



**FOR IMMEDIATE RELEASE**

Contact: Steve Brener, BZA, 818-398-8039; Arlene Guzman, BZA, 415-517-5470

**LOS ANGELES WORLD CUP 2026 HOST COMMITTEE  
UNVEILS OFFICIAL FAN ZONE LINEUP ACROSS THE REGION**

*Official Fan Zones To Deliver Live Match Viewing and Community Celebrations  
Throughout the Tournament*

**LOS ANGELES, CA (May 4, 2026)** — The Los Angeles World Cup 2026 Host Committee announced details for the 10 Official [Los Angeles World Cup 26 Fan Zones](#), taking place across the Los Angeles region during the 39-days of FIFA World Cup 2026™. The Los Angeles World Cup 26 Fan Zones will extend the celebration to communities around the region following the [Official FIFA Fan Festival™ Los Angeles](#) opening weekend, taking place June 11–14 at the Los Angeles Memorial Coliseum, which will serve as the central gathering point for fans to start the tournament. Together, these events will transform Los Angeles into a region-wide celebration of football, culture, and community, offering fans accessible opportunities to experience live match broadcasts and fan activations throughout the tournament.

“We are proud to bring the energy of the FIFA World Cup into communities across the Los Angeles region through the Official FIFA Fan Festival and the 10 Los Angeles World Cup 26 Fan Zones,” said **Kathryn Schloessman, President & CEO of the Los Angeles World Cup 2026 Host Committee**. “These events will create accessible, vibrant gathering places where fans can come together to celebrate the global game. From iconic landmarks to neighborhood hubs, Los Angeles will offer an unmatched FIFA World Cup experience that reflects the diversity, culture, and passion of our region.”

Building on this region-wide celebration, each Official Los Angeles World Cup 26 Fan Zone will offer a distinct and locally inspired experience, reflecting the cultural diversity of the communities they serve. From beachfront watch parties and festivals to park-based community celebrations and iconic landmark takeovers, programming will span live music, international food offerings, family-friendly soccer activations, art installations, cultural showcases, and interactive fan experiences. Select locations will also feature VIP hospitality, themed match-day events, and community-driven programming, ensuring that fans of all ages and backgrounds can engage with the tournament in unique and meaningful ways across the region.

Fans across the region will have the opportunity to attend Fan Zones at the following locations:

- **[The Original Farmers Market: June 18–21](#)**
  - Ticketed experience - \$5 daily / \$17 multi-day pass; free for children 3 and under
  - Featuring a full slate of group stage matches, including USA vs. Australia and Mexico vs. Korea Republic
  - The event will include family fun soccer zones, beer gardens, and the best international cuisine from the Market’s 40 plus eateries and specialty shops

- Tickets & more information available [HERE](#)
- For media inquiries, contact [TOFM@therightnow.co](mailto:TOFM@therightnow.co) and [mcerrato@afgilmore.com](mailto:mcerrato@afgilmore.com)
- **City of Downey: June 20**
  - ⊖ Free community event with optional VIP packages to purchase
  - Featuring key group stage matchups including Germany vs. Côte d'Ivoire and Tunisia vs. Japan
  - The event will include an opening ceremony, large viewing area, entertainment, soccer exhibition, art walk, interactive booths, food vendors and a beer garden
  - Tickets & more information available [HERE](#)
  - For media inquiries, contact [afperez@downeyca.org](mailto:afperez@downeyca.org)
- **The Heart of the City: Los Angeles Union Station: June 25–28**
  - Free multi-day event in the heart of Downtown Los Angeles
  - Features simultaneous match viewing and marquee international matchups, including USA vs. Türkiye
  - The event will include DJ performances, meet & greets, interactive challenges, competitive activities, and immersive experiences
  - Tickets & more information available [HERE](#)
- **Hansen Dam Lake: July 2–5**
  - Ticketed outdoor experience - \$25 GA with VIP options available
  - Featuring Round of 32 and Quarter-final matches in a festival-style environment
  - The event will include a transformed lakefront view featuring DJ performances, global food, beer gardens, movie cars, muralists, games with prizes and nonstop entertainment
  - Tickets & more information available [HERE](#)
  - For media inquiries, visit [eliza@gecevents.com](mailto:eliza@gecevents.com)
- **LA County's Earvin "Magic" Johnson Park: July 4–5**
  - Free community celebration
  - Featuring Quarter-final matches
  - The event will include fun activities for the whole family, a community marketplace, resources, music, food trucks, drinks and more
  - Tickets & more information available [HERE](#)
- **Los Angeles County Whittier Narrows: July 9–11**
  - Free community celebration
  - Featuring Semi-final matches and key late-stage tournament action
  - The event will include cultural activities, a community marketplace and a range of local eats
  - After the matches, fans can explore the vast park and discover all that the San Gabriel Valley has to offer
  - Tickets & more information available [HERE](#)
- **Venice Beach: July 10-11**
  - Ticketed beachfront Fan Zone – GA starting at \$10 with VIP options available
  - Features knockout stage matches in one of LA's most iconic destinations

- The event will include global food vendors and beverage gardens, live music, DJs, cultural performances and additional family programming
- Tickets & more information available [HERE](#)
- For media inquiries, contact [oliviaforbispr@gmail.com](mailto:oliviaforbispr@gmail.com)
- **[Fairplex: July 14–15 & July 18–19](#)**
  - Ticketed event
    - \$10 for all four days through May 31
    - \$20 after May 31
    - VIP options available
  - Features multi-game packages including Semi-finals, Bronze, and Final matches
  - The event will include interactive games, crafts, appearances from local mascots, educational "science of soccer" exhibitions and activities, and a house DJ
  - Tickets & more information available [HERE](#)
  - For media inquiries, contact [hernandez@fairplex.com](mailto:hernandez@fairplex.com)
- **[West Harbor: July 14–15 & July 18–19](#)**
  - Ticketed waterfront Fan Zone experience - \$5 per ticket with VIP options available
  - Featuring Semi-final and Final matches
  - The event will include soccer-inspired activities, interactive experiences, great food, drinks, and a live DJ
  - Tickets & more information available [HERE](#)
  - For media inquiries, contact [westharbor@quinn.pr](mailto:westharbor@quinn.pr)
- **[Downtown Burbank: July 18–19](#)**
  - Ticketed event starting at \$25
  - Features the tournament's final matches, including the FIFA World Cup 2026™ Final
  - The event will include live entertainment, family-friendly games, VIP Experiences, and an adjacent free international street fair with global flavors and cultural experiences
  - Tickets & more information available [HERE](#)
  - For media inquiries, contact [mhamzoian@burbankca.gov](mailto:mhamzoian@burbankca.gov)

*\*Event details and programming are subject to change. Additional Fan Zones may be announced at a later date.*

Match broadcasts will be available on both Fox and Telemundo for the Los Angeles FIFA World Cup 26 Fan Zones, enabling fans to experience live match coverage throughout the tournament. Check the Fan Zone locations for the specific feeds being broadcasted.

Fans can plan their transportation to the Official FIFA Fan Festival™ Los Angeles and Los Angeles World Cup 26 Fan Zones. Taking [Metro](#) is highly encouraged. Plan your trip at [Metro.net](https://metro.net).

With 39 days of programming, including eight matches at Los Angeles Stadium, the Official FIFA Fan Festival™ Los Angeles, and Los Angeles World Cup 26 Fan Zones across the region, Los Angeles is poised to be one of the premier destinations for fans during the tournament.

Fans are encouraged to explore the full [schedule of events](#), match listings, and ticket information, by visiting [LosAngelesFWC26.com](https://LosAngelesFWC26.com).

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### About the Los Angeles World Cup 2026 Host Committee

The Los Angeles World Cup Host Committee was established to deliver a premier FIFA World Cup 26™ experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between FIFA and the Los Angeles region to harness opportunities surrounding the tournament to elevate our community. The Host Committee is co-chaired by LAFC Co-President Larry Freedman and former U.S. Men's National Team player Chris Klein, and is led by the Los Angeles Sports & Entertainment Commission (LASEC). It also includes the Los Angeles Rams, SoFi Stadium and Hollywood Park, Los Angeles Football Club (LAFC), and LA Galaxy. For more information, visit [losangelesfwc26.com](https://losangelesfwc26.com).



**CALIFORNIA COASTAL COMMISSION**

South Coast Area Office  
301 E. Ocean Blvd., Suite 300  
Long Beach, CA 90802-4351  
(562) 590-5071



July 9, 2026

Venice Beach FWC LLC  
Attention: John Cohn  
3014 Pacific Avenue, Suite A  
Venice, CA 90291

**Subject: EXCLUSION OF TEMPORARY EVENTS**

Site: Windward Plaza, Venice, City of Los Angeles, Los Angeles County

Applicant: Balboa Chamber of Commerce

Event Date: July 10-12, 2026 (Los Angeles World Cup 2026 Fan Zone at Venice Beach)

**Commission Reference # 5-26-0158-X**

Dear Mr. Cohn:

On May 29, 2026, Commission staff received an application for the subject Los Angeles World Cup 2026 Fan Zone at Venice Beach. Commission staff has reviewed the application and determined, pursuant to Section 30610(i) of the Coastal Act and the *Guidelines for the Exclusion of Temporary Events from Coastal Commission Permit Requirements* adopted by the Commission on May 12, 1993, that the proposed July 10-12, 2026 (Los Angeles World Cup 2026 Fan Zone at Venice Beach) event qualifies to be excluded from coastal development permit requirements.

Based on the information you have provided, the proposed project is a temporary World Cup 2026 Viewing Party taking place throughout the hardscape and grassy park area of Windward Plaza in Venice, City of Los Angeles. Set-up for the event is from July 6 to 10, 2026, while takedown is from July 12 to 14, 2026. The actual event will occur over the three days of Friday, July 10, 2026, to Sunday, July 12, 2026, from 8:00 a.m. to 10:00 p.m. The proposed event will include the placement of the following temporary structures within Windward Plaza: perimeter fencing, portable staging, video screens, vendor tents (including food and alcohol in designated areas), and portable restrooms. The event is a ticketed event, with paid activity July 10 and 11 that includes different sections for paid, free, and 21+ attendees, as well as an entirely free community event day on July 12. Tickets are sold online to the general public for the ticketed areas, ranging in price from \$25 for general admission to \$215 for a premium VIP lounge experience. 25 percent of the total event capacity is accessible to the public in a designated free viewing section that will have video screen visibility and restroom access. Ocean Front Walk will remain freely accessible to the general public for the duration of the event. The temporary event structures will be entirely removed upon completion of the event. Parking for the event is available at the nearby Venice Beach Parking Lot and the applicant is promoting the usage of public transit by attendees. The applicant is responsible for receiving all necessary authorizations from the City of Los Angeles Department of Recreation and Parks for the utilization of Windward Plaza for the proposed activity.

