

Sent: Tue, Oct 6, 2009 4:13 pm
Subject: 11933 MAGNOLIA BOULEVARD SB1818 PROJECT

Dear Susan,

Thank you for inviting me to attend the October 14 meeting of the Land Use and Planning Committee of the Venice Neighborhood Council to discuss my project at 11933 Magnolia Boulevard in Valley Village. Unfortunately, I already have a prior commitment for that evening, and will be unable to attend. However, I would appreciate it if you would inform the other members of the committee that the full staff report for my project is available on-line from the City Planning Department. As they will see from the staff report, which recommends denial of the appeal by the Valley Village Neighborhood Council and another appellant, my project fully complies with the guidelines and allowable incentives of SB1818.

You mentioned that the Venice Neighborhood Council is seeking support of other City of Los Angeles Neighborhood Councils in denying the request for an SB1818 project at the corner of Lincoln and Venice. From what I have read about this project, the developers are asking for incentives far beyond what is allowed by SB1818. I would therefore hope that I am not "painted by the same broad brush", as the saying goes.

GARY SCHAFFEL | President

SCHAFFEL DEVELOPMENT COMPANY, INC.