Grass Roots Venice Neighborhood Council



<u>Communication and Outreach Committee</u> Regular Meeting

Where: Extra Space Storage, 658 Venice Blvd Presidents Row Room When: Thursday, January 19, 2006 at 7pm



Agenda

- 1. Call to Order @ 7pm
- 2. Roll Call (5 min)
- 3. Discussion and Action for Febuary Outreach
 - a. Posting Notices (district reps posting places, official posting places, binders)
 - b. Newspaper Advertising (argonaut, venicepaper, beachhead, etc)
 - c. Replace Walkingman with CBS Advertising Distributors (used by Mar Vista NC)
 - d. Email Annoucements (schedule, etc)
 - e. Direct mail options
- 4. Discussion and Action on Communication Procedures
 - a. Database Data Entry (results of database merge, clerical help)
 - b. Web Site Changes (board member posting of information)
 - d. Phone Mail System (review procedures)
- 5. Discussion and Action on Communication and Outreach Budget
 - a. Review current outreach and communication budget and expenses
 - b. Print, mail and poster advertising costs
 - c. Clerical help cists
 - d. Other upcoming expenses
- 6. Adjourn (9pm)