According to the Guidelines for the Exclusion of Temporary Events from Coastal Commission Permit Requirements (herein "Guidelines") the Executive Director may exclude from permit requirements all temporary events except those which meet **all** of the following criteria (notwithstanding other circumstances outlined in the guidelines): 1) the event is held between Memorial Day weekend and Labor Day; 2) the event will occupy all or a portion of a sandy beach area; 3) the event will involve a charge for general public admission or seating where no fee is currently charged for use of the same area. The proposed event will occur between Memorial Day

and Labor Day. The event will not occupy a portion of the sandy public beach area and is limited to the existing public park area. The event will involve a fee, however a portion is offered free of charge. Thus, the event only meets two of the three criteria and therefore, according to the Guidelines, the Executive Director has excluded the subject temporary event from coastal development permit requirements.

Please be advised that only the project described above (and reflected on the attached plans) is excluded from the permit requirements of the Coastal Act. Any change in the project may cause it to lose its excluded status. This certification is based on information provided by the recipient of this letter. If, at a later date, this information is found to be incorrect or incomplete, this letter will become invalid, and any development occurring at that time must cease until a coastal development permit is obtained or a new determination is made that no permit is required.

Thank you for contacting Commission staff regarding your event. Should you have any questions, please contact me at (562) 590-5071 or [seth.villanueva@coastal.ca.gov](mailto:seth.villanueva@coastal.ca.gov).

Sincerely,

Seth Villanueva  
Coastal Program Analyst



## Coastal Act 30610(i)

(i) (1) Any proposed development which the executive director finds to be a temporary event which does not have any significant adverse impact upon coastal resources within the meaning of guidelines adopted pursuant to this subdivision by the commission. The commission shall, after public hearing, adopt guidelines to implement this subdivision to assist local governments and persons planning temporary events in complying with this division by specifying the standards which the executive director shall use in determining whether a temporary event is excluded from permit requirements pursuant to this subdivision. The guidelines adopted pursuant to this subdivision shall be exempt from the review of the Office of Administrative Law and from the requirements of Chapter 3.5 (commencing with Section 11340) of Part 1 of Division 3 of Title 2 of the Government Code. *attached*

(2) Exclusion or waiver from the coastal development permit requirements of this division pursuant to this subdivision does not diminish, waive, or otherwise prevent the commission from asserting and exercising its coastal development permit jurisdiction over any temporary event at any time if the commission determines that the exercise of its jurisdiction is necessary to implement the coastal resource protection policies of Chapter 3 (commencing with Section 30200).

(Amended by Ch. 1075, Stats. 1978; Ch. 919, Stats. 1979; Ch. 43, Stats. 1982; Ch. 1470, Stats. 1982; Ch. 1088, Stats. 1992; Ch. 697, Stats. 2004.)

## CALIFORNIA COASTAL COMMISSION

FREMONT, SUITE 2000  
SAN FRANCISCO, CA 94105-2219  
TELEPHONE AND TDD (415) 904-5200



TO: Local Governments and Interested Persons

FROM: Coastal Commission Staff

SUBJECT: Guidelines For the Exclusion of Temporary Events from  
Coastal Commission Permit Requirements - Adopted 5/12/93

I. Purpose and Authority.

The purpose of these guidelines is to identify the standards the Coastal Commission staff, under the direction of the Executive Director, will use in determining whether a temporary event is excluded from coastal development permit requirements pursuant to Public Resources Code Section 30610 (i) (as amended by SB 1578, Ch. 1088, Stats. 1992). The guidelines are for use in areas where the Coastal Commission retains coastal development permit authority. These guidelines may be utilized by local governments for reference in developing Local Coastal Programs or in processing LCP amendments, if required, to address coastal development permit jurisdiction over temporary events.

II. Criteria for Exclusion from Permit Requirements.

Except as provided in Section III. below, the Executive Director shall exclude from coastal development permit requirements all temporary events except those which meet all of the following criteria:

- a) Are held between Memorial Day weekend and Labor Day; and,
- b) Occupy all or a portion of a sandy beach area; and,
- c) Involve a charge for general public admission or seating where no fee is currently charged for use of the same area (not including booth or entry fees).

Only temporary events meeting all of the above criteria shall require coastal development permit review, however,

The Executive Director may also exclude from permit requirements temporary events meeting all of the above criteria when:

- d) The fee is for preferred seating only and more than 75% of the provided seating capacity is available free of charge for general public use; or,

e) The event is held on sandy beach area in a remote location with minimal demand for public use, and there is no potential for adverse effect on sensitive coastal resources; or,

f) The event is less than one day in duration; or,

g) The event has previously received a coastal development permit and will be held in the same location, at a similar season, and for the same duration, with operating and environmental conditions substantially the same as those associated with the previously-approved event.

### III. Executive Director or Commission Discretion to Require a Permit.

The Executive Director, or the Commission through direction to the Executive Director, may determine that a temporary event shall be subject to Commission coastal development permit review, even if the criteria in Section II. are not met, if the Executive Director or the Commission determines that unique or changing circumstances exist relative to a particular temporary event that have the potential for significant adverse impacts on coastal resources. Such circumstances may include the following:

a) The event, either individually or together with other temporary events scheduled before or after the particular event, precludes the general public from use of a public recreational area for a significant period of time;

b) The event and its associated activities or access requirements will either directly or indirectly impact environmentally sensitive habitat areas, rare or endangered species, significant scenic resources, or other coastal resources as defined in Section V. of these guidelines;

c) The event is scheduled between Memorial Day weekend and Labor Day and would restrict public use of roadways or parking areas or otherwise significantly impact public use or access to coastal waters;

d) The event has historically required a coastal development permit to address and monitor associated impacts to coastal resources.

### IV. Modifications to Guidelines by the Commission.

The Commission may amend these guidelines at any time if it is determined such modification is necessary to more effectively implement Section 30610(i) of the Coastal Act, and provide Coastal Commission coastal development permit review of any category of temporary events having the potential for significant impacts to coastal resources; or, eliminate such review of any category of temporary events having no such potential.

V. Definitions.

For purposes of these guidelines, the following definitions shall apply:

a) "Temporary event(s)" means an activity or use that constitutes development as defined in Section 30106 of the Coastal Act; and is an activity or function of limited duration; and involves the placement of non-permanent structures; and/or involves exclusive use of a sandy beach, parkland, filled tidelands, water, streets or parking area which is otherwise open and available for general public use;

b) "Limited duration" means a period of time which does not exceed a two week period on a continual basis, or does not exceed a consecutive four month period on an intermittent basis;

c) "Non-permanent structures" include, but are not limited to, bleachers, perimeter fencing, vendor tents/canopies, judging stands, trailers, portable toilets, sound/video equipment, stages, platforms, movie/film sets, etc., which do not involve grading or landform alteration for installation.

d) "Exclusive use" means a use that precludes use in the area of the event for public recreation, beach access or access to coastal waters other than for or through the event itself.

e) "Coastal resources" include, but are not limited to, public access opportunities, visitor and recreational facilities, water-oriented activities, marine resources, biological resources, environmentally sensitive habitat areas, agricultural lands, and archaeological or paleontological resources.

f) "Sandy beach area" includes publicly owned and privately owned sandy areas fronting on coastal waters, regardless of the existence of potential prescriptive rights or a public trust interest.

(8499A)



**IMPORTANT  
ANNOUNCEMENT**

**NO VENDING**

**JULY 10<sup>TH</sup> - 12<sup>TH</sup>**

**ON**

**OCEAN FRONT WALK**



Date: July 14, 2026

Subject: Councilmember Traci Park and the Department of Recreations and Parks are not operating responsibly in Venice - Complaint and Public Record Act request.

Hello Councilmember Park and RAP Commissioners,

Public property belongs to the people—not to elected officials, City staff, or private event operators. Decisions involving taxpayer-funded public assets must be approved before they are implemented, not after the fact. Anything less undermines transparency, meaningful public oversight, and public trust in City government.

Windward Plaza and the surrounding public park area are an important public coastal zone park area in the dual permit area of the coastal zone in Venice. This weekend the "World Cup 2026 - Fan Zone" took over Windward Plaza privatizing the majority of the **public recreation area** on July 10, 11, and 12 with a minimum \$60 entrance fee.

Councilmember Traci Park personally promoted this event in multiple postings on her social media (below).

Meanwhile, "26-179" is a Board of Recreation and Park Commissioners *Report* dated July 16, 2026. Sonya Young Jimenez is identified as Superintendent, Department of Recreation and Parks, Venice Beach and West Region.

26-179 includes *Recommendations; Summary; Environmental Impact; Fiscal Impact; And list of Attachments/Exhibits: 1. License Agreement*, signed by RAP General Manager Jimmy Kim.

The attached "License Agreement between the City of Los Angeles and Venice Beach FWC, LLC to Operate the Windward Plaza Official Fifa Fan Zone and Health and Wellness Event" is an unsigned document.

However, Exhibit D of the *License Agreement* is "Timeline - FWC LLC - FIFA Fanzone - Venice Beach 2026 Run of Show" showing the event took place on July 11, 12, and 13, 2026.

**How is this acceptable? What liability risks were taxpayers exposed to regardless of the actual outcomes on July 11, 12, and 13?**

**Taxpayer concerns are legitimate**

After-the-fact approval of a City contract for a high-profile event on iconic public spaces like Windward Plaza undermines transparency, meaningful public oversight, and confidence in the City's stewardship of taxpayer-funded public assets.

**Please provide the relevant documentation supporting this Public Record Act requests - Please include all communications including but not limited to texts of any kind; emails, letters, or other forms of written communication; meetings with date, location, agenda, persons present; and minutes; etc., with any party:**

- Why was the agreement not fully executed before exclusive use of public property?
- Who authorized the use of Windward Plaza before Board approval?
- Were indemnification provisions in effect before occupancy?
- If something had gone wrong before approval, what agreement governed liability?

**These are public accountability issues.**

#### Required Public Process

The privatization of a large area of public coastal zone park area around Windward Plaza from July 11-13 for a fee-based event at a minimum \$60 entry fee **required** a public hearing, public comment, and board deliberation. It also required a coastal development permit for a “change of use” and “change of intensity of use” of primary public access coastal park land. **It also required a valid city contract with indemnification for taxpayers.**

#### Brown Act Requirements:

- public notice,
- public comment,
- Board deliberation, and
- approval before City resources are committed.

#### Violation of the Brown Act

The "World Cup 2026 - Fan Zone" at Windward Plaza on July 11, 12, and 13, 2026, was not approved in a publicly noticed meeting before the event.

- No public notice, public hearing, public comment, board deliberation
- the Board's statutory approval authority was bypassed,
- the Board did not retain meaningful discretion,

- On July 16, 2026, the Board is being asked to ratify a completed decision.

