

# Green Gardener Survey



Green Gardens are residential and commercial landscapes that use drought tolerant plants and rainwater harvesting techniques to reduce water use and prevent stormwater pollution.

This survey seeks to determine your interest in a program that trains and certifies "Green Gardeners" in the City of Los Angeles.

This survey should take you between 5 and 10 minutes to complete. Questions followed by a red asterisk are required.

Please return the completed surveys to the attention of:

Paula Daniels, Commissioner  
Board of Public Works  
200 N. Spring Street  
City Hall, Suite 361  
Los Angeles, CA 90012

If possible, please complete the survey by August 19, 2009.

We thank you in advance for your participation.

1. What is your zip code? \* \_\_\_\_\_

2. What is your neighborhood council? \* \_\_\_\_\_

3. What is the square footage of your planted yard (if known)? \_\_\_\_\_ Sq. ft.

4. What is your average annual household income? \*

- \$30,000 or less
- \$30,000 - \$80,000
- \$80,000 - \$150,000
- \$150,000 - \$500,000
- \$500,000 or more

5. Do you perform your own gardening? \*

- Yes
- No

6. If not, do you use a gardening service?

- Yes
- No

7. On average, how much do you pay for your gardening services per month? \* \$ \_\_\_\_\_

8. How much interest do you have in learning more about a Green Gardener Program for the City of Los Angeles that trains and certifies private gardeners to create and maintain Green Gardens for your residential landscape? \*

- 1 (not at all)
- 2
- 3
- 4
- 5 (I want to know more)
- 6
- 7
- 8
- 9
- 10 (I want a Green Garden)

9. What is the likelihood that you will install a drought tolerant "Green Garden" on your property? \*

- 1 (no chance)
- 2
- 3
- 4
- 5 (considering it)
- 6
- 7
- 8
- 9
- 10 (doing it)

10. What is the likelihood that you will hire a Green Gardener to maintain your residential landscape? \*

- 1 (no chance)
- 2
- 3
- 4
- 5 (considering it)
- 6
- 7
- 8
- 9
- 10 (doing it)

11. If applicable, what service(s) does your gardener provide currently (check all that apply)?

- mowing
- pruning
- planting
- watering
- fertilizing
- blowing
- irrigation system services
- removing debris/ leaves
- mulching
- preventive care
- other

12. What would cause you to hire a Green Gardener (i.e. what new green services do you anticipate you'll desire)? \*

13. Where would you go to receive information about Green Gardening (check top 4)? \*

- Internet
- Newspaper
- Local Newspaper/ Newsletter
- Nursery
- Neighborhood Council
- Home Owners Association
- Friends/ Neighbors
- other \_\_\_\_\_

14. Would you be willing to pay more for Green Gardening services than what you currently pay for gardening services? \*

- Yes
- No

15. How much more would you be willing to pay on average per month? \*

- \$30 or less
- \$30 - \$60
- \$60 - \$100
- \$100 or more
- The same as I currently pay

16. Do you currently receive Green Gardening services? \*

- Yes
- No

17. How would you best like to see a Green Gardener certified (select up to 3 options)? \*

- class completion certificate
- grade from class presented
- badge
- online database
- no opinion
- other \_\_\_\_\_

18. Where would you prefer the certification came from (select up to 3 options)? \*

- non-profit organization
- for profit organization
- government
- educational institution
- no opinion
- other \_\_\_\_\_

19. Where would you like to see a list of Green Gardeners published (select up to 2 options)? \*

- non-profit website
- newspaper
- local newspaper/ newsletter
- government website
- no opinion
- other \_\_\_\_\_

20. Any additional comments, questions, or concerns?

Thank you for taking our survey. Your response is very important to us.