

## Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org Email: <u>info@VeniceNC.org</u> Phone: 310-421-8627



## **NEIGHBORHOOD COMMITTEE APPLICATION**

### **Contact Information:**

Qualifying Stakeholder Address (Dirección):

Print Name/ Nombre el letra de Molde : Lydia Pelosi			
12957 Zanja Street, Los Angeles, CA 90066 Street address / Dirección	City / Ciudad	State / Estado	Zip/ Código Postal
Mailing Address (if different):	8		
Street address / Dirección	City / Ciudad	State / Estado	Zip/ Código Postal
Contact Numbers:			
(949)872-9893 Phone (Day) / Teléfono (día) Phone (Eve lydiapelosi@gmail.com Email / Correo Electrónico (very important)	ning) / <i>Teléfono (tardé)</i>	Fax Number	
Specific Plan Sub-area where you live, work or own property and wish to represent (see Venice Specific Plan: <a href="http://venicenc.org/files/VenCoastal.pdf">http://venicenc.org/files/VenCoastal.pdf</a> section 2 for details):			
Sub-area: 9 (select number 1. Ballona Lagoon West Bank Subarea, 2. Ballona Lagoon (Grand Canal) East Bank Subarea, 3. Silver Strand Subarea 4. Marina Peninsula Subarea, 5. Venice Canals Subarea, 6. North Venice Subarea, 7. Oakwood-Millwood-Southeast Venice Subarea 8. Oxford Triangle Subarea, 9. East of Lincoln Subarea), or other niche neighborhoods such as the committee recognizes			
I hereby certify that I wish to serve on the Neighborhood Committee of the Venice Neighborhood Council and I am a Stakeholder within the boundaries of the VNC area.			
Stakeholder Signature/Firma		Date	
Note: All Neighborhood Committee members must be Venice stakeholders (see <u>VNC Bylaws</u> Article III.A) and may be asked to demonstrate their eligibility. Please be prepared to supply proof of stakeholder status.			



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#### Questions:

Please limit your answers to the 5 questions below to 200 words or less each.

1) Please explain why you wish to serve on the Neighborhood Committee:

I believe in the Venice Neighborhood Council and I want to help create bridges to the greater community. As a young resident, in my late 20's, I have a very active circle of friends, and I would love to channel their energy and encourage their involvement in neighborhood affairs. I hope my career in corporate communications and public affairs can be an asset to the committee, and I plan on tapping into my experience, with grassroots community outreach and coalition building, for the benefit of the group.

2) Please describe your previous and/or current neighborhood or community involvement:

My husband and I recently moved to Venice from Santa Monica, and purchased our first home. We are invested in this community, and want to participate in its bright future. Although I am new to the VNC, I have worked with the Downtown LA Neighborhood Council, and I was on the planning committee for both the Greening of California Conference (broadcast on ABC), and the Urban Land Institute, Future Build Conference. I also participated in the Santa Monica Sustainable Works Program and I volunteer at the LA Food Bank.

- 3) In your opinion what are the three most pressing issues facing the Venice Community?
- Education and supporting our schools. Good teachers and administrators should be highlighted and appreciated. I propose community profiles to help recognize leaders in the district.
- Encouraging entrepreneurs and incubating start-ups. We have an opportunity to distinguish Venice as a hotbed for innovation and creativity.
- Homelessness. We must constantly be brainstorming ways to be sensitive to the rights of all, while maintaining fairness and safety, so everyone can enjoy the area, particularly the boardwalk.
- 4) The Neighborhood Committee is tasked with promoting awareness of available City resources and services by acting as a conduit between the Board and Venice neighborhoods, assisting in community outreach and bringing neighborhood issues to the attention of the Board.



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### What are your suggestions for effectively fulfilling this obligation?

- Growing social media. Although this is a strong suit for the VNC, there is always room to
  expand. Sites like Facebook, YouTube and Instagram are an incredibly easy and cheap means
  of distributing information and an invaluable tool for reaching a large audience. My husband
  works at Maker Studios, a network of some of the top producers on YouTube, and many of its
  talent are Venice locals. I will seek to create pathways for them to get involved and spread VNC
  news.
- Being a face of the council in the community. I am always out and about, at the farmer's market, surfing or attending the Boat Parade on the canals, and I plan on sparking conversations about the VNC wherever I go.
- Continued cross promotion and involvement in a wide range of community events.
- Constantly improving the brand and public relations of the Council. Fostering relationships with key local media, such as CurbedLA, Venice Patch, etc to constantly develop the VNC voice.

#### 5) Do you have a vision for Venice? If so, please describe:

My vision for Venice is one of maintaining and celebrating its unique charm. I see Venice continuing to inspire the arts and encourage diversity and I welcome an enthusiastic citizen that appreciates differences and stimulates opportunity. I also envision a forward-thinking community that does its part as responsible stewards of the earth, adopting new techniques for increasing sustainability.

6) Please list all committees, groups, organizations schools churches, agencies, with which you have regular communication.

The Greening of California Conference, Green Drinks, The Surfrider Foundation, Los Angeles ArtWalk, The Regeneration Project, Interfaith Power and Light, The Urban Land Institute, The US Green Building Council, CurbedLA, Brigham Yen, ZipCar Los Angeles, the Domestic Fuels Solutions Group, and Global Green.

Thank You for Volunteering to Help Our Community!

Thank you for your consideration!