

Report of Zipline Status as of 10/01/2013

	Condition	Status	Comment
1	The permit issued to allow the attraction be for a trial period of not more than three months in 2012 and that at the end of the trial period, the attraction shall be dismantled;	Complete	<p><i>Permit Item 2A:</i> "90 days consecutive...to no later than September 30, 2013 (per Coastal Commission permit) <i>Permit Item 2D:</i>"... shall restore turf irrigation, landscape, plants or materials damaged... <i>Permit Item 4:</i> "Breakdown and clean-up will be complete by no later than September 30, 2013 (per Coastal Commission permit) <i>Permit Item 8:</i>"... Permittee shall restore all park property that is damaged, moved or altered... within 10 days of... termination..."</p> <p>NOTES: Operations ceased 9/15/2013 Breakdown of Zipline began 9/16, site inspected 9/30.</p> <p>Should Rec & Parks (RAP) or VNC desire to renew zipline... ANY new contract would be for a 3 to 5 yr concession. VNC would be asked to weigh-in on support for and terms of concession operating agreement. Lead-time from the time such a concession is deemed feasible to getting a concession operating is estimated at 12 to 24 months due to need to advertise for and receive bids from concessionaires.</p> <p>VNC will hold a public meeting to review this summer's zipline pilot project and explore whether a concession is desirable for Venice,</p>
2	At the end of the trial period, any permanent installation shall be subject to environmental review by the City of Los Angeles and the California Coastal Commission and to input from the VNC and the community regarding the impact on the community, including without limitation, the noise impact, parking, visual blight, whether appropriate security and safety considerations have been met, how the company has handled crowd control, and revenue earned;	Complete	Per CCC and city, permit must be reapplied for after ending date, requiring separate CCC and city approvals. VNC will organize meetings to gather input from stakeholders regarding operator performance and impacts caused by attraction.
3	Night-time lighting, except for special performances, shall be confined to the minimum required for proper security;	Complete	Nighttime lighting is minimal
4	Night-time security shall be provided by a minimum of two people at all times;	Complete	Provided by FlightLinez
5	The Operator offers live artistic performances, and juggling, aerial aerobic, hooping and other classes and workshops for children in addition to the open public attraction and that financial packages are available for at risk minors that make it feasible for them to participate in the classes and workshops;	Complete	<p>Daycamp completed - Day Camp performance on Aug 10th. Lizka & Rachel reported that the Camp served 11 campers (almost at capacity) and 9 took part in the performance (which was very successful).</p> <p>No further performances are planned.</p>
6	At least 2/3rds of gross revenue paid to the City by the Operator shall be spent by the Department of Recreation and Parks for maintenance of and enhanced services at Venice Beach in addition to previously budgeted items, such that no funds currently budgeted by the Department of Recreation and Parks for such maintenance and services shall be replaced by this revenue and that a separate account be established to track both the revenue generated by the City from the zipline attraction and the expenses paid from that revenue to	Complete	<p><i>Permit Item 5:</i> "Permittee agrees to pay the Department no less than 15% of the daily gross revenue" at end of each 30 day period...Permittee agrees to donate no less than 50%of in-kind class registration scholarship" and provide port-a-potties on request (department policy is 2 per 200 participants).</p> <p>NOTE: <i>Permit Item 7:</i> "Permittee shall maintain the Permit area in an</p>

better assure enhanced spending to improve maintenance and other services in the Venice Beach community;

orderly condition... [and] supply additional restrooms as needed upon Department request..."

Permit Item 9: "Permittee may be required to provide additional disposable trash receptacles... shall also be responsible for removing all litter from the grounds..."

Rec & Parks agreed verbally that 2/3rd of revenue received will be spent at Venice Beach per condition (over & above regularly budgeted expenses).

Notes:

1. Zipline Revenue

Month	Zipline Gross Income	15% Revenue to Rec and Parks	Comment
DEPOSIT		\$ 4,500	Deposit paid with permit
July	\$ 187,347	\$ 28,102	Zipline operated 9 days; includes estimated payment for 22 days
August	\$ 112,907	\$ 16,936	
September	\$ 33,321	\$ 498	Amount due to RAP was \$4,998, based on 15 days of operation, reduced to \$498 by \$4,500 deposit.
Totals	\$ 333,574	\$ 50,036 *	

* Total includes estimated income in July which did not occur. Revenue paid to RAP was based on this estimate.

2. Baseline of prior-year spending was estimated at \$600,000. This is a rough estimate only as RAP does not have a clean budget / breakdown for Venice Beach Park spending. Does NOT include water and power
3. RAP reports 10 temp workers started 9/9 to assist with bathroom cleanup and trash removal (this avoids city "Managed Hiring" restrictions). Each worker will be on a 20 hr/wk schedule. Total cost around \$2600 per month. NOTE: RAP to determine if it makes sense to continue temp workers thru Winter/Spring.
4. RAP reported it has steam-cleaned OFW and will repeat regularly. A 2nd steamer is out-of-svc & needs repairs/replacement. A mini-sweeper is out-of-svc & needs repairs/ replacement.
5. RAP was delayed in contracting with Chrysalis for additional maintenance. NOTE: Delay has been resolved – Chrysalis workers should be available as needed thru Sept 2014.

