



APPLICATION SUMMARY SHEET

PROJECT NAME
Discovering My Venice, Our City's Art, Culture and Heritage

BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS)
A 60-page history, culture & arts children's workbook/activities book entitled "Discovering My Venice, Our City's Art, Culture and Heritage". The left side of each 2-page spread will offer a variety of educational facts about Venice's history, culture and arts, and on the right side will be a corresponding entertaining activity for children, ages 8 to 12.
RECEIVED
MAR 02 2011

PROJECT SITE NAME AND FULL ADDRESS
Discovering My Venice, PO Box 12844, Venice, CA 90295

PROJECT COMPLETION DATE <i>April 4, 2012</i>	# OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT: <i>2000 children & their parents</i>
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ORGANIZATION OR STAKEHOLDER NAME
Venice Historical Society

QUALIFYING ADDRESS
PO Box 12844, Venice, CA 90295

DAY PHONE <i>310-967-5170</i>	EVENING PHONE <i>310-967-5170</i>	CELL PHONE
E-MAIL ADDRESS <i>info@veniceofamerica.org</i>		FAX <i>310-305-7078</i>

PROJECT MANAGER <i>Jill Prestup</i>	TITLE <i>President</i>
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MAILING ADDRESS
2465 Glencoe Avenue, Venice, CA 90291

DAY PHONE <i>310-305-8335</i>	EVENING PHONE <i>310-305-8335</i>	CELL PHONE <i>310-415-6657</i>
E-MAIL ADDRESS <i>jillpe@verizon.net</i>		FAX

BY SIGNING BELOW, I agree to the terms of the 2011-12 Community Improvement Project funding guidelines. I also acknowledge that the information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

AMOUNT REQUESTED
\$ 2000

Jill Prestup
STAKEHOLDER SIGNATURE
2-25-11
DATE

REVIEW (For Office Use Only)

Jill Prestup
PROJECT MANAGER SIGNATURE
2-25-11
DATE

PROJECT # (For Office Use Only)
1



PROJECT DESCRIPTION SHEET

PAGE 2

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

PROJECT DESCRIPTION

This entertaining 60-page history, culture & arts children's workbook, "*Discovering My Venice, Our City's Art, Culture and Heritage*," will be distributed to approximately 2000 school students and youth organizations located in Venice and adjacent areas (considered stakeholders). The left side of each 2-page spread will offer a variety of fun facts about Venice's rich history, culture and arts, and on the right side will be a corresponding educational activity for children to get involved with. Activities are being designed by children, 8- 12 years of age, from the Venice Area.

The educational workbook will explore numerous subjects unique to Venice, including the historic canals, murals, traditions, arts, architecture and landmarks; also included will be the contributions of various ethnic groups, including Native Americans. Each topic will have one page of text and a corresponding activity, such as puzzles, word games, maps, and designs for the kids to complete. A wonderful feature of this book is that students, teachers and youth groups will help in developing the activities. Children, 8- 12 years of age, will receive a free copy of the book. We will be printing 2000 copies to distribute.

We have already begun reaching out to the schools, youth organizations, as well as after-school & park programs, and have received enthusiastic responses.

Teachers from eight elementary & charter schools (St. Mark, Walgrove Elementary, Beethoven Elementary, Broadway Elementary, Westminster Elementary, Ocean Charter, Global Awareness Magnet, Venice Lutheran) and two youth group organizations (Oakwood Recreation, 826LA), all stakeholders in Venice, are already working with their students on creating fun-filled and learning activities for the book.

Three Venice Historical Society members, also Venice residents, have donated their time to create, design, research, write and produce the *Discovering My Venice* workbook. A Venice artist has given us permission to use his illustration for the book's cover.

IS THIS PROJECT PART OF A LARGER PROJECT? YES NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

COMMUNITY BENEFIT

The educational goal of the "*Discovering My Venice, Our City's Art, Culture and Heritage*" workbook project is to expose young people to their local history, art and culture in an entertaining and informative way and to encourage them to be aware of the various cultures and art that surround them, to appreciate their unique environment and their rich history.

The purpose/benefit of this workbook project is to give our youth a chance to participate, learn, appreciate and get involved with the book's production by helping design the many activities included in "*Discovering My Venice, Our City's Art, Culture and Heritage*." The educational information contained in this workbook is invaluable. Promotional Packages have been distributed to local schools and youth organizations throughout the Venice area explaining how kids can participate in this project. Getting involved will build esteem among children and open a door for appreciation for their heritage and culture.

Activities selected for the workbook will have been designed by children, ages 8- 12, and will display the child's name, age and youth affiliation next to the activity he/she has designed.