The scheduled RAP commission board hearing for 26-179 - "License Agreement between the City of Los Angeles and Venice Beach FWC, LLC to Operate the Windward Plaza Official Fifa Fan Zone and Health and Wellness Event" on July 16, 2026, is seeking an after-the-fact approval. It is symbolic only from a public participation and board deliberation perspective. The practical decision has already been made.

### 1. Event Organizer - Venice Beach FWC, LLC

California Secretary of State public records show that John William Cohn filed the Articles of Organization CA Limited Liability Company for Venice Beach FWC, LLC on May 29, 2026. Mr. Cohn filed a Statement of Information for Venice Beach FWC, LLC on June 1, 2026.

RAP did not execute a "License Agreement" with Mr. Cohn, Venice Beach FWC, LLC, in advance of the event on July 11-13, 2026.

### 2. After-the-Fact Approval of a City Contract & Taxpayer Liability

"26-179" is a *Board Report* for Board of Recreation and Park Commissioners dated July 16, 2026. It includes *Recommendations; Summary; Environmental Impact; Fiscal Impact; And list of Attachments/Exhibits: 1. License Agreement*, signed by RAP General Manager Jimmy Kim. However, the attached "License Agreement between the City of Los Angeles and Venice Beach FWC, LLC to Operate the Windward Plaza Official Fifa Fan Zone and Health and Wellness Event" is an unsigned document. This is apparently scheduled for after-the-fact approval by the Board of Recreation and Park Commissioners on July 16, 2026.

26-179 "LICENSE AGREEMENT" includes **#12, Representations and Warranties:** "This AGREEMENT constitutes the valid and legal binding obligation of CITY and LICENSEE, enforceable in accordance with its terms and conditions." But it was not signed in advance of the event.

**#19, Ratification** states, "PARTIES may have begun performance of their obligations required hereunder prior to the execution of this AGREEMENT. By its execution hereof, LICENSEE hereby accepts that its activities are subject to all of the terms, covenants, and conditions of this AGREEMENT." For taxpayers, it is not acceptable or responsible

for any party associated with the City of Los Angeles to conduct business in this way. After-the-fact approval of a city contract for the private use of Windward Plaza violates the Brown Act and the Coastal Act. This event did not promote equitable access to valuable public resources at Venice Beach for the non-fee-paying public. After-the-fact approval of a city contract does not protect taxpayers from potential liabilities associated with a major private event at Windward Plaza on July 11, 12, and 13, 2026.

#5 "Obligations of LICENSEE states "Licensee shall (a) Obtain any and all operating permits and/or licenses that may be required in connection with its operations, including but not limited to, tax permits, business licenses, health permits, certifications, etc." is a self-indicting statement for the RAP. The "License Agreement" identifies the obligations of a Licensee to get the relevant tax permits, business licenses, health permits, certifications, in advance of the event. But RAP and perhaps other city officials did not require the underlying "License Agreement between the City of Los Angeles and Venice Beach FWC, LLC to Operate the Windward Plaza Official Fifa Fan Zone and Health and Wellness Event" to be signed in advance.

## **12. Representations and Warranties.**

CITY and LICENSEE each represents and warrants to the other that it has full power and authority to execute this AGREEMENT and to perform its obligations and requirements hereunder. **This AGREEMENT constitutes the valid and legal binding obligation of CITY and LICENSEE, enforceable in accordance with its terms and conditions.**

## **19. Ratification**

**PARTIES may have begun performance of their obligations required hereunder prior to the execution of this AGREEMENT. By its execution hereof, LICENSEE hereby accepts that its activities are subject to all of the terms, covenants, and conditions of this AGREEMENT.**

## **20. Incorporation of Documents.**

**This AGREEMENT and incorporated documents represent the entire integrated agreement of the PARTIES and supersedes all prior written or oral representations, discussions, and agreements.** The following documents are incorporated and made a part hereof by reference.

Exhibit A: Site Map of the Windward Plaza Official FIFA Fan Zone and Health and Wellness Event

Exhibit B: Insurance Requirements and Instructions for Submission

Exhibit C: Invoice

Exhibit D: Timeline

EXHIBIT B is "Form Gen. 146 Insurance Requirement" signed by John William Cohn on June 30, 2026.

EXHIBIT D is "Timeline - FWC LLC - FIFA Fanzone - Venice Beach 2026 Run of Show."

The "Timeline" shows that the event took place on July 11, 12, and 13, 2026.

#5 "Obligations of LICENSEE - LICENSEE shall":

- a. Obtain any and all operating permits and/or licenses that may be required in connection with its operations, including but not limited to, tax permits, business licenses, health permits, certifications, etc.

**It is unacceptable that this public event took place between July 11-13 without an underlying "LICENSE AGREEMENT" signed by John William Cohn, Venice Beach FWC, LLC.**

Please all parties confirm receipt of this email. I would appreciate your response at your earliest possible opportunity.

Appreciatively,

Margaret Molloy

**1. July 16, 2026, Board of Recreation and Park Commissioners Meeting**

**BOARD REPORT - NO. 26-179**

DATE July 16, 2026

C.D. 11

**BOARD OF RECREATION AND PARK COMMISSIONERS**

SUBJECT:

VENICE BEACH RECREATION AREAS – LICENSE AGREEMENT FOR THE OPERATION OF THE LOS ANGELES WORLD CUP 26 FAN ZONE AND HEALTH AND WELLNESS EVENT – CATEGORICAL EXEMPTION FROM THE PROVISIONS OF THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE 19, SECTION 15304(e) [MINOR TEMPORARY USE OF LAND HAVING NEGLIGIBLE OR NO PERMANENT EFFECTS ON THE ENVIRONMENT, INCLUDING CARNIVALS, SALES OF CHRISTMAS TREES, ETC.] AND SECTION 15323 [NORMAL OPERATIONS OF EXISTING FACILITIES FOR PUBLIC GATHERINGS FOR WHICH THE FACILITIES WERE DESIGNED, WHERE THERE IS A PAST HISTORY OF THE FACILITY BEING USED FOR THE SAME OR SIMILAR KIND OF PURPOSE] OF CALIFORNIA CEQA GUIDELINES AND ARTICLE III, SECTION 1, CLASS 4(6) AND CLASS 23 OF CITY CEQA GUIDELINES

The Board Report *states*:

**SUMMARY**

Venice Beach Recreation Center is located at 1800 Ocean Front Walk, Venice, CA 90291. It is the busiest facility operated by the Department of Recreation and Parks. This iconic site attracts visitors from all over the world and it is estimated that approximately 28,000 to 30,000 people visit the Venice Beach Boardwalk and adjacent Recreation and Parks property on a daily basis. The Boardwalk, also known as Ocean Front Walk, is the second most-visited destination in Southern California, with an average of over ten million visitors per year. It is known as one of the region's most popular tourist attractions

The event is intended to attract tourists and residents, while generating revenue to support RAP programs and initiatives. Term shall be from July 6, 2026 through July 24, 2026 to allow for set up, tear down, and related activities.

•**3-day event on July 10, 11, and 12, 2026.**

### **ENVIRONMENTAL IMPACT**

The **proposed** Board action involves the **temporary use of public land** that will not have permanent impacts on the environment and **normal operations of existing facilities for public gatherings for which the facilities were designed**, where there is a past history of the facility being used for the same or similar kind of purpose.

### **LICENSE AGREEMENT BETWEEN THE CITY OF LOS ANGELES AND VENICE BEACH FWC, LLC TO OPERATE THE WINDWARD PLAZA OFFICIAL FIFA FAN ZONE AND HEALTH AND WELLNESS EVENT**

**WHEREAS, CITY, through its Department of Recreation and Parks ("RAP"), owns, operates and maintains real property commonly known as the Venice Beach; and,**

WHEREAS, LICENSEE desires to use certain portions of Venice Beach as more fully set forth in this AGREEMENT for the operation of the Windward Plaza Official FIFA Fan Zone and Health and Wellness Event; and,

WHEREAS, RAP is amenable to authorizing such use of the PREMISES (as such term is defined in this AGREEMENT and as more fully shown by the Site Map attached hereto and incorporated herein by reference as Exhibit A, pursuant to the terms and conditions of this AGREEMENT for the TERM (as later defined herein).

NOW THEREFORE, **in consideration of** the foregoing, **the anticipated benefits to the public**, and the terms and conditions set forth herein and the performance thereof, PARTIES hereby agree as follows:

#### **3. Access to Premises.**

**It is understood by PARTIES that Venice Beach is a public park** and therefore shall not be considered exclusive to the LICENSEE, except as otherwise provided in this AGREEMENT.

#### **4. Permitted Use and Use Restrictions.**

**The Windward Plaza Official FIFA Fan Zone is a two-day event with free admission, with premium and VIP options available at a charge.**

b. Security shall be provided for crowd management and safety. Parking is not available at the PREMISES. A total of 3,000 attendees are estimated to attend per day.

**5. Obligations of LICENSEE.** LICENSEE shall:

a. Obtain any and all operating permits and/or licenses that may be required in connection with its operations, including but not limited to, tax permits, business licenses, health permits, certifications, etc.

**8. Insurance.**

**9. Indemnification.**

a. **Except for the active negligence** or willful misconduct **of CITY, or any of its boards, officers, agents, employees, assigns** and successors in interest, LICENSEE shall defend, indemnify and hold harmless CITY and any of its boards, officers, agents, employees, assigns, and successors in interest from and against all lawsuits and causes of action, claims, losses, demands and expenses, including, but not limited to, (i) attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by CITY, including but not limited to, costs of experts and consultants), (ii) damages or liability of any nature whatsoever, (iii) for death or injury to any person, including LICENSEE's employees and agents, or (iv) damage or destruction of any property of either PARTY hereto or of third parties, arising in any manner by reason of an act, error, or omission by LICENSEE, its subcontractors, or their boards, officers, agents, employees, assigns, and successors in interest. The rights and remedies of CITY provided in this Section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this AGREEMENT. This provision will survive expiration or termination of this AGREEMENT.

Contact for LICENSEE:

John Cohn

4307 S. Centinela, Los Angeles, CA 90066

Email: [john@thejungle.biz](mailto:john@thejungle.biz)

Phone: (310) 396-6764

Contact for RAP:

Sonya Young Jimenez, Superintendent  
2459 Motor Avenue, Los Angeles, CA 90064

Email: [sonya.young-jimenez@lacity.org](mailto:sonya.young-jimenez@lacity.org)

Phone: (310) 202-2803

## **12. Representations and Warranties.**

CITY and LICENSEE each represents and warrants to the other that it has full power and authority to execute this AGREEMENT and to perform its obligations and requirements hereunder. **This AGREEMENT constitutes the valid and legal binding obligation of CITY and LICENSEE, enforceable in accordance with its terms and conditions.**

## **19. Ratification**

**PARTIES may have begun performance of their obligations required hereunder prior to the execution of this AGREEMENT. By its execution hereof, LICENSEE hereby accepts that its activities are subject to all of the terms, covenants, and conditions of this AGREEMENT.**

## **20. Incorporation of Documents.**

**This AGREEMENT and incorporated documents represent the entire integrated agreement of the PARTIES and supersedes all prior written or oral representations, discussions, and agreements.** The following documents are incorporated and made a part hereof by reference.

