



# **APPLICATION SUMMARY SHEET**

PAGE 1

| The Venice Wave: Student-Written Newspaper RECEIVED   |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|
| BRIEF PROJECT DESCRIPTION (50 WORDS OR LESS) The Venice Wave is an 826LA education middle, and high school journalists to reporting that focuses on the region is guided by media savvy 826LA vento students. | onal program that targets relementary, to produce regular community surrounding 826LA. Participation of unfeets and is completely free |  |  |  |  |  |  |  |
| PROJECT SITE NAME AND FULL ADDRESS<br>826LA at 685 Venice Boulevard,  | Venice, California 90291   |  |  |  |  |  |  |  |
| PROJECT COMPLETION DATE  April 15, 2013   | # OF VENICE STAKEHOLDERS TO BENEFIT BY THIS PROJECT 200  |  |  |  |  |  |  |  |
|   |  |  |  |  |  |  |  |  |

| ORGANIZATION OR STAKEHOLDER N                                     | AME                          |                            |  |  |  |  |  |  |
|---|------------------------------|----------------------------|--|--|--|--|--|--|
| 826LA   |                              |                            |  |  |  |  |  |  |
| QUALIFYING ADDRESS 685 Venice Boulevard, Verice, Colifornia 90291 |                              |                            |  |  |  |  |  |  |
| DAY PHONE (310) 305-8418  | CELL PHONE                   |                            |  |  |  |  |  |  |
| E-MAIL ADDRESS info @ 826L  | FAX                          |                            |  |  |  |  |  |  |
| PROJECT MANAGER Danny Ho  | TITLE Programs Manager       |                            |  |  |  |  |  |  |
| MAILING ADDRESS   |                              |                            |  |  |  |  |  |  |
| 685 Venice Boulevard, Venice, Colifornia 90291                    |                              |                            |  |  |  |  |  |  |
| DAY PHONE (310) 305-8418  | EVENING PHONE (310) 305-8418 | CELL PHONE (310) 991 - 496 |  |  |  |  |  |  |

BY SIGNING BELOW, I agree to the terms of the 2010-11 Community Improvement Project funding guidelines. I also acknowledge that the Information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

Danny@826LA.org

AMOUNT REQUESTED

REVIEW (For Office Use Only)

FAX

STAKEHOLDER SIGNATURE

E-MAIL ADDRESS

May 9, 2012

PROJECT MANAGER SIGNATURE

May 9, 2012

PROJECT # (For Office Use Only)



### VENICE NEIGHBORHOOD COUNCIL VENICE NEIGHBORHOOD COUNCIL Neighborhood council COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET 2012-13



### PROJECT DESCRIPTION SHEET

PAGE 2

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words) 826LA began journalism instructional programming under a previous funding cycle. At regular points during the year, 826LA organizes fiveto seven-week workshop meeting cycles on Wednesday evenings to introduce young writers to journalistic craft. The adult journalists who teach this workshop, primarily for students who speak little to no English in the home, organize their activities under the name The Venice Wave. Publication always involves researching, reporting, interviewing, Fact-checking, and editing; depending on resources available, the final original writing is disseminated to the reading public via online posting, printed sheets done with the 826LA office equipment, or full-sheet newsprint editions of the paper that can be picked up for Free in local commercial spaces, at schools, and at 826LA partner organizations like Oakwood Recreation Center,

Venice stakeholders impacted by the project will be drawn from multiple groups. Approximately 50 students, many part of family groups, will enroll and benefit from instruction over the funding year. 826LA generally recruits and places one to two volunteers per child, although the number of these stakeholders approximates 100 when including the graphic designers, great visitors/interviewees, and college-age interns involved in the project. 50 parent state holders will be involved as beneficiaries gaining a better awareness of their environs through news and a solid extracurricular foundation in writing and media production through their children's education.

