Agenda for VNC OFFICIAL Joint Board / Outreach Committee

Meeting Date: Friday, July 13, 2018
Meeting Time: 1:00pm - 2:15pm
Meeting Location: Venice Ale House, 2 Rose Ave., Venice, 90291
Contact: Hollie.Stenson@VeniceNC.org

1. 1:00 - Call to Order – Roll Call and Approval of this agenda as presented or amended
   Called to order at 1:15pm

<table>
<thead>
<tr>
<th>Evan White</th>
<th>Nic Antonicello</th>
<th>Kat Karimi</th>
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<td>Hollie Stenson</td>
<td>Steve Livigni</td>
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<td>Justin Brezhnev</td>
<td>Joslyn Williams</td>
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2. 1:05p - ANNOUNCEMENTS – Any non-agendized items

3. 1:10p - PUBLIC COMMENT – 5 minutes on non-agendized items related to Outreach only

4. 1:15p - BUSINESS:
   a. Welcome new member: Joslyn Williams
      i. Voted her in as well as Kat Karimi
   b. August party to celebrate new VNC branding and local artists (now September).
      MOTION: The Outreach Committee recommends to the board to allocate $1500 for a celebration in honor of our new branding and logo, to be held in late September.
      i. Homeless Town Hall will now be in early to mid Nov. The following are some ideas:
         1. Have a separate moderator for each section.
         2. Sections: where we’ve been, where we are and where we’re going.
         3. Dispelling myths
         4. We (the VNC) are NOT taking a position on things
         5. partnerships with local organizations
         6. Need moderator and panelists

It's YOUR Venice - get involved!
7. Possible locations: Google theatre, Electric Lodge, Zephr, Auditorium at Venice High School, Animo high school auditorium
   ii. Hollie to reach out to Bud Jacobs at Venice High for their auditorium
   iii. Hollie to reach out to Lutheran Church for volunteer help
   iv. Oct. 23rd, 24th or 29th are ideal dates—dependent on avail of location
   v. Educate public - leading with facts.
   vi. Will - reach out to Joe @ Argonaut
   vii. this isn’t a opportunity to vent, it’s an opportunity to find solutions
   viii. Transitions / Solutions / change
   ix. Kat - reach out to ??
   x. Pillars of Progress / Transitions to Solutions
   xi. Joslyn to drill down on the questions for web form
   xii. Kat - incorporate info about the people coming into the event to share a bit of info about themselves in the survey
   xiii. FB poll - optional questions

MOTION: The Outreach Committee recommends to the board to allocate $2500 late November to Homeless Town Hall. EW 2nd. Passed 6-0
(This motion will be adjusted and voted on at next Outreach meeting).

d. Town Hall planning: Cannabis - early Nov.
   i. Flipped Homeless & Cannabis town halls - Cannabis will be first now, in October.
   ii. Goal is to lead with education and information.
      1. Target audience: small business owners, support women and POC in our community to access the info to start business. Transitioning community members who are selling illegally to selling legally. Communities are not aware of what’s happening legally. Answer questions like, “does this mean a shop will be next to my school, park, etc?” Opportunity to educate ahead of the issue rather - de-stigmatize cannabis, let people know what the info is ahead of time. Job training and development angle - incubators, etc. get an incubator set up in our district. Think and Grow is the incubator. Venice Chamber of Commerce.
2. Kat can help here - she ran a women-run incubator
3. Branded rolling papers to give away as gifts?
4. Booths like Green Venice Festival

iii. Create a survey prior to the town hall: 10 thematic questions, then send out in 3 episodes.
   1. based on these results, this is what we heard from you, to get more granular.
   2. paper copies at meeting and aggregate them all

iv. Justin to create a survey to get things started.

v. Leverage the Venice Skills Center

vi. Joslyn to run questions past her client

vii. Talk to Sheila Kuehl to about a donation to Cannabis town hall.

viii. Perhaps partner with Chamber on this one.

MOTION: The Outreach Committee recommends to the board to allocate $1000 late October for Cannabis Town Hall. EW 2nd. Passed 6-0

e. VNC Survey - start question gathering process

MOTION: The Outreach Committee recommends to the board to allocate $4500 for survey that was not spent in last fiscal budget for the survey. EW 2nd. Passed 6-0

(This motion might come back later in 2019 depending on budget).

5. 2:15p – End. Meeting adjourned at 3:18pm.
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