Exhibit A: Site Map of the Windward Plaza Official FIFA Fan Zone and Health and Wellness Event

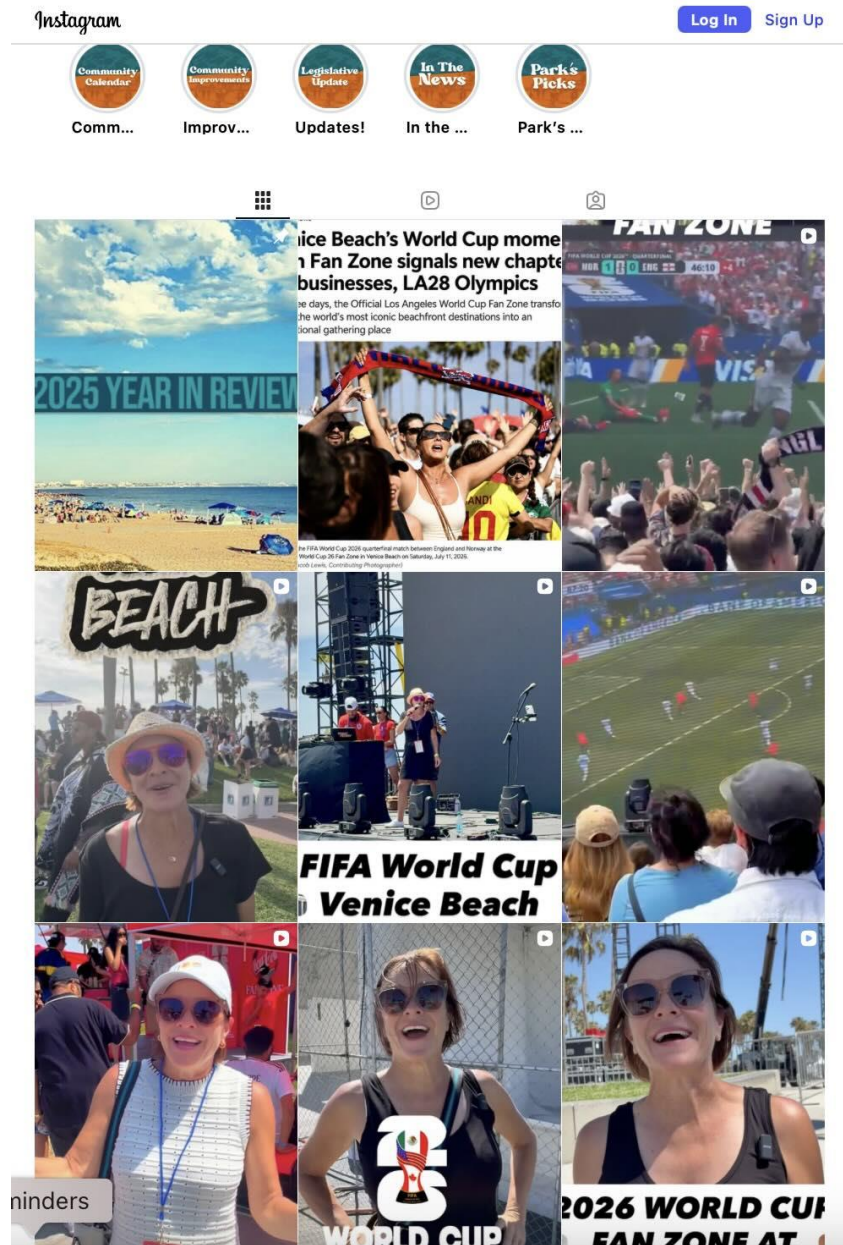
Exhibit B: Insurance Requirements and Instructions for Submission

Exhibit C: Invoice

**Exhibit D: Timeline**

(emphasis added)

## 2. TRACI PARK SOCIAL MEDIA



**3. California Secretary of State public records for Venice Beach FWC, LLC**

Venice Beach FWC LLC - SoS Articles\_5/29/2026\_John William Cohn

Venice Beach FWC LLC - SoS SOI\_6/01/2026\_John William Cohn

#### 4. EXHIBIT B of RAP 26-179-2 - "World Cup 2026 - Fan Zone"

### EXHIBIT B Form Gen. 146 Insurance Requirement

Form Gen. 146 (Rev. 6/12)

#### Required Insurance and Minimum Limits

Name: Venice Beach FWC, LLC

Date: 06/30/2026

Agreement/Reference: FIFA 26 Fan Zone at Venice Beach

Evidence of coverages checked below, with the specified minimum limits, must be submitted and approved prior to occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs"). For Automobile Liability, split limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSL amount.

#### Limits

##### ☒ Workers' Compensation (WC) and Employer's Liability (EL)

WC Statutory  
EL \$ 1,000,000

☒ Waiver of Subrogation in favor of City

☐ Longshore & Harbor Workers  
☐ Jones Act

##### ☒ General Liability City of Los Angeles must be named as an additional insured party

\$ 1,000,000

☒ Products/Completed Operations

☐ Sexual Misconduct

☐ Fire Legal Liability

☒ \$2,000,000 aggregate, and \$2,000,000 Host Liquor Liability

☒ Occurrence-Based

##### ☒ Automobile Liability (for any and all vehicles used for this contract, other than commuting to/from work)

\$ 1,000,000

##### ☐ Professional Liability (Errors and Omissions)

Discovery Period 12 months after completion of work or date of termination

##### ☐ Property Insurance (to cover replacement cost of building - as determined by insurance company)

☐ All Risk Coverage

☐ Boiler and Machinery

☐ Flood

☐ Builder's Risk

☐ Earthquake

##### ☒ Umbrella Liability

\$ 3,000,000

☐

##### ☐ Surety Bonds - Performance and Payment (Labor and Materials) Bonds

##### ☐ Crime Insurance

Other: Provided to: Adan Pulido

If a contractor has no employees and decides to not cover herself/himself for workers' compensation, please complete the form entitled "Request for Waiver of Workers' Compensation Insurance Requirement" located at: <http://cao.tacounty.org/risk/InsuranceForms.htm>

In the absence of imposed auto liability requirements, all contractors using vehicles during the course of their contract must adhere to the financial responsibility laws of the State of California.

5. **EXHIBIT D of RAP 26-179-2 - "World Cup 2026 - Fan Zone"**

**EXHIBIT D  
Timeline**

**FWC LLC**

**FIFA Fanzone – Venice Beach 2026 Run Of Show**

**FIFA Fanzone – Venice Beach**

**July 6–July 10:** Set-up

Event and match times:

**Friday, July 10:** 12:00 p.m. match — Gates open at 10:30 a.m. After party begins 3:00–4:00 p.m. (no additional minors admitted after this point). The event closes at 10:00 p.m.

**Saturday, July 11:** 2:00 p.m., 6:00 p.m. matches — Gates open at 12:00 p.m. and close at 10:00 p.m.

**Sunday, July 12:** Wellness event (Coffee & Chill) 10:00 a.m.–2:00 p.m., dance event 3:00 p.m.–10:00 p.m.

**July 13–July 14:** Load out / restore site

# APPROVED

July 16 2026

## BOARD OF RECREATION AND PARK COMMISSIONERS

### BOARD REPORT

NO. 26-179

DATE July 16, 2026

C.D. 11

### BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: VENICE BEACH RECREATION AREAS – LICENSE AGREEMENT FOR THE OPERATION OF THE LOS ANGELES WORLD CUP 26 FAN ZONE AND HEALTH AND WELLNESS EVENT – CATEGORICAL EXEMPTION FROM THE PROVISIONS OF THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE 19, SECTION 15304(e) [MINOR TEMPORARY USE OF LAND HAVING NEGLIGIBLE OR NO PERMANENT EFFECTS ON THE ENVIRONMENT, INCLUDING CARNIVALS, SALES OF CHRISTMAS TREES, ETC.] AND SECTION 15323 [NORMAL OPERATIONS OF EXISTING FACILITIES FOR PUBLIC GATHERINGS FOR WHICH THE FACILITIES WERE DESIGNED, WHERE THERE IS A PAST HISTORY OF THE FACILITY BEING USED FOR THE SAME OR SIMILAR KIND OF PURPOSE] OF CALIFORNIA CEQA GUIDELINES AND ARTICLE III, SECTION 1, CLASS 4(6) AND CLASS 23 OF CITY CEQA GUIDELINES

B. Aguirre \_\_\_\_\_

M. Rudnick \_\_\_\_\_

B. Jones \_\_\_\_\_

C. Santo Domingo \_\_\_\_\_

C. Stoneham CS.

N. Williams \_\_\_\_\_

General Manager 9/16

Approved X

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

If Approved: Board President [Signature]

Board Secretary [Signature]

### RECOMMENDATIONS

1. Approve a Licensee Agreement (Agreement) with Venice Beach FWC, LLC for the temporary use of portions of Venice Beach, specifically Windward Plaza, Roller Skate Park, and the basketball courts for a FIFA Fan Zone and Health and Wellness Event, subject to the approval of the City Attorney as to form;
2. Authorize the Department of Recreation and Parks (RAP) General Manager or designee to execute the proposed Agreement subsequent to obtaining all necessary approvals;
3. Direct that fees collected under the Agreement be deposited into the following accounts:
  - Council District 11 Internal Transfer to RAP MRPXX635: \$24,664.00; and
  - Alcohol Sales Fees: Venice Beach FWC, LLC will pay 20% of alcohol sale to RAP.
4. Determine that the proposed Board action is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article 19, Section 15304(e)

## BOARD REPORT

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[Minor temporary use of land having negligible or no permanent effects on the environment, including carnivals, sales of Christmas trees, etc.] and Section 15323 [Normal operations of existing facilities for public gatherings for which the facilities were designed, where there is a past history of the facility being used for the same or similar kind of purpose] of California CEQA Guidelines and Article III, Section 1, Class 4(6) and Class 23 of City CEQA Guidelines and direct staff to file a Notice of Exemption (NOE) with the Los Angeles County Clerk and the Governor's Office of Land Use and Climate Innovation;

5. Authorize RAP's Chief Accounting Employee to prepare a check to the Los Angeles County Clerk in the amount of \$25.00 for the purpose of filing an NOE; and
6. Authorize RAP's General Manager or his designee to make technical corrections as necessary to carry out the intent of this Report.

