

Implement VNC-Approved Parking-Related Recommendations

In 2024, the VNC asked the Community Planning Ad Hoc Committee to review City Planning's 2021 Venice Parking Utilization Report prepared by the consulting firm Fehr & Peers. After reviewing the documents, the Committee asked the VNC to approve seven of the Report's many recommendations for possible implementation in late 2024. This past January the VNC approved the seven recommendations and sent them to City Planning.

The purpose of this task is, therefore, to advance the seven recommendations to the extent possible working with City staff.

The seven recommendations are these:

1. Establish a Venice Coastal Zone Parking Benefit District:

- **Recommendation:** The VNC should work with Council District 11 to determine what is required to establish a Venice Coastal Zone Parking Benefit District.

2. Install Wayfinding Signage:

- **Recommendation:** Establish a wayfinding signage program within the Venice Coastal Zone.

3. Encourage City to Manage Its Parking Assets Better:

- **Recommendation:** The VNC should ask the City to better manage its parking lots by pricing parking spaces by hour rather than all-day and with more options, including possible valet parking at its main beach lots.

4. Increase the Number of Parking Meters:

- **Recommendation:** The VNC should encourage the City to add LA Express Meters on streets shown in Figure 20 of the Report except there shall be no meters along residential property frontages or Oakwood Park. In-lieu parking fees could initially be used to help fund the new meters.

5. Provide Designated Drop-Off And Pick-Up Locations Near the Beach and Along Abbot Kinney Boulevard:

- **Recommendation:** The VNC should encourage the City to add drop-off/pick-up locations near the beach near the western ends of Rose Avenue, N & S Venice Boulevard, and Washington Boulevard, as well as on Abbot Kinney Boulevard to provide visitors this option and to lessen double-parking.

6. Raise In-Lieu Parking Fees to Reflect Updated Cost Figures and to Modify This Program to Lessen Short-Term Financial Impacts.

- **Recommendation:** It is recommended that the VNC encourage the City to update in lieu parking fees to 2024 costs to provide parking and to consider a “credit pool” system of annual in-lieu fee.

7. Change Parking Requirements Within the Venice Coastal Zone:

- **Recommendation:** It is recommended that the VNC work with City Planning to modify the Venice Coastal Zone parking requirements to be more in line with those of other coastal cities as evidenced in Table 34 of the Fehr & Peers Report and given the realities of AB2097 not included in its analysis. It is also recommended that:
 - Single-Family Residential on-site parking requirements shall be only 2 spaces for all lots 40 feet or less in width, and Public Utility Facilities shall be limited to 2 spaces.