### IS THIS PROJECT PART OF A LARGER PROJECT? 🔳 YES 🗆 NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits) Approximately 1000 copies of The Venice Wave will be distributed in a professional-quality newsprint format at the conclusion of three workshop cycles between August and April, with expanded digital content available on 826LA's website accessed by upwards of 80,000 unique visitors a month. Newsprint copies will be offered to Venice residents and visitors in local schools, businesses, and community centers, especially schools without student newspaper programs. Primary benefit will go to enrolled students, many attending lowperforming schools in LAUSD affected by dramatic budget cuts to activities. For limited-resource families, private tutoring is rare.





**BUDGET SHEET** 

PAGE 3

All applicants must complete this page. Include written invoices or quotes when possible. If your total costs are more than the Maximum Funding Amount, please indicate which items you would like the VNC to fund.

| VENDOR AND MATERIALS/SERVICES INFORMATION            | TOTAL  | NOTES                 |
|--|--------|-----------------------|
| Food, Drinks For Release Parties                     | _      | Donated               |
| Food, Drinks for Workshop Snacks                     | -      | Donated               |
| Paper (Staples in Venice, Lincoln Blud.)             | \$ 100 | For article research  |
| Ink (Staples in Venice, Lincoln Blvd.)               | \$120  | For article research  |
| Pens, Pencils, Paper Goods, Notebooks                | \$30   |                       |
| 3 issues of venice wave on Electrobrite, black/white | \$1250 | Run of 1000 per issue |
| -Valley Printers, 16230 Filbert St., LA, CA 91342    |        |                       |
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### PROJECT PLANNING SHEET

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WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase. Projects may not begin prior to August 1, 2012 and must be completed by April 15, 2013)

The first issue of the Venice wave will be published in September 2013, including eight pages of student work from both August and September, with subsequent issues approximately every eight weeks thereafter on Wednesday evenings throughout the year.

Journalism workshops will be on six-week cycles of writing (including time to research through visits and online). Writing cycles will be followed by a week of design-intensive focus; after that, students will take an evaluative look at the news reporting they've done and decide what changes could make a more compelling future publication. The print publication layout developed for this project will be used after VNC funding has expired.

Start/End Dates:
Aug 8 to Sept 26 - Back-to-School Cycle (What issues matter this fall?)
Jan 9 to Feb 27 - Venice in 2013 cycle (What's happening this year?)
Feb 27 to Apr 10 - Spring Cycle (What affects our lives during the spring?)

MAINTENANCE PLAN (If applicable)

No maintenance is required to publish this project.





PROJECT RENDERING SHEET (If applicable)

PAGE 5

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.



# THE VENICE WAVE

826LA is a nonprofit organization dedicated to supporting students ages 6-18 with their creative and expository writing skills, and to helping teachers inspire their students to write. Our services are structured around the understanding that great leaps in learning can happen with one-on-one attention, and that strong writing skills are fundamental to future success. With this in mind, we provide after school tutoring, weekend workshops, in-school tutoring, help for English language learners, and assistance with student publications. All of our programs are challenging and enjoyable, and ultimately strengthen each student's power to express ideas effectively, creatively, confidently, and in his or her individual voice.

Because of this we believe that *The Venice Wave* is the perfect vehicle to help students strengthen their investigative and writing skills all while encouraging them to be more involved with their own surroundings.

The Venice Wave will be a student run newspaper where children will have the opportunity to explore and report on current local issues. The Venice Wave newspaper will help reinvigorate students' interest in writing and allow their voices to be heard on issues that directly affect them and their community.



# INSIDE PAGES

Above: Student reporters explore local issues.

Right: Reporter Sam Glover investigates student involvement in local politics.







## ORGANIZATION SHEET (If applicable)

PAGE

(Only complete this form if the applicant is an organization. If so, do not complete Page 7)

ORGANIZATION NAME 826LA

ORGANIZATION ADDRESS 685 Venice Boulevard, Venice, California 90291

ORGANIZATION DESCRIPTION AND PURPOSE (Include the experience that your organization has in the execution of similar projects)

826LA is a nonprofit organization dedicated to supporting students ages 6 to 18 with their creative and expository writing skills, and to helping teachers inspire their students to write. Services are structured around our understanding that great leaps in learning can happen with one-on-one attention, and that strong writing skills are fundamental to future success. We provide drop-in tutoring, after-school workshops, in-schools training, help for English language learners, and assistance with student publications.