### SUMMARY

Venice Beach Recreation Center is located at 1800 Ocean Front Walk, Venice, CA 90291. It is the busiest facility operated by the Department of Recreation and Parks. This iconic site attracts visitors from all over the world and it is estimated that approximately 28,000 to 30,000 people visit the Venice Beach Boardwalk and adjacent Recreation and Parks property on a daily basis. The Boardwalk, also known as Ocean Front Walk, is the second most-visited destination in Southern California, with an average of over ten million visitors per year. It is known as one of the region's most popular tourist attractions.

Venice Beach FWC, LLC is producing a two-day FIFA World Cup viewing event featuring both free and VIP ticketed access, with live matches broadcast on LED screens throughout the venue. The free-access area, located at the main and side basketball courts, includes one LED screen, two beer gardens, and multiple food trucks. The VIP section, situated at the Roller Skate Plaza and Windward Plaza, offers an enhanced experience with one beer garden, two stages with DJs, and various food and merchandise vendors. Additionally, Venice Beach FWC, LLC is hosting a complimentary one-day Health and Wellness Fair at the same location.

The event is intended to attract tourists and residents, while generating revenue to support RAP programs and initiatives. RAP staff is proposing a License Agreement (Attachment 1) be entered into with Venice Beach FWC, LLC, which includes the following key components:

- Term shall be from July 6, 2026 through July 24, 2026 to allow for set up, tear down, and related activities.
- 3-day event on July 10, 11, and 12, 2026.
- Attractions include live music, beer gardens, food trucks, vendors, and the broadcast of the World Cup matches.
- Event Hours: Vary, with the earliest start time at 10:00 a.m. and latest end time at 10:00 p.m.

## BOARD REPORT

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- Location: Venice Beach's recreation areas (Windward Plaza, Roller Skate Park, and the basketball courts).
- \$24,664.00 from Council District 11 (Internal Transfer to RAP).
- Alcohol Sales Fees: 20% of alcohol sales from the event.

### ENVIRONMENTAL IMPACT

The proposed Board action involves the temporary use of public land that will not have permanent impacts on the environment and normal operations of existing facilities for public gatherings for which the facilities were designed, where there is a past history of the facility being used for the same or similar kind of purpose.

According to the parcel profile report retrieved from NavigateLa ([www.navigate.lacity.org](http://www.navigate.lacity.org)) on July 9, 2026, this site is located within a coastal, methane, and liquefaction zone. The project scope is limited in time and this activity will not increase patrons to additional methane seepage exposure or increase the risk of liquefaction. Therefore, there is no reasonable possibility that the proposed Board action may impact on an environmental resource of hazardous or critical concern or have a significant effect due to unusual circumstances. No other known projects would involve cumulatively significant impacts, and no future projects would result from the proposed Board action. As of July 9, 2026, the State Department of Toxic Substances Control (DTSC) (Envirostor at [www.envirostor.dtsc.ca.gov](http://www.envirostor.dtsc.ca.gov)) and the State Water Resources Control Board (SWRCB) (Geotracker at <https://geotracker.waterboards.ca.gov/>) listed a portion of the proposed site as SL163752343, Damson Oil Field. This site was used as an oil field between approximately 1966 and 1989; incidental to this use was on-site storage of crude oil, drilling mud, wastewater, motor fuels, and chemicals used for facility cleaning, maintenance, treatment of wastewater, and other uses. Oil production wells were reportedly abandoned in 1991. After abandonment, the oil related infrastructure was removed and contaminated soil was excavated and hauled away. Monitoring wells were installed and in 2006, the Regional Water Quality Control Board closed the case concluding that no further remediation was necessary to allow the reuse of the site. According to the Caltrans Scenic Highway Map, there is no scenic highway located within or adjacent to the proposed site. Furthermore, the proposed activity is not within an historic site and will not have any significant effect on historic resources.

Based on this information, staff recommends that the Board determine that the proposed Board action is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article 19, Section 15304(e) and Section 15323, of California CEQA Guidelines and Article III Section 1, Class 4(6) and Class 23 of City CEQA Guidelines. Staff will file a Notice of Exemption with the Los Angeles County Clerk and the Governor's Office of Land Use and Climate Innovation upon Board's approval.

### FISCAL IMPACT

Potential revenue of at least \$24,664.00 and 20% of alcohol sales.

## BOARD REPORT

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This Report was prepared by Mike Harrison, Principal Recreation Supervisor II, West Region. Elena Maggioni, Environmental Supervisor II, Planning, Construction and Maintenance Branch, reviewed the compliance with CEQA.

### LIST OF ATTACHMENTS/EXHIBITS

1. License Agreement

**LICENSE AGREEMENT  
BETWEEN THE CITY OF LOS ANGELES  
AND  
VENICE BEACH FWC, LLC  
TO OPERATE  
THE WINDWARD PLAZA OFFICIAL FIFA FAN ZONE  
AND  
HEALTH AND WELLNESS EVENT**

This LICENSE AGREEMENT ("AGREEMENT") is entered into as of [REDACTED], 2026, by and between the City of Los Angeles ("CITY"), a municipal corporation acting by and through its Board of Recreation and Park Commissioners ("BOARD"), and Venice Beach FWC, LLC ("LICENSEE"). CITY and LICENSEE may be referred to herein individually as "PARTY", or collectively as "PARTIES".

WHEREAS, CITY, through its Department of Recreation and Parks ("RAP"), owns, operates and maintains real property commonly known as the Venice Beach; and,

WHEREAS, LICENSEE desires to use certain portions of Venice Beach as more fully set forth in this AGREEMENT for the operation of the Windward Plaza Official FIFA Fan Zone and Health and Wellness Event; and,

WHEREAS, RAP is amenable to authorizing such use of the PREMISES (as such term is defined in this AGREEMENT and as more fully shown by the Site Map attached hereto and incorporated herein by reference as Exhibit A, pursuant to the terms and conditions of this AGREEMENT for the TERM (as later defined herein).

NOW THEREFORE, in consideration of the foregoing, the anticipated benefits to the public, and the terms and conditions set forth herein and the performance thereof, PARTIES hereby agree as follows:

**1. License to Use and Description of Premises.**

In consideration of the anticipated benefits to the public, the sufficiency of which is mutually acknowledged, CITY grants to LICENSEE by this AGREEMENT, the non-exclusive use of the PREMISES solely for the purpose set forth in Section 4 ("PERMITTED USE"). RAP shall have no obligation to provide staff, supplies, equipment, services, or funding for the operation of the PERMITTED USE. The PREMISES authorized for use by LICENSEE under the terms and conditions of this AGREEMENT is defined as the Windward Plaza, Roller Skate Plaza, main basketball court, and two additional basketball courts. LICENSEE shall not be permitted to use the basketball court on July 12, 2026. The specific areas licensed for use under this AGREEMENT are depicted by the Site Map attached hereto as Exhibit A, which may be modified by RAP if: (i) its General Manager determines, in his or her sole discretion, that such modification is necessary; and (ii) written notice of the modified map is provided to LICENSEE in accordance with Section 11.

**2. Term and Termination.**

The term of this AGREEMENT ("TERM") shall be from July 6, 2026 through July 24, 2026. CITY may terminate this AGREEMENT at any time. Upon receipt of the written notice of termination, LICENSEE shall return the property to its original condition and discontinue all work permitted under this AGREEMENT.

**3. Access to Premises.**

LICENSEE, shall, and shall cause any of its authorized third parties to, abide by the terms and conditions expressed in this AGREEMENT and will cooperate fully with RAP and its employees in the performance of their duties. Any third party access and use of the PREMISES shall be supervised by the LICENSEE at all times while such third party is present at the PREMISES, and RAP on-site staff shall be made aware of such third party activities.

LICENSEE's use of the PREMISES shall only be during the following hours: 6:00 a.m. to 10:30 p.m. for the Windward Plaza Official FIFA Fan Zone. The hours for the public shall only be from 10:30 a.m. to 10:00 p.m. on July 10; and noon to 10:00 p.m. on July 11. Hours for the Health and Wellness event shall be 6:00 a.m. to midnight; the hours for the public shall only be from 10:00 a.m. to 10:00 p.m. Security will be permitted at LICENSEE expense. LICENSEE shall not utilize PREMISES during hours other than the authorized PERMITTED TIMES, without RAP's prior written authorization. A detailed timeline of LICENSEE's activities on the PREMISES is set forth in Exhibit D. LICENSEE shall cooperate with RAP personnel and staff on all matters relative to the conduct of operations or any activity, event, and/or special use, including concerns related to parking, traffic, security, and attendance, at the PREMISES.

Authorized representatives, agents, and employees of RAP shall have the right to enter the PREMISES at any and all times. In no event shall CITY be responsible or liable to LICENSEE for any inconvenience, disturbance, or other damage to LICENSEE by reason of the performance by CITY of any activities or work in, upon, above or under the PREMISES or for bringing materials, tools, and equipment in, through, above, or under the PREMISES, nor shall the same constitute any grounds for any payments, or abatement of payments, hereunder.

CITY makes no warranties whatsoever regarding the condition of the PREMISES. LICENSEE has inspected the PREMISES and found it suitable for LICENSEE's purposes. CITY shall not be liable for any personal injury or damage to property which LICENSEE or its guests or invitees may incur, regardless of the cause thereof. LICENSEE hereby releases CITY from all such liability, it being the intent of the PARTIES that LICENSEE shall maintain adequate insurance to cover any such losses. If a governmental body with jurisdiction over the PREMISES and/or the CITY or RAP determines that a certain activity, or all of the activities, conducted on the PREMISES are material threats to public safety as may be determined by the CITY, CITY may immediately suspend and/or terminate LICENSEE's right to

conduct such activities at the PREMISES by providing written notice to LICENSEE of such suspension. Such activities shall remain suspended until they are no longer deemed a threat to public safety, at which time the CITY shall promptly provide written notice to LICENSEE of same.

It is understood by PARTIES that Venice Beach is a public park and therefore shall not be considered exclusive to the LICENSEE, except as otherwise provided in this AGREEMENT.

