctr, Farmers Market, Board Mtgs, and on-line. Clark will outreach to Business community. Linda will promote with committee chairs with a goal that each Committee distributes at least 5 apps.

Returned apps must be postmarked by March 1st.

Marc asks Ivan to prepare text for e-blast

- f. Scanning Business Cards Kelley volunteers to set up scanner and scan cards as they are submitted by other members. Linda suggests having a 'fishbowl' at Framers Mkt booth, to collect cards. Kelley reminds that members should bring their own biz cards to the booth. Kelley will send an e-mail to board members about how and where to submit collected cards for scanning. Ivan mentions that bulletin boards for members ere approved.
- g. Next Town Hall Proposed date is April 7 (avoids Passover and Easter, allows time to set topic and and publish Newsletter) Town Hall Task Force will meet to determine subject.
- h. Increasing Renter / Condo participation in VNC Liz not present Posponed

6. NEW BUSINESS

a. Reactions to last Townhall



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- Kelley good, civil turnout; would like to have a takeaway
- Clark that was my first one, worthwhile even if only one shows up; would have liked more turnout (Marc commented that attendance ranges from 100-150 max, down to around 80)
- Linda liked civility, good spectrum, credit to everyone who worked on it; would have liked more people
- Marlene came right at the end, surprised it only lasted an hour; great that it ran on schedule
- Ivan Usually have a 'game plan' for a townhall; this one was fairly successful
- Nancy first one she worked on; Very pleased; civil and organized; Ivan says she did a lot of work that wasn't seen.)
- Marc echoes Linda, the takeaway was the content and the civility; looking forward to great things from Amanda's committee.
- b. Marlene reported that LAPD Holiday Gift drive helped over 1500 kids; Marc would like to know how many were from the Venice neighborhoods. Linda wants to make sure over \$1000 donated affects Venice. No one sure there will be an LAPD drive next year, as Heidi is retiring (SLO Heidi Lane). Marc asks Linda to talk to Mariana about taking it over for Venice.

7. Adjourned.- NEXT MEETING Jan 25th