

Carousel Operating Budget

REVENUE	Rate	Qty		ANNUAL	Notes:
Ticketed Rides*	\$1	50,000		\$50,000	6 rides per hour, allow A maximum of 15 rides
Image License Fees	\$2,000	10		\$20,000	
Event Fees	\$300	52		\$15,600	1hr Childrens Bday Pa
Gift & Snack Sales	10%	of sales		\$5,000	Est. as % of ticketed r
TOTAL REVENUE				\$90,600	assumptions needed t
OPERATING EXPENSES	Rate/Hourly			ANNUAL	All staff will work part t
Staffing					
Carousel Operator	\$30	1,372	annual hours	\$41,160	One trained Operator
Ticket Taker	\$20	343	annual hours	\$6,860	Works 25% of the hou
Cyclist	\$20	0		\$0	An eager Volunteer
Concession Staff	\$20	0		\$0	As needed
Gift & Snack Sales	25%	% COGS		\$1,250	
Staffing & Concessions Total				\$49,270	<u>Scheduled Hours of O</u> Peak: full-time operati Non-peak: Fri AM 10-
Maintenance & Supplies					
Inspections, cleaning & lubrication	\$1,200 / year			\$1,200	
Paint	\$200 / year			\$200	
Lighting / Solar	\$200 / year			\$200	
Sound System	\$200 / year			\$200	
Replacement Tent	\$3,000 / year			\$3,000	
Landscaping & Hardscape	\$200 / year			\$200	
Repairs and Touch ups	\$300 / year			\$300	

Carousel Uniforms / TShirt	\$20	12	<i>annual hours</i>	\$240
Holiday Décor	\$50	6	<i>holidays</i>	\$300
Maintenance Reserve	\$10,000 / year			\$10,000
General & Administrative				
Marketing	\$100	per month		\$1,200
Events Manager				tbd
PR Coordinator				tbd
Insurance	\$4,000 / year			\$4,000
Legal	\$500 / year			\$500
Accounting & Bookkeeping	\$1,500 / year			\$1,500
Total Maintenance, General & Administrative				\$23,040
TOTAL OPERATING EXPENSES				\$72,310
Profit / (Loss)				\$18,290

*ing for mounting/dismounting, est. rides last 2-1/2 minutes
rs go at a time. The Carousel operates seasonal hours when ridership is highest.*

o ballpark operating hours and expenses

time for the Carousel. They will be employees of a partner, such as Ecole Claire Fontaine.

*will staff the Carousel. Additional staffing needs will vary with ridership, season, activities and events.
rs compared to Operator; Will handle concessions, unless busy*

<u># of months</u>	<u>ttl weeks</u>	<u>hrs/week</u>	<u>ttl hours</u>
5	21.5	40	860
7	30.1	17	512
			1,372

annual hours