DISCOVERING MY VENICE – Table of Contents

- The Book will measure 8 ½" x 11" each page; full color cover; the inside will be one-color
- Total number of pages, including cover, will be 60
- The left side of each page spread will feature text; the right side of the page spread will be an activity

Cover

Inside Front (Council Letter; Publication Team; Sponsors)
Inside Back (Acknowledgements)

Preface Pages

Title page I
Spotlight page II
Table of Contents page III
Venice history page IV
Tour guide page with friends V

Venice Landmarks - 2

2- Architecture- Bungalows and Craftsman homes
4- Windward Avenue/ Trolley Way (Pacific Avenue) & Windward Circle (Grand Lagoon); Abbot Kinney Pier (Aquarium, Fun House, Ship Café, Auditorium, Pavilion & Japanese Pavilion)
6- Historic Canals (Housed US Island, Villa City)
8- Landmarks: Old Venice Library/ City Hall/ Police Station/ Pacific Railway landmarks
10- Airfield & Baseball Field
12- Transportation (Mini Railway, Gondolas, Beach Taxis, Green Cars)
14- Policemen and Firemen
16- Oil Wells

Life at the Beach – 18

18- Venice Beach & Pacific Ocean
20- Muscle Beach
22- Roller Skating/ Paddle Tennis/ Basketball/ Handball/ Skateboarding & the Park
24- Lifeguards & Surfing

A Melting Pot of Cultures (& our Heritage) - 26

26- Abbot Kinney Family
28- Arthur Reese Family
30- Tabor Family
32- Native Americans
34- African Americans
36- Japanese Americans
38- Hispanic Culture

Art in Town - 40

40- Venice Murals
42- Art/ Artists & Songwriting Community (Poets: John Thomas & Philomene Long; Musicians: Jim Morrison Beatnik Generation: Venice West & Gas House)
44- Movies Filmed in Venice (Chaplin, Orson Welles, Our Gang, Buster Keaton, Mary Pickford)

A Mecca of Festivities - 46

46- Festivals: Penguin Swim/ Carnevale/ Abbot Kinney Festival, Venice Art Walk, Garden Tour
48- History of Beauty Pageants, Mardi Gras, Parades & Entertainment



PROJECT PLANNING SHEET

PAGE 4

WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

PROJECT PLANNING SHEET/WORK PLAN

Start of Project:

November, 2010; planning meetings were held twice a week throughout the month

Writing of Workbook:

Started writing the middle of November, 2010; Completed December, 2010

Designing & Production of Workbook:

Started designing first week in December, 2010

Dates of Teacher and Youth Involvement:

Started teacher/student, youth involvement beginning of December, 2010;

Follow-ups have been every week and will continue until March 11, 2011

Completion of Project Production:

March 23, 2011

Printing of Completed Workbook:

Deliver to the printer March 25, 2011

Completion of Printed Workbook:

April 1, 2011

Distribution of Workbook:

Distribution of Workbook will begin April 4, 2011

Revised to begin July 1, 2011

MAINTENANCE PLAN (If applicable)



ORGANIZATION SHEET (If applicable)

PAGE

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(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME	Venice Historical Society
ORGANIZATION ADDRESS	PO Box 12844, Venice, CA 90295
ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects)	

ORGANIZATION DESCRIPTION AND PURPOSE

For twenty-five years the VHS has been a resource center for people, students and journalists looking to learn about Venice's history, culture and the arts. Our non-profit corporation formed to increase awareness of, promote action toward and provide assistance in historic preservation in the community of Venice.

The Venice Historical Society recently restored the historic 100+ year-old colonnades in Venice. We have free quarterly informational lectures about our history. We are currently producing a children's workbook on the heritage, culture and arts of Venice. We have amassed an extensive archival collection that is open to public use for research and historic projects. Members have written books on Venice History that we use for resource materials.

TOTAL MEMBERS	The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)	YEAR ESTABLISHED
175		1986

BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

NAME	ADDRESS	PHONE	SIGNATURE
SHERAUGH CUNEN	201 7th AVE, 90291	310 392 2221	<i>Sheraugh Cunen</i>
Barbara Lonsdale	302 Market St. #4 Venice, CA 90291	310.666.7344	<i>Barbara Lonsdale</i>
JOAN DEL MONTE	2508 GRAND Canal Venice Ca	310 827-2034	<i>Joan Edel Monte</i>
Jill Prestup	2465 Blencoe Ave. Venice 90291	310- 305-8335	<i>Jill Prestup</i>
Andy Layman	1305 Ocean Front Walk Venice, CA 90291	310-871-0215	<i>Andy Layman</i>



COMMUNITY INVOLVEMENT SHEET (must be completed by all applicants) PAGE 9

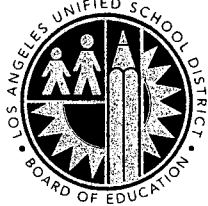
Use this sheet to establish the involvement of Venice stakeholders in this project. This sheet may also be used to document pledges of volunteer hours.