826LA provides all its services for free and is modeled after 826 Valencia, a writing lab and tutoring center located in San Francisco's Mission District. We partner with all public schools in Venice.

TOTAL MEMBERS 2000+ volunteers 10 board members The proposal must include the names and SIGNATURES of 5 members of the organization (preferably Board members)

YEAR ESTABLISHED

BY SIGNING BELOW, I declare in good faith that I am a member of the organization named above. I realize the Venice Neighborhood Council may contact me to verify my membership and participation in this organization.

| NAME                   | ADDRESS                              | PHONE          | SIGNATURE    |
|------------------------|--------------------------------------|----------------|--------------|
| Birte Klug             | 685 Verice Blvd.<br>Verice, CA 20291 | (310) 305-8418 | Birth        |
| Danny Hom              | Venice, UA 90291                     | (310) 305-8418 | Danny Hom    |
| Julius Diaz Panoringan | Verice, CA 90291                     | (316) 305-8418 | Jufa         |
| Lauren Humphrey        | 685 Venice Blud.<br>Venice, A 90291  | (310) 305-8418 |              |
| Shannon Losorelli      | 685 Venice Blud.<br>Venice, CA 90291 | (310) 305-8418 | AN Joseph C. |

# COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET 2012-13 VENICE NEIGHBORHOOD COUNCIL

# COMMUNITY INVOLVEMENT SHEET

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Use this sheet to establish the involvement of Venice stakeholders in this project. It may also be used to document pledges of volunteer hours. Points will be deducted during the review process if this sheet is not completed.

PROJECT NAME

APPLICANT

| HOURS                 | 2                                     | 12                                 |  | 4  |                     |                      |   |                   |                           |                     |                               |                                   |                 |                                    |
|-----------------------|---------------------------------------|------------------------------------|--|--|---------------------|----------------------|---|-------------------|---------------------------|---------------------|-------------------------------|-----------------------------------|-----------------|------------------------------------|
| NATURE OF INVOLVEMENT | Parent                                | PASSUT                             | eniver 5/1912 Student                  | Student  | Resident            |                      | Neighbor                                | assident          | Resident                  | Resident            | 5/10/12 Resident              | Cesident                          | Residen         | Residend                           |
| DATE                  | 5/9/2                                 | spliz                              | 5/1912                                 | 5/10/12  | 01/9/2              | 5/16/12              | 5/6/12                                  | 5/6/12            | 5/10/12                   | 5-10-C              |                               | 5/10/12                           | Shell.          | 5/11/13                            |
| SIGNATURE             | 1 19 2000                             |                                    | Medical Senivery                       | The said w   | This form           |                      | Jan | *                 | MA BOS                    | Emma Atilano        | Mikey Reyes                   | Kevin LOCEZ                       | Alejandra Delez | Sorday Raidins                     |
| ADDRESS               | United ( bigling) 21045 32 marst 5490 | JONESTON ZEICHNER 2645 3 245 ST SW | Chelsen Premierz 3076 house, and Bluch | The present of the sound of the | 634 Westminster And | 6KC Verner Rid GODA! | 1555 Jame 181. 90291                    | 685 Veria Pholona | Johnson 1242 Palcific Rie | 37613 Bannyton Mac. | Mikey Reyes 2427 Glencoe Ave. | LATIN LOOP 12203 Washington Place |                 | Jordan Rawlins 58 Ozane ave. 90291 |
| NAME                  | Monico (bialisa)                      | JONATHW ZEICHUNG                   | ( helsen Promiser)                     | Troping Ramiles  |                     | Delpa Old In         | Folios andel                            | ラン                | NO SSO CODOMEN            | Emmos Afilano       | Mikey Reyes                   | Kelin Loom                        | Alexandra Poroz | Jordan Rawlins                     |

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.