**4. Permitted Use and Use Restrictions.**

LICENSEE shall not expand and/or change the scope of PERMITTED USE set forth in this Section without the prior written approval and consent of the BOARD through an amendment to this AGREEMENT. LICENSEE is authorized to use the PREMISES in accordance with the following conditions:

- a. PERMITTED USE: LICENSEE shall use the PREMISES solely for the operation of the Windward Plaza Official FIFA Fan Zone and Health and Wellness Event in accordance with the details set forth in this AGREEMENT and exhibits hereto. LICENSEE shall be responsible for all costs and expenses related to its use of the PREMISES. Set up will be from July 6, 2026 to July 10, 2026. The Windward Plaza Official FIFA Fan Zone will be held over 2 days: July 10 and July 11, 2026. Load out will be from July 13, 2026 to July 14, 2026. Hours of PERMITTED USE shall be as set forth in Section 3 above. The Windward Plaza Official FIFA Fan Zone is a two-day event with free admission, with premium and VIP options available at a charge. The event shall broadcast live World Cup soccer matches on LED screens. The free admission area shall be at the main and two additional basketball courts. There will be one LED screen, one beer garden, and multiple food trucks. The event shall also feature a ticketed VIP space at the Roller Skate Plaza and Windward Plaza; and shall feature two beer gardens, two stages, two DJ's and multiple food and merchandise vendors. The LICENSEE shall have a free Health and Wellness Fair inside Windward Plaza and the Roller Skate Park on July 12, 2026. The event will be from 10:00 a.m. to 2:00 p.m., with a dance event from 3:00 p.m. to 10:00 p.m. Load out for the Health and Wellness Event shall be completed by midnight.
- b. Security shall be provided for crowd management and safety. Parking is not available at the PREMISES. A total of 3,000 attendees are estimated to attend per day.
- c. LICENSEE shall provide sufficient staff for the operation of its activities on the PREMISES, and shall provide all materials, supplies, equipment, and funds necessary for such activities, to the reasonable satisfaction of the CITY.
- d. LICENSEE shall not sub-license or issue any permit for use of the PREMISES.

- e. LICENSEE shall comply, and ensure any of its employees, volunteers and authorized third parties complies with all applicable CITY, State and Federal rules, laws and regulations in the performance of this AGREEMENT and in the operation of LICENSEE's activities on the PREMISES.
- f. LICENSEE is solely responsible for the actions of all individuals and/or organizations participating in its activities at the PREMISES, and shall ensure that such individuals and/or organizations agree in writing to abide by all conditions set forth in this AGREEMENT.

**5. Obligations of LICENSEE.** LICENSEE shall:

- a. Obtain any and all operating permits and/or licenses that may be required in connection with its operations, including but not limited to, tax permits, business licenses, health permits, certifications, etc.
- b. Punctually pay or cause to be paid all LICENSEE financial obligations incurred in connection with the use and maintenance of the PREMISES as set forth in this AGREEMENT. LICENSEE shall discharge or provide for the discharge of all claims authorized or incurred for labor, equipment, materials, and supplies furnished in connection with LICENSEE's use of the PREMISES to the extent such claims do not arise due to any CITY action or omission.
- c. Be entirely and fully responsible for the coordination and implementation of all traffic and parking matters, at LICENSEE'S sole cost and expense. RAP shall not provide parking for this event. Driving is not permitted on the boardwalk and a 20 feet fire lane must be clear at all times in the Windward Plaza area and at the 17<sup>th</sup> Street and Market Street entrances.
- d. Employ the services of uniformed security officers in accordance with the RAP Alcoholic Beverage Policy; the precise number of such officers shall be determined by the Chief Ranger and/or LAPD.
- e. Establish designated areas for food and beverage sales and consumption. The total number and types of food and beverage vendors, and the locations for such vendors, is subject to review and approval by RAP, as well as other agencies such as, but not limited to, the LAFD and Los Angeles County Department of Public Health. All food vendors are required to adhere to established standards for storage, preparation, and handling of food items for sale, and must possess and display all applicable and required permits, licenses, and certifications, including but not limited to business licenses and health permits, and must agree to surrender such documentation for examination by the appropriate authorities upon request.
- f. Provide portable restrooms, ADA accessible restrooms, hand sinks, and related supplies. The designated locations for portable toilets and wash stations shall be coordinated with and subject to approval by RAP.

**6. Maintenance and Repair of Premises.**

During the TERM of this AGREEMENT, and subject to the terms and conditions contained herein, LICENSEE, at its sole cost and expense, shall perform the functions of maintenance and/or repair of the PREMISES as described herein.

- a. LICENSEE accepts PREMISES in its current condition and hereby assumes all risk of injury, loss or damage, which may result from any defective conditions of the PREMISES or which may otherwise arise by reason of the use of PREMISES, and releases and discharges the CITY from any claims therefore. CITY shall not have any obligation to repair, remodel, replace, and/or reconstruct any building, facility, feature, or portion of the PREMISES, nor any appliance or fixture thereon, whether installed by CITY or LICENSEE, and regardless of cause.
- b. LICENSEE, in performing all required maintenance and repair of the PREMISES, shall provide all staff and materials, supplies, equipment, and funds necessary to perform appropriate maintenance and/or repairs. All maintenance and/or repair shall be performed to the reasonable satisfaction of CITY and in consultation with CITY's designated representative, or by CITY's written request and/or instruction.
- c. LICENSEE shall perform the following maintenance duties on daily basis:
  - i. Maintain PREMISES in a clean condition removing all debris and trash;
  - ii. Keep the PREMISES and the nearby areas clean at all times;
  - iii. Pick up and dispose of trash and debris whether by LICENSEE activity or activity of a contracted vendor or any participant of LICENSEE services; and
  - iv. Prevent any trash or debris matter or material from being or accumulating upon said PREMISES such that it is clearly visible to public view.
- d. LICENSEE shall ensure that no offensive or dangerous materials, nor any substance constituting an unnecessary, unreasonable or material hazard detrimental to the public health, is permitted or allowed to remain on PREMISES.
- e. LICENSEE shall be responsible for securing LICENSEE's equipment and materials at the PREMISES during PERMITTED TIMES and ensuring the same during non-operating hours. CITY and/or RAP shall not be responsible for the security of LICENSEE personal property before, during, or after PERMITTED TIMES.
- f. LICENSEE shall immediately repair, or cause to be repaired, any damages to

the PREMISES which occur during LICENSEE's activities or operations, or that is caused by LICENSEE's use of the PREMISES; LICENSEE acknowledges that any damage which remains unrepaired may constitute a hazard to public safety, requiring that all use of the PREMISES immediately cease.

**7. Consideration and Fees.**

In addition to the various fees to be paid by Council District 11 via internal transfer to RAP (as further detailed in the invoice attached hereto as Exhibit C), LICENSEE shall submit to RAP 20% of alcohol sales at the Windward Plaza Official FIFA Fan Zone, in accordance with the following:

- I. At the time of payment of any fees required under this Section 7, LICENSEE shall furnish a statement showing the computation of alcohol sales at the Windward Plaza Official FIFA Fan Zone. RAP shall have access to records of alcohol sales upon request. LICENSEE agrees to make its records relating to alcohol sales available to RAP auditors, CITY auditors or any auditor or representative designated by CITY.
- II. Payment of any fees required under this Section 7 shall be provided to RAP no later than July 17, 2026. The payment shall be provided to the RAP through cashier's check made payable to the "City of Los Angeles Department of Recreation and Parks", and delivered by courier or in-person to:

Sonya Young Jimenez, Superintendent  
Department of Recreation and Parks  
Venice Beach and West Region  
2459 Motor Avenue  
Los Angeles, CA 90064

**8. Insurance.**

Before accessing and using the PREMISES under this AGREEMENT, and periodically as required during its TERM, LICENSEE shall furnish CITY with evidence of insurance from firms reasonably acceptable to CITY and approved to do such business in the State of California. LICENSEE or any third party providing work or services under this AGREEMENT shall name the City of Los Angeles and its boards, officers, agencies, employees, assigns and successors in interest as an additional insured for all required coverage(s), as applicable. LICENSEE will ensure that like insurance will be maintained by any such third party. Evidence of required coverage shall be on forms reasonably acceptable to CITY's Risk Manager and shall include the types and minimum limits set forth in Exhibit B attached hereto and incorporated herein by reference.

LICENSEE shall maintain all such insurance at its sole cost and expense throughout the TERM of this AGREEMENT. CITY may change the required amounts and types of insurance to be effective at the renewal date of the insurance then in effect by giving LICENSEE thirty calendar days written notice.

- a. If any of the required insurance contains aggregate limits or applies to other operations of LICENSEE outside of this AGREEMENT, LICENSEE shall give CITY written notice of any incident, occurrence, claim, settlement or judgment against such insurance that may diminish the protection such insurance affords CITY within thirty calendar days of the knowledge of same. LICENSEE shall further restore such aggregate limits or shall provide other replacement insurance for such aggregate limits within thirty calendar days of the knowledge of same.
- b. If an insurance company elects to cancel insurance before the stated expiration date, declines to renew in the case of a continuous policy, reduces the stated limits other than by impairment of an aggregate limit or materially reduces the scope of coverage, thereby affecting CITY's interest, LICENSEE shall provide CITY at least thirty calendar days (ten calendar days for non-payment of premium) prior written notice of such intended election. The notice will be sent by receipted delivery addressed as follows: City Administrative Officer, Risk Management, 200 North Main Street, Room 1240, City Hall East, Los Angeles, California 90012, or to such address as CITY may specify by written notice to LICENSEE.
- c. LICENSEE's failure to procure and maintain the required insurance shall constitute a material breach of this AGREEMENT under which CITY may immediately terminate this AGREEMENT or, at its discretion, pay to procure or renew such insurance to protect CITY's interest, and LICENSEE agrees to reimburse CITY for all money so paid for such procurement or renewal.
- d. Self-insurance programs and self-insured retention in insurance policies are subject to separate approval by CITY upon review of evidence of LICENSEE's financial capacity. Additionally, such programs or retention must provide CITY with an equivalent protection from liability.

**9. Indemnification.**

- a. Except for the active negligence or willful misconduct of CITY, or any of its boards, officers, agents, employees, assigns and successors in interest, LICENSEE shall defend, indemnify and hold harmless CITY and any of its boards, officers, agents, employees, assigns, and successors in interest from and against all lawsuits and causes of action, claims, losses, demands and expenses, including, but not limited to, (i) attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by CITY, including but not limited to, costs of experts and consultants), (ii) damages or liability of any nature whatsoever, (iii) for death or injury to any person, including LICENSEE's employees and agents, or (iv) damage or destruction of any property of either PARTY hereto or of third parties, arising in any manner by reason of an act, error, or omission by LICENSEE, its subcontractors, or their boards, officers, agents, employees, assigns, and

successors in interest. The rights and remedies of CITY provided in this Section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this AGREEMENT. This provision will survive expiration or termination of this AGREEMENT.

- b. LICENSEE is aware of the condition of the PREMISES and accepts the PREMISES in its present condition, and agrees to abide by all health and safety regulations and orders. LICENSEE has carefully reviewed this document, understands its contents, and signs it voluntarily, without being subject to coercion.