			<p>6. <u>NOTE</u>: RAP reviewing plan to provide a flexible source of resources that will allow it to ramp up services on short notice.</p> <p>7. RAP received a quote on bringing in portable toilets. 3 stalls (one ADA, 2 std size) can be installed at a cost of \$500 for 90 days. Cost includes 2 cleanings - muck-outs / wk – additional cleanings at 7.70 weekdays, 17.70 weekends. Potential problems: tipping / vandalism, dumping of hazardous waste.</p> <p>8. 4 Out-of-Svc toilets (out of 55) on 9/3 (after repairs). Prop K grant awarded to rehab restrooms at Rose. Part of money will be used to develop vandal resistant doors & locks <u>NOTE</u>: RAP will evaluate a metric to represent level of service of restrooms. The metric would be percent of toilet days available per month (100% svc for 55 toilets over 30 day month = 1650 days in-svc days available)</p> <p>9. No report from CD-11 on improved Dept of Sanitation / Street Svcs in area surrounding Venice Beach Park and potential for improved maintenance of parking lots & bike path by County</p> <p>10. <u>NOTE</u>:RAP has not yet made expenses that will be covered by zipline revenue available. This report will be updated when the expenses are provided.</p>																																													
7	The VNC (and through the VNC, the community of Venice) shall have “meaningful consultation” rights with the Department of Recreation and Parks regarding the maintenance and services specified in condition 6 above;	Complete	Monthly meetings have been initiated; see Condition 14 below. Additional meetings to be scheduled between VNC, Rec & Parks and FlightLinez to make interim decisions.																																													
8	The Operator shall reduce the parking impact of the attraction by offering incentives to encourage nonvehicular and public transportation customers;	In-conclusive	FlightLinez reported it is now distributing fliers at parking lots to alert users of available shuttles and bicycle discounts.																																													
9	The Operator offer incentives, including discounts and other incentives to assure access by Venice residents and families;	Complete	<p>FlightLinez reported on ridership - the last two columns represent how zipline riders answered the question: "Did you come to Venice Beach for FlightLinez or did you see us once you arrived?"</p> <table border="1" data-bbox="1241 967 1955 1377"> <thead> <tr> <th>Week</th> <th>Total Rides</th> <th>Total Surveyed</th> <th>Visit Venice Beach</th> <th>Ride on Zipline</th> </tr> </thead> <tbody> <tr> <td>Week 1 - 7/23 – 7/27</td> <td>1,044</td> <td>702</td> <td>75%</td> <td>25%</td> </tr> <tr> <td>Week 2 - 7/28 - 8/3</td> <td>2,036</td> <td>1,224</td> <td>88%</td> <td>12%</td> </tr> <tr> <td>Week 3 - 8/4 - 8/10</td> <td>1,928</td> <td>1,483</td> <td>89%</td> <td>11%</td> </tr> <tr> <td>Week 4 - 8/11 - 8/17</td> <td>2,261</td> <td>1,249</td> <td>80%</td> <td>20%</td> </tr> <tr> <td>Week 5 - 8/18 - 8/24</td> <td>1,654</td> <td>1039</td> <td>79%</td> <td>21%</td> </tr> <tr> <td>Week 6 - 8/25 - 8/31</td> <td>1,125</td> <td>792</td> <td>75%</td> <td>25%</td> </tr> <tr> <td>Week 7 - 9/1 - 9/7</td> <td>1,411</td> <td>968</td> <td>81%</td> <td>19%</td> </tr> <tr> <td>Week 8 - 9/8 - 9/14</td> <td>544</td> <td>407</td> <td>69%</td> <td>31%</td> </tr> </tbody> </table> <p>Ridership down sharply in weeks 5 and 6 – assumed to be fallout from OFW driving incident. Week 7 included Labor Day weekend. Week 8 was the final week of operations.</p>	Week	Total Rides	Total Surveyed	Visit Venice Beach	Ride on Zipline	Week 1 - 7/23 – 7/27	1,044	702	75%	25%	Week 2 - 7/28 - 8/3	2,036	1,224	88%	12%	Week 3 - 8/4 - 8/10	1,928	1,483	89%	11%	Week 4 - 8/11 - 8/17	2,261	1,249	80%	20%	Week 5 - 8/18 - 8/24	1,654	1039	79%	21%	Week 6 - 8/25 - 8/31	1,125	792	75%	25%	Week 7 - 9/1 - 9/7	1,411	968	81%	19%	Week 8 - 9/8 - 9/14	544	407	69%	31%
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10	No "for profit" or commercial signage shall be allowed on any part of the attraction	Complete	<i>Permit Item 17</i> says: "All signs... shall be subject to Department approval." FlightLinez is <u>not</u> displaying any commercial signage
11	The Operator, with the assistance of the VNC Arts Committee, shall invite local artists to dress the towers;	Complete	Art was solicited from Venice residents and has been installed.
12	The zipline attraction does not displace regularly scheduled events;	Complete	Rec and Parks reports other events have continued as scheduled; events have been impacted by Bldg & Safety requirements for a 10 foot clear path beneath zipline cables.
13	The Operator hosts once a month benefits for Venice based nonprofits and non-profit organizations that serve the Venice community;	Fail	FlightLinez has been unable to schedule fund-raising events.
14	The Operator, the Department of Recreation and Parks, LA City Council District 11, the VNC and community members shall meet monthly to review attraction operations and Venice Beach maintenance and services as mentioned in condition 6 above; and take corrective action should any of the above conditions not be met and/or other problems arise;	In process	1st meeting held June 14th 2nd meeting held on Aug 2nd 3rd meeting held on Sept 6th