



Arts Committee Meeting
Agenda

Meeting Date: September 30, 2019
 Meeting Time: 6:30pm
 Meeting Location: Extra Space Storage, 658 Venice Blvd, Venice CA 90291
 Contact: bruno.hernandez@venicenc.org

1. Call to Order and Roll Call

Bruno Hernandez (Chair)			
Carmen Navarro			
Dominick Schiano			
		Ira Koslow (ex-officio)	

- 2. Approve Agenda as presented or amended
- 3. Approve Minutes of last meeting as presented or amended
- 4. ANNOUNCEMENTS
- 5. PUBLIC COMMENT – 5 minutes on non-agendized items related to Arts Committee only
- 6. Chair Report
- 7. Item for Discussion and Possible Action – Motion

a. Community Impact Statement in Opposition to CF11-1705 Unless Amended

The Venice Neighborhood Council (VNC) requests that the following statement of "Opposition Unless Amended" be attached to Council File 11-1705: Citywide Sign Regulation Ordinance.

The Venice Neighborhood Council opposes "CF 11-1705: Citywide Sign Regulation Ordinance" unless it is amended due to the negative impact it will have on independent artists and small business and property owners in the Venice community and the city of Los Angeles.

Due to the positive social and economic impact of hand-painted "sponsored" murals and signs; artists, small businesses and mom & pop property owners should be able to control a portion of the media where such can be placed and the proposed Sign Regulation Ordinance does not provide for this. Additionally, hand painted murals that recognize sponsors and commercial projects are not currently allowed by right under the Fine Art Mural Ordinance. (LAMC Sec 14.4 et seq). Furthermore, in an effort to remove "billboard blight," the proposed Ordinance considers issuing new permits in exchange for the removal of such blight. However, it does not create any other criteria to acquire these legal permits except for such an exchange or payment of an in lieu fee. Neither the Planning Department Report of May 28, 2019 regarding "Equity for Smaller Outdoor Advertising Companies" nor current sign regulations allow for a sustainable mechanism for independent artists and small outdoor sign companies to acquire legal permits or to afford in lieu fees in order to create hand-painted commercial projects

- 8. New Business
 - a. Item for Discussion – Scope + Goals of Committee
- 9. Old Business
- 10. ADJOURN

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a "Speaker Card" to address the Arts Committee on any agenda item before the [committee] takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Arts Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the [committee] is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Arts Committee meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer. **POSTING:** In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed at Beyond Baroque, 681 Venice Blvd; Venice Public Library, 501 S. Venice Blvd; and at our website by clicking on the following link: www.venicenc.org, or at the scheduled meeting. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>. In addition, if you would like a copy of any record related to an item on the agenda, please contact bruno.hernandez@venicenc.org. **RECONSIDERATION AND GRIEVANCE PROCESS:** For information on the VNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the VNC Bylaws. The Bylaws are available at our Board meetings and our website www.venicenc.org. **DISABILITY POLICY:** The Venice Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Venice Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request.