**10. Signage, Websites, and Advertisements.**

No signs or banners of any kind shall be displayed by LICENSEE unless previously approved in writing by RAP, and the BOARD when required pursuant to RAP policy and protocol(s), and/or the RAP General Manager or his or her designee. RAP may require removal or refurbishment, at LICENSEE's expense, of any sign previously approved by RAP and installed, or caused to be installed, by LICENSEE. RAP shall review and approve websites and advertisements for content, excluding creative content, regarding the Windward Plaza Official Fan Zone and Health and Wellness Event prior to distribution. RAP will approve signage inside and outside of the PREMISES. LICENSEE shall: (i) comply with the CITY's sign ordinance, and (ii) ensure that no signs or banners are larger than 42" x 30" in size. During the TERM, LICENSEE shall post the signs at locations to be determined by RAP.

**11. Notices and Contacts.**

Any notice, request for consent, or statement ("NOTICE"), that RAP or LICENSEE is required or permitted to give or cause to be given to the other, shall be in writing and shall be delivered or addressed as set forth below. Either RAP or LICENSEE may designate a different address for any NOTICE by written statement to the other in accordance with the provisions of this Section. NOTICES shall be delivered by (i) reliable courier providing tracking services, or (ii) deposit with the United States Postal Service with postage prepaid and return receipt requested. All NOTICES shall be addressed as follows:

Contact for LICENSEE:

John Cohn  
4307 S. Centinela, Los Angeles, CA 90066  
Email: john@thejungle.biz  
Phone: (310) 396-6764

Contact for RAP:

Sonya Young Jimenez, Superintendent  
2459 Motor Avenue, Los Angeles, CA 90064

Email: [sonya.young-jimenez@lacity.org](mailto:sonya.young-jimenez@lacity.org)  
Phone: (310) 202-2803

**12. Representations and Warranties.**

CITY and LICENSEE each represents and warrants to the other that it has full power and authority to execute this AGREEMENT and to perform its obligations and requirements hereunder. This AGREEMENT constitutes the valid and legal binding obligation of CITY and LICENSEE, enforceable in accordance with its terms and conditions.

**13. No Joint Venture or Agency Relationship.**

Nothing herein contained shall be construed to place the PARTIES to this AGREEMENT in the relationship of a joint venture, association, partnership, or other form of a business organization or agency relationship. LICENSEE shall have no power to obligate or bind CITY in any manner whatsoever. Under no circumstances will LICENSEE represent itself to be an agent of the CITY or any of its departments. Nothing in this AGREEMENT may be construed to have authorized or vested in LICENSEE the power to be an agent of the CITY or an actor under the color of law, be it civilly or criminally.

**14. Relationship of Parties.**

PARTIES agree that no other party shall have any right, power, or authority to assume, create, or incur any expense, liability, or obligation, expressed or implied, on behalf of any other party, except as expressly provided herein.

**15. Safe Practices.**

LICENSEE shall correct violations of safety practices during its PERMITTED USE immediately and shall cooperate fully and in good faith with CITY in the investigation of accidents or deaths occurring on the PREMISES. In the event of death or serious injury (requiring an emergency room hospital visit), LICENSEE must notify the RAP contact referenced in Section 11 as soon as possible but no later than twenty-four hours after LICENSEE has knowledge of the incident by telephone call, with a follow up email notice. Notice of non-serious injuries occurring at the PREMISES shall be provided to RAP within seventy-two hours. LICENSEE shall maintain at the PREMISES a record of non-serious injuries occurring on the PREMISES, copies of which shall be provided to RAP upon receipt of a written request therefor. LICENSEE shall keep internal documentation of the incident(s) occurring during the previous two years and provide RAP with such information upon request.

**16. Suspected Child Abuse.**

LICENSEE must promptly contact the Los Angeles County Child Protection Hotline to report any suspected child abuse at the PREMISES. LICENSEE shall notify the RAP contact specified in Section 11 within 24 hours after a report has been made.

**17. Hazardous Substances.**

PARTIES agree that the PREMISES shall be used in a manner consistent with its intended public recreational purposes and within the scope of use set forth above. LICENSEE shall use the PREMISES in compliance with laws pertaining to hazardous substances and ensure that no pesticides, insecticides, herbicides and rodent poisons not in compliance with this Section are used at the PREMISES. As used herein, "hazardous substances" shall mean any product, chemical, material or waste whose nature, quantity and/or intensity of presence, use, manufacture, disposal, transportation, spill, release or effect, either by itself or in combination with other such substances, is either: (i) potentially injurious to public health, safety or welfare or injurious to the environment; (ii) regulated or monitored by any governmental authority; or (iii) a basis for liability of CITY or LICENSEE to any governmental agency or third party under applicable statute. No lead or oil-based paint, paint thinner, varnishes, lacquers and stain shall be brought onto or stored at the PREMISES.

**18. Taxes and Possessory Interest.**

LICENSEE shall pay all taxes of whatever character that may be levied or charged upon the rights of LICENSEE to use the PREMISES, or upon LICENSEE's improvements, fixtures, equipment, or other property thereon or upon LICENSEE's operations hereunder. In addition, by executing the AGREEMENT and accepting the benefits thereof, a property interest may be created known as a "Possessory Interest" and such property interest will be subject to property taxation. LICENSEE, as the PARTY in whom the Possessory Interest is vested, may be subject to the payment of the property taxes levied by the State and County upon such interest.

**19. Ratification**

PARTIES may have begun performance of their obligations required hereunder prior to the execution of this AGREEMENT. By its execution hereof, LICENSEE hereby accepts that its activities are subject to all of the terms, covenants, and conditions of this AGREEMENT.

**20. Incorporation of Documents.**

This AGREEMENT and incorporated documents represent the entire integrated agreement of the PARTIES and supersedes all prior written or oral representations, discussions, and agreements. The following documents are incorporated and made a part hereof by reference.

Exhibit A: Site Map of the Windward Plaza Official FIFA Fan Zone and Health and Wellness Event

Exhibit B: Insurance Requirements and Instructions for Submission

Exhibit C: Invoice

Exhibit D: Timeline

The order of precedence in resolving conflicting language, if any, in the documents shall be: 1) This AGREEMENT exclusive of attachments; 2) Exhibit A; 3) Exhibit B; 4) Exhibit C; 5) Exhibit D.

**[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, the PARTIES have executed this AGREEMENT as of the day and year first above written.

CITY OF LOS ANGELES, a municipal corporation, acting by and through its BOARD OF RECREATION AND PARK COMMISSIONERS

Venice Beach FWC, LLC

By: \_\_\_\_\_

By signing below, the signatory attests that they have no personal, financial, beneficial, or familial interest in this Agreement.

Title: \_\_\_\_\_

Date: \_\_\_\_\_

By: \_\_\_\_\_  
Jimmy Kim, General Manager

By: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**APPROVED AS TO FORM:**

HYDEE FELDSTEIN SOTO, City Attorney

By: \_\_\_\_\_  
Brendan Kearns, Deputy City Attorney

Date: \_\_\_\_\_

VENICE BEACH, CA  
**FIFA FANZONE**



**EXHIBIT B**  
**Form Gen. 146**  
**Insurance Requirement**

Form Gen. 146 (Rev. 6/12)

**Required Insurance and Minimum Limits**

Name: Venice Beach FWC, LLC

Date: 06/30/2026

Agreement/Reference: FIFA 26 Fan Zone at Venice Beach

Evidence of coverages checked below, with the specified minimum limits, must be submitted and approved prior to occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs"). For Automobile Liability, split limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSL amount.

**Limits**

☒ **Workers' Compensation (WC) and Employer's Liability (EL)**

WC Statutory  
EL \$ 1,000,000

☒ Waiver of Subrogation in favor of City

☐ Longshore & Harbor Workers  
☐ Jones Act

☒ **General Liability** City of Los Angeles must be named as an additional insured party

\$ 1,000,000

☒ Products/Completed Operations

☐ Sexual Misconduct

☐ Fire Legal Liability

☒ \$2,000,000 aggregate, and \$2,000,000 Host Liquor Liability

☒ Occurrence-Based

☒ **Automobile Liability** (for any and all vehicles used for this contract, other than commuting to/from work)

\$ 1,000,000

☐ **Professional Liability** (Errors and Omissions)

Discovery Period 12 months after completion of work or date of termination

☐ **Property Insurance** (to cover replacement cost of building - as determined by insurance company)

☐ All Risk Coverage

☐ Boiler and Machinery

☐ Flood

☐ Builder's Risk

☐ Earthquake

☒ **Umbrella Liability**

\$ 3,000,000

☐

☐ **Surety Bonds** - Performance and Payment (Labor and Materials) Bonds

☐ **Crime Insurance**

**Other:** Provided to: Adan Pulido

If a contractor has no employees and decides to not cover herself/himself for workers' compensation, please complete the form entitled "Request for Waiver of Workers' Compensation Insurance Requirement" located at: <http://cao.lacity.org/risk/InsuranceForms.htm>

in the absence of imposed auto liability requirements, all contractors using vehicles during the course of their contract must adhere to the financial responsibility laws of the State of California.

# EXHIBIT C Invoice

City of Los Angeles Department of Recreation & Parks

INVOICE

## Venice Beach: Outdoor Special Events

1800 Ocean Front Walk  
Venice, CA 90291  
Phone: 310.396.6764  
Email: [venicebeach.recreationcenter@lacity.org](mailto:venicebeach.recreationcenter@lacity.org)

INVOICE NO.  
INVOICE DATE

VBSE#26-30  
6/18/2026

Make check payable to  
City of Los Angeles  
Dept. of Rec. and Parks

TO: Venice Pier Association  
c/o: John Cohn  
email: [john@jungle.biz](mailto:john@jungle.biz)  
Phone: 310-402-3263  
Event: FIFA Viewing party  
Expected People in attendance: 6K

EVENT DATE  
EVENT TIME  
OPEN TO PUBLIC  
PREP DATES  
SET UP TIME

7/10,11,12/2026  
8a-10p  
yes (free and ticketed component)  
7/6-9/2026  
7a-10p

