



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org



Agenda for Meeting of the VNC Outreach Committee

Meeting Date: July 10, 2012

Meeting Time: 7:30pm – 9:30pm

Meeting Location: **Extra Space Storage, Presidents Row Room**

658 South Venice Boulevard

Venice, California 90291

Contact: Outreach@VeniceNC.org

1. 7:30pm - Call to Order – Roll Call and approval of agenda as presented or amended

Matt Kline		Marlene Savage			
Linda Lucks		Tawny Krintzman			
Marc Saltzberg		Mark Rojas			
Brennan Lindner		Jeffrey Harris			
Jed Pauker		Mary Berger			
Kelley Willis					

2. **7:35 – Announcements** – Information about specific events important to Venice.

3. **7:45 – Public Comment** – 10 minutes on non-agendized items

4. **7:55– Minutes and Agenda** – Approve minutes from previous meeting

5. **8:00 – Elections (Sun, Oct 28)**

- a. Timeline
- b. Outreach Committee Responsibilities
- c. Recruitment of candidates

6. **8:30 – Outreach Platforms**

- a. **Very quick Webpage update**
 - i. Status of launch, <http://www.venicenc.org/new/>
- b. **Re-branding the VNC**
 - i. Presentation by Mary Berger
 - ii. Discussion
 - iii. Points of action, Timeline
- c. **E-blast newsletter**
 - i. Material submissions from more people
 - ii. Possible redesign of format, events first?
 - iii. Data input of new email addresses
- d. **Facebook Page – presentation by Marc Rojas**
 - i. Switching to fan page / subscribers
 - ii. Comparison to other NC pages
 - iii. Linking up with other Venice organizations
 - iv. Points of action, timeline

7. **9:15 – Upcoming Events**

- a. VNC BBQ – Sat., Aug 4
- b. Blood Drive update, partnerships

8. **9:30 – Adjourn**