

## Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org Email: info@VeniceNC.org / Phone or Fax: 310.606.2015



## Minutes of the VNC Outreach Committee Meeting Date: January 22, 2008

Attending: Carolyn Rios, Clarence Carter, Emily Elliott, Jack Prichett, Jed Pauker, Marc Saltzberg

## 1. Old Business:

a. Tabling at Venice Farmer's Market

Marc reported that tabling will begin Jan, 25th Note: Date was subsequently postponed until Feb 1 due to weather.

- b. Newsletter
  - i. Marc and Clarence announced that Linda Lee, our Apple One employee, is interested in being our Newsletter Editor. She has provided a template of a newsletter from another NC she is already editing. They met with Linda earlier in the day on the 22nd to discuss what was needed:
    - 1. Newsletter will be printed on a single sheet of 11 x 17 paper, folded once to form four 8 x 11 pages and may be expanded at a later date. It will be printed in grayscale.
    - 2. Page Furniture:
      - a. Front Page
        - i. Masthead
        - ii. Lead Article
        - iii. Front Page Picture
        - iv. Small additional article on page 1
      - b. Middle Pages (for now, 2 middle pages)
        - i. Column from Mike (may include Mike's picture)
        - ii. Future: Column from stakeholder re: Venice quality of life??
        - iii. Committee Reports
        - iv. Future Possibility: "Because you Asked" An answer to a question to the board posed by a stakeholder.
      - c. Back Page
        - i. Contact Info
        - ii. VNC Thumbnail
        - iii. How to get involved
        - iv. Committee List
        - v. Meeting Schedule
        - vi. Future Possibility: Crime & Grime Box to contain crime statistics, graffiti removal.
    - 3. Deadlines We want the Newsletter in Stakeholder hands no later than Feb 23rd. Clarence will look into Distribution (Walking Man and US Mail) and make a recommendation. The selected distribution method will have an impact on article deadlines. The cheapest printer is LA City. They will require a 4 or 5 day lead time. Estimated Deadline for articles is Feb 1st, edited Newsletter, ready to print Feb 8th. These dates will be firmed up and Linda will send an e-mail with final dates.

- ii. Editorial Board An Editorial Board was selected to review submitted articles and make other decisions concerning the Newsletter. The members are:
  - 1. Clarence Carter
  - 2. Jack Prichett
  - 3. Jed Pauker
  - 4. Ex Officio
    - a. Linda Lee, Editor
    - b. Marc Saltzberg, Outreach Chair
    - c. Mike Newhouse, President
- iii. Newsletter Name two names were suggested. The Editorial Board will select the final name:
  - 1. Venice Voice
  - 2. Your Venice
- c. February Town Hall Marc reported on the February Town Hall. The Town Hall will be held on Feb 26th starting at 6:30PM. It will be facilitated by LA City HR professionals trained in conflict resolution - the facilitators will be assisted by grad students to take notes. The plan will be to randomly assign participants to small groups (8 to 12 - depends on the number of facilitators available) who will meet for about an hour to determine community needs, followed by a second hour where the groups will report back. The VNC will be responsible for taking the last 15 minutes or so to discuss next steps. Marc will be placing ads in the Beach Head and Argonaut to advertise the Town Hall.

Marc will solicit Town Hall ideas for the May Town Hall from the Board - Emily, Ivan and Marc will select the May Town Hall topic from the submitted ideas.

d. It was moved and passed that the following be submitted to the Admin Committee for consideration at the next Board Meeting:

The Outreach Committee suggests that the following be the official posting places of the Venice Neighborhood Council as listed in our certification papers with DONE:

- i. Vera Davis Miles Center
- ii. Ground Works Coffee (on Rose)
- iii. The Venice Public Library
- iv. Noah's Bagels on Washington
- v. Baby Blues Ribs on Lincoln

The Outreach Committee further recommends that posting places NOT be limited to the above list; "unofficial" posting places should be found in each VNC neighborhood as feasible.

- e. Intro Letters for new residents of Venice Waiting for Marc to act on
- 2. New Business
  - a. 'A Taste of Venice' a new Outreach Program that Carolyn is putting together that will solicit Restaurants and Markets to provide food for VNC events as a community service / marketing program at discounted prices to VNC.
  - b. Oakwood Barbeque Carolyn discussed last year's Oakwood barbeque and this year's plans for a similar event.
  - c. The next Outreach meeting date (for fourth week in February) needs to be moved due to conflict with the upcoming Town Hall. It was decided to have the meeting on Monday, Feb 25th. at 6:30. Marc will look into the availability of the Oakwood Rec Center for this meeting.