Payment terms  
Credit Card or Check

Payment kindly due by

STRIKE DATE  
STRIKE TIME

7/13-14/2026  
7a-10p

| DESCRIPTION                                                 | QUANTITY | AMOUNT                | TOTAL      |
|-------------------------------------------------------------|----------|-----------------------|------------|
| Roller skate plaza Load in(7/6-9)                           | 4        | \$150.00              | \$600.00   |
| Windward Plaza Load in (7/6-9)                              | 4        | \$150.00              | \$600.00   |
| Main Courts Load in (7/6-9)                                 | 4        | \$150.00              | \$600.00   |
| Additional courts Load in (7/6-9)                           | 4        | \$150.00              | \$600.00   |
| Open Handball Wall Duration (7/6-7/13)<br>Will serve as BOH | 8        | \$150.00              | \$1,200.00 |
| Roller skate plaza event days 7/10,11                       | 2        | \$1,800.00            | \$3,600.00 |
| Windward Plaza Event days (7/10,11)                         | 2        | \$1,800.00            | \$3,600.00 |
| Main court Events days Free (7/10,11)                       | 2        | \$400.00              | \$800.00   |
| Additional basketball courts Event Days Free (7/10,11)      | 2        | \$400.00              | \$800.00   |
| Roller Skate Plaza Wellness Event 7/12                      | 1        | \$400.00              | \$400.00   |
| Windward Plaza Wellness Event 7/12                          | 1        | \$400.00              | \$400.00   |
| 3 Stages on event days 7/10,11                              | 6        | \$100.00              | \$600.00   |
| Roller skate plaza Strike (7/13,14)                         | 2        | \$150.00              | \$300.00   |
| Windward Plaza Strike (7/13,14)                             | 2        | \$150.00              | \$300.00   |
| Vendor booths with sales per day (2x3)                      | 6        | \$130.00              | \$780.00   |
| FIFA Vendor Booth 7/10-11                                   | 2        | \$260.00              | \$520.00   |
| Informational booths 5 per day on 7/10, 11                  | 10       | \$0.00                | \$0.00     |
| Food Trucks per day (12x2) 7/10-11                          | 24       | \$260.00              | \$6,240.00 |
| Food Truck on 7/12                                          | 6        | \$260.00              | \$1,560.00 |
| Informational booths on 7/12                                | 15       | \$0.00                | \$0.00     |
| Large Generator (1/day)                                     | 3        | \$100.00              | \$300.00   |
| FT Fee event days (6 hrs/dayx2)                             | 12       | \$72.00               | \$864.00   |
| Security Deposit                                            | 0        | CD 11 is funding this |            |

TOTAL DUE

\$24,664.00

**EXHIBIT D**  
**Timeline**

**FWC LLC**

**FIFA Fanzone – Venice Beach 2026 Run Of Show**

**FIFA Fanzone – Venice Beach**

July 6–July 10: Set-up

Event and match times:

Friday, July 10: 12:00 p.m. match — Gates open at 10:30 a.m. After party begins 3:00–4:00 p.m. (no additional minors admitted after this point). The event closes at 10:00 p.m.

Saturday, July 11: 2:00 p.m., 6:00 p.m. matches — Gates open at 12:00 p.m. and close at 10:00 p.m.

Sunday, July 12: Wellness event (Coffee & Chill) 10:00 a.m.–2:00 p.m., dance event 3:00 p.m.–10:00 p.m.

July 13–July 14: Load out / restore site

# PUBLIC WEB SOURCE EXTRACTS

## Venice Beach World Cup 26 Fan Zone - July 12 and FIFA rights questions

**Prepared 20 July 2026. This appendix contains only public records, public web pages and a public promotional poster. It excludes private messages, non-public platform analytics, personal account information and stakeholder identity.**

### Purpose

To preserve the public source trail for the discrepancy between the “entirely free community event day” described to the Coastal Commission, the “free Health and Wellness Fair” described in the RAP licence, and the ticketed concert promoted and held on 12 July. It also identifies questions about official branding, commercial-rights approval and potential rights-holder claims without asserting that FIFA has made any demand.

### Important limitation

The existence of a concert, official branding or paid tickets does not by itself establish infringement, breach or government liability. Those questions depend on contracts, sublicences, written approvals, indemnities, insurance and the precise programme authorised for 12 July.

## 1. July 12: documentary representations

### California Coastal Commission temporary-event exclusion 5-26-0158-X

Date/public capture: 9 July 2026

Relevant public wording: “an entirely free community event day on July 12”

The exclusion was expressly based on a three-day project with paid activity on 10-11 July and an entirely free day on 12 July. It warned that a changed project could lose excluded status.

<https://www.venicenc.org/assets/documents/5/meeting6a5c4b4546cd1.pdf>

### RAP Board Report 26-179 and licence materials

Date/public capture: 16 July 2026 public posting/approval

Relevant public wording: “a free Health and Wellness Fair ... with a dance event from 3:00 p.m. to 10:00 p.m.”

The licence divided 12 July into a free fair from 10:00 a.m.-2:00 p.m. and a dance event from 3:00-10:00 p.m. It did not expressly state in the quoted permitted-use section that the dance portion could charge admission.

<https://recreation.parks.lacity.gov/sites/default/files/pdf/commissioner/2026/jul16/26-179.pdf>

### LAist investigation

Date/public capture: 16 July 2026; updated 17 July

Relevant public wording: “that event required a ticket ... cost between \$25 and \$90”

LAist reported the organiser’s statement that the 12 July event required paid tickets. The article did not report a written amendment authorising a paid replacement for the free community day.

<https://laist.com/news/los-angeles-activities/venice-fifa-fan-zone-world-cup-block-party-didnt-happen>

### Core July 12 question

Was the free 10:00 a.m.-2:00 p.m. programme actually delivered and separately accessible without a ticket? If not, who authorised its substitution, and was the Coastal Commission informed before the event?

## 2. Public promotion of a ticketed concert



### Public poster

The Closing Party at Venice Beach, Sunday 12 July, 3:00-10:00 p.m., 18+, with a commercial house-music line-up and ticket link.

Public source image from a 6 July press release:

<https://freshmusicfreaks.com/sidepiece-to-headline-massive-venice-beach-closing-party-during-football-tournament-celebrations/>

### Relevant investigation point

The poster matches the licence's stated dance-event hours. The unresolved issue is whether that dance event was authorised to be ticketed and whether it replaced, shortened or restricted the separately promised free community programme.

### Fresh Music Freaks - press-release article

Date/public capture: 6 July 2026

Relevant public wording: "a massive open-air dancefloor"

The public article described a concert headlined by SIDEPIECE with multiple performers, doors at 3:00 p.m. and ticketing through Venice Beach FWC.

<https://freshmusicfreaks.com/sidepiece-to-headline-massive-venice-beach-closing-party-during-football-tournament-celebrations/>

### Venice Beach FWC ticket hub

Date/public capture: public page crawled 16-20 July 2026

Relevant public wording: "JULY 12 - BUY TICKETS"

The current page markets a July 12 Closing Party while also displaying a disclaimer that the event series is independently organised and not affiliated with FIFA or any tournament rights holder. The date on which that disclaimer first appeared should be established.

<https://www.venicebeachfwc.com/>

### 3. Official branding and potential rights-holder exposure

#### Official FIFA / Los Angeles Host City event pages

Date/public capture: 2026 public pages

Relevant public wording: “Venice Beach ... Fan Zones”

FIFA and the Los Angeles Host Committee publicly identified Venice Beach as one of the sanctioned Los Angeles Fan Zones. The investigation should distinguish the sanctioned 10-11 July Fan Zone from the 12 July concert.

<https://www.fifa.com/en/tournaments/mens/worldcup/canadamexicousa2026/usa/los-angeles/host-city-events>

#### Torched - summary of LA Host Committee brand toolkit

Date/public capture: 30 May 2026

Relevant public wording: “You can’t use official FIFA logos or branding unless you’re an official partner or rights holder.”

Torched reported that the Host Committee toolkit restricted official marks to authorised partners and identified Venice as a sanctioned Fan Zone. This makes the scope and duration of Venice Beach FWC’s brand licence a material records question.

<https://www.torched.la/why-you-cant-call-it-a-world-cup-party/>

#### FIFA Brand Protection

Date/public capture: updated 20 June 2025

Relevant public wording: “claim financial compensation for the damages suffered”

FIFA says serious unauthorised commercial association can lead to legal proceedings and compensation claims after an assessment of intention, scale and commercial impact. There is no public evidence identified here that FIFA has asserted a claim over the Venice event.

<https://inside.fifa.com/tournament-organisation/brand-protection>

### Questions for the VNC investigation

- Was 12 July part of the FIFA-sanctioned Fan Zone programme, a separate city-licensed community event, or an independent commercial concert?
- What written rights, sublicences or Host Committee approvals permitted the use of FIFA, World Cup, Fan Zone, Host City or partner branding on 12 July?
- Who approved the concert poster, ticket page, sponsor lockups, official tourism listings and any onsite signage?
- Did the current “not affiliated with FIFA” disclaimer exist before ticket sales and the event, or was it added later?
- Were FIFA, the Host Committee or any commercial-rights representative informed that the free community day would be ticketed or replaced?

- What warranties, indemnities and insurance provisions allocate any claim among Venice Beach FWC, vendors, the Host Committee, RAP, CD11 and the City?
- Has any rights holder issued a notice, reservation of rights, demand, invoice or request for compensation?

#### **Risk statement**

A compensation claim is a plausible issue to investigate because FIFA publicly reserves that remedy in serious brand-protection cases. It should not be stated as an expected or existing claim without evidence from FIFA, the Host Committee or the governing contracts.

**From:** Sean Silva sean.silva@lacity.org  
**Subject:** Re: World Cup Fan Zone (July 10-12)  
**Date:** July 16, 2026 at 9:45 AM  
**To:** Jalal Awan jalal.awan.vnclupc@gmail.com, Robin Rudisill robin.rudisill.vnclupc@gmail.com  
**Cc:** Juan Fregoso juan.fregoso@lacity.org

SS

Good morning Jalal,

Thanks for your email. Sorry for the delay in my response. I can confirm that involvement, review, and approval from the entities you mentioned, and others, was part of the process for this event. Please note this was not a City event, so some elements of your inquiry are best directed to the organizers.

All the best,  
Sean



Sean Silva | Deputy, Venice | Planning Liaison  
Office of Councilwoman Traci Park ★ 11th District  
WESTCHESTER: 7166 W. Manchester Ave, LA, CA 90045  
(310) 568-8772 TEL |  
SIGN UP for the [Better11 Newsletter!](#)



**\*PLEASE NOTE:** E-mail correspondence with the Office of Councilwoman Traci Park may be subject to public disclosure under the California Public Records Act. *(including attachments)* \*

On Tue, Jul 14, 2026 at 1:05 PM Jalal Awan <[jalal.awan.vnclupc@gmail.com](mailto:jalal.awan.vnclupc@gmail.com)> wrote:  
Sean,

Hope you're well. Although the recent World Cup Fan Zone event (July 10-11) and the following music/coffee event on July 12 at Windward Plaza has had some positive reviews, there have also been concerns expressed.

Related to those concerns, the VNC's LUPC plans to evaluate the event at its meeting tomorrow evening.

For that purpose, could you please let me know what permits were issued for the event and by whom, including whether City Rec & Parks and the Coastal Commission signed off on it, as well as whether there were temp permits for alcohol sales.

I would very much appreciate having that information prior to our meeting, which is tomorrow/Wednesday at 6 pm.

Thank you very much for your assistance.

Best,  
Jalal Awan,  
Member LUPC