PROJECT NAME Discovering My Venice, Our City's Art, Culture and Heritage APPLICANT VENICE HISTORICAL SOCIETY

NAME	ADDRESS	SIGNATURE	DATE SIGNED	NATURE OF INVOLVEMENT	HOURS PLEDGED
JOAN DELOMONTE	2508 GRAND CANAL - VENICE	<i>[Signature]</i>	2/24	writing & research	30
Barbara Lonsdale	302 Market St #4 Venice, CA 90291	<i>[Signature]</i>	2/24	writing & research	30
RISBY SANSAP	PO BOX 2011 Venice, CA 90291	<i>[Signature]</i>	2/23	publicity	5
Nadine L Rosales	300 Templeton Pl Ave Redondo Beach, CA 90291	<i>[Signature]</i>	2/23	publicity	5
Alex Spivill	1901 Oceanfront Venice, CA 90291	<i>[Signature]</i>	2/23	"	5
Sandra West	3401 Pacific Ave Venice, CA 90292	<i>[Signature]</i>	2/23	"	5
First McVernay	1827 Oceanfront Venice, CA 90291	<i>[Signature]</i>	2/23	distribution	3
Shepherd Curvel	201 9th Ave Venice 90291	<i>[Signature]</i>	2/23	"	3
Just Barber	2607 2nd St. SIM 90405	<i>[Signature]</i>	2/23	"	3
Barbara	55 20th Ave	<i>[Signature]</i>	2/23	"	4
MIRIAM MORE	32 Rose Ave #3 Venice	<i>[Signature]</i>	2/23	"	4
Donna Lawson	P.O. Box 202, Venice	<i>[Signature]</i>	2/23	publicity	3
Rose Marie Layman	1305 Oceanfront Walk, Venice	<i>[Signature]</i>	2/23	school hours on	5
Phyllis Kayman	1305 Oceanfront Walk, Venice	<i>[Signature]</i>	2/23	"	5
Kelly Layman	295 Lincoln Blvd Venice, CA 90291	<i>[Signature]</i>	2/23	publicity	5

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.

[Signature] 2/23 5
[Signature] 2/23 5
[Signature] 2/23 3



LOS ANGELES UNIFIED SCHOOL DISTRICT
LOCAL DISTRICT 3
Westminster Avenue Elementary
Westminster Avenue Computer Science/Math 1
1010 ABBOT KINNEY BOULEVARD
VENICE, CALIFORNIA 90291
TELEPHONE: (310) 392-3041 FAX: (310) 392-6506

Letter of Support
2.2



Venice Neighborhood Council
Community Improvement Project 2011

To The Community Improvement Committee,

When our school was first approached by the Venice Historical Society to be part of a sixty page educational activities book on Venice's arts, we couldn't have been more thrilled and honored to participate.

Our school recruited three 4th grade teachers to work with their students on activities for the book. Numerous subjects were presented to the teachers from which they could choose. The teachers and the children put their best efforts together and were able to design some creative and fun activities. The activities the students designed were truly inspirational.

This educational workbook will give our children a chance to learn about, and participate in Venice's local history and culture.

It is projects like these that have a special place in our school system.

Thank you for giving our school and our children the opportunity to participate in this wonderful project.

Sincerely,

A handwritten signature in cursive script that reads "Karen Brown".

Karen Brown, Principal
Westminster Elementary School
1010 Abbot Kinney Blvd.
Venice, CA 90291

LOS ANGELES UNIFIED SCHOOL DISTRICT
Broadway Elementary School
1015 LINCOLN BOULEVARD, VENICE CALIFORNIA 90291
TELEPHONE: (310) 392-4944 FAX: (310) 314-7349



Letter of Support

2.3

VENICE HISTORICAL SOCIETY
www.venicehistoricalsociety.org

February 25, 2011

Venice Neighborhood Council
Community Improvement Project 2011

Re: Discovering My Venice, Our City's Art, Culture and Heritage, a learning workbook published by the Venice Historical Society.

To the Venice Neighborhood Council Community Improvement Project 2011,

The Venice Historical Society's workbook, Discovering My Venice, Our City's Art, Culture and Heritage is a wonderful educational tool for our schools.

Broadway Elementary School is very grateful to be apart of this learning process. It is a chance to expose young people to their local cultures and heritage. Venice has such a rich history, it was easy to jump in and have our students get involved.

The school recruited 3 classes to design specific activities for the book. The classes had so much fun learning and coming up with an activity.

It was a wonderful project. We look forward to the publication of this workbook and to distribute a copy to all the students who participated.

Thank you for your work in the community.

Sincerely,

Susan Wang
Principal