



Venice Neighborhood Council

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Outreach Committee

July 9, 2014, Thursday, 7pm

Oakwood Rec Center

Minutes

1. The meeting was called to order at 7:14 pm.
2. The agenda was unanimously approved as presented.
3. ANNOUNCEMENTS:
 - A. Rob Dew shared possible "Venice Proud" logo artwork for discussion.
4. PUBLIC COMMENT on items not on the agenda: None.
5. OLD BUSINESS
 - A. Chris Overholser presented price quotes for new promotional materials and committee discussed merits of each item. It was unanimously approved that committee will move forward with oversized informational postcard and oval bumper sticker. Chris Overholser will develop copy and Mike Bravo will provide art direction for presentation at next meeting.
6. NEW BUSINESS
 - A. The discussion of Town Hall/ Event/Forum ideas was tabled until our next meeting due to time constraints.
7. PUBLIC COMMENT on items not on the agenda
 - A. Committee discussed additional outreach ideas for the VNC BBQ on August 2
 - B. Committee discussed possible Outreach Committee activation at the Abbot Kinney Festival including water refills, promotional giveaways and phone charging station.
7. The next Outreach meeting was scheduled for 7pm on Wednesday, July 16 at Sylvia Aroth's home.
8. The meeting was adjourned at 8:32 pm.

It's YOUR Venice – get involved