### Dear Venice Neighborhood Council,

My name is Lynne Bronstein. Some of you may know me from past reporting that I did, for the Santa Monica Mirror, of VNC meetings, or from many years of contributing to the Free Venice Beachhead newspaper and from performing in poetry events at Beyond Baroque and SPARC.

For the last year and a half I have been a volunteer at 826LA, which is located upstairs in the old Venice Jail building (where I once curated poetry readings). I have been tutoring children between the ages of six and 14 in journalism, to create a monthly product called "The Venice Wave."

When we gather to celebrate the publication of an issue of The Venice Wave, I feel exultant—even though the bylines on this newspaper are those of the students, not of the tutors (many of whom, like me, are professional writers). I feel great because this little newspaper is something I can show people alongside the "real" publications I write for. It may not look as fancy but it contains well-researched and heartfelt articles that the kids write themselves (with a little help from us grownups).

A recent issue of the Venice Wave contained articles about the imminent opening of the Expo Line, a lion's escape from a zoo, the history of chocolate, art and movie reviews, and an item about President Barack Obama giving up smoking. Does this content sound interesting? Probably it is at least as interesting, or more so, than much of the content in the big-time dailies. Not the least of what makes the kids' stories so good is that everything in the world is fresh and exciting to them and it comes through in their writing.

But it would be even better if these stories could be printed in a fullsize newspaper format. Your grant would make that possible.

Yours truly, Lynne Bronstein

April 9, 2012

April 9, 2012 Venice Neighborhood Council Re: VNC Funding for 826LA

To Whom It May Concern:

I have been a Venice resident for the past two years and have been a long time fan of the great work 826LA does for the community (both East and West). I am now in my 3<sup>rd</sup> session with the Venice Wave at 826LA and have come to know the staff and students very well.

The Venice Wave provides an opportunity for kids to experience writing in a fun and expressive format that they don't usually encounter in today's school curriculum. Often times they are engaging with news, current events and the local community for the first time in their lives. I will never forget the time that one of the tutors had to explain to a 7 year old the war in Iraq. A war that has been going on for the entire duration of his life that he had never heard of. The student proceeded to do a survey of his peers and ask them if they knew about the war and explain it to those that did not. The students pick a topic at the beginning of the session based on a theme the entire group has commonly agreed on. Once a topic has been selected, students will do research, write outlines and sometimes even interview professionals in that field in order to write their article. The articles range in complexity based on the age and skill of the student but everyone is encouraged and tutored to have something to submit for the final newspaper.

In addition to the incredible learning experience, it gives the students a wonderful opportunity to get out of their normal routine and, have fun. There are a variety of socio-economic demographics represented in the group, but at the Wave, they're all just journalists. The pride on their faces (and their parents') when they see their articles in print is priceless and the most rewarding thing a volunteer could ask for.

The Venice Wave/826LA are incredibly creative and resourceful, but creating a more lifelike experience for the students by sending them home with actual newspapers would be a wonderful addition to this enriching program.

I sincerely hope you will consider the important value this organization and program contributes to the Venice community and award them this grant.

Please feel free to contact me with any questions.

Sincerely,

Kristin Wong-Ward
Manager of Digital and International Marketing @ Illumination Entertainment
21 Ozone Ave., #21, Venice 90291
wongward@gmail.com

### 4/10/12

To the wonderful people at 826LA,

Thank you so much for giving me the opportunity to work on the *Venice Wave*. It may sound strange for a volunteer to thank you for making them work, but the experience was such a pleasure I feel the need to show my gratitude. Working with the students to come up with story ideas, do the research and write the article was as much a learning experience for me as it was for them. I was able to gain a better understanding about issues in the community, find out what kids find fascinating these days, and refreshed my memory on proper grammar and punctuation. I've worked on the *Venice Wave* twice now and each time I find myself so inspired and invigorated that I attack my own writing with a renewed passion.

I wish I had had a program like this when I was in school and I know that the students that are lucky enough to attend will go on to be leaders in their community.

Thanks again, and looking forward to the next issue of the Venice Wave.

Sincerely,

Jennifer Govette

Director Media & Promotions Sony Pictures Entertainment