



**venice
neighborhood
council**

2025 Election Survey Summary Report



Voting Data

Source: LA City Clerk

2025 Ballot Requests vs Max Votes

NC	Ballot Requests	Max Votes (any office)	% Voted
Venice	1,128	486	43.1%
Mar Vista	768	295	38.4%
Palms	221	112	50.7%
Bel Air-Beverly Crest	159	54	34.0%
North Westwood	147	104	70.7%
Del Rey	143	93	65.0%
Central San Pedro	133	55	41.4%
Westchester/Playa	114	53	46.5%
Harbor Gateway North	99	57	57.6%
Watts	96	15	15.6%
Coastal San Pedro	89	40	44.9%

2025 Max Votes

(u) - unofficial

NC	Max Votes (any office)
Venice	486
Mid City West	461
Mar Vista	295
Greater Wilshire	235
Wilshire Center-Koreatown	186 (u)
P.I.C.O.	149
Historic Cultural North	130 (u)
Palms	112
North Westwood	104
Downtown	188 (u)
Hollywood Hills West	54
Olympic Park	50 (u)

NC	Max Votes (any office)
West Adams	40
East Hollywood	46
United	37
Hollywood United	35
Park Mesa	30
EC North	29
EC West	28
EC Southwest	25
Central Hollywood	24
EC Central	19
Arts District/Little Tokyo	15 (u)
Zapata-King	13

Venice Voting By Election Year

Year	Max Votes (any office)	% Change vs Year
2025	486	
2023	892	-45.5%
2021	1,925	-74.8%
2019	1,677	-71.0%



Survey Data

Source: VNC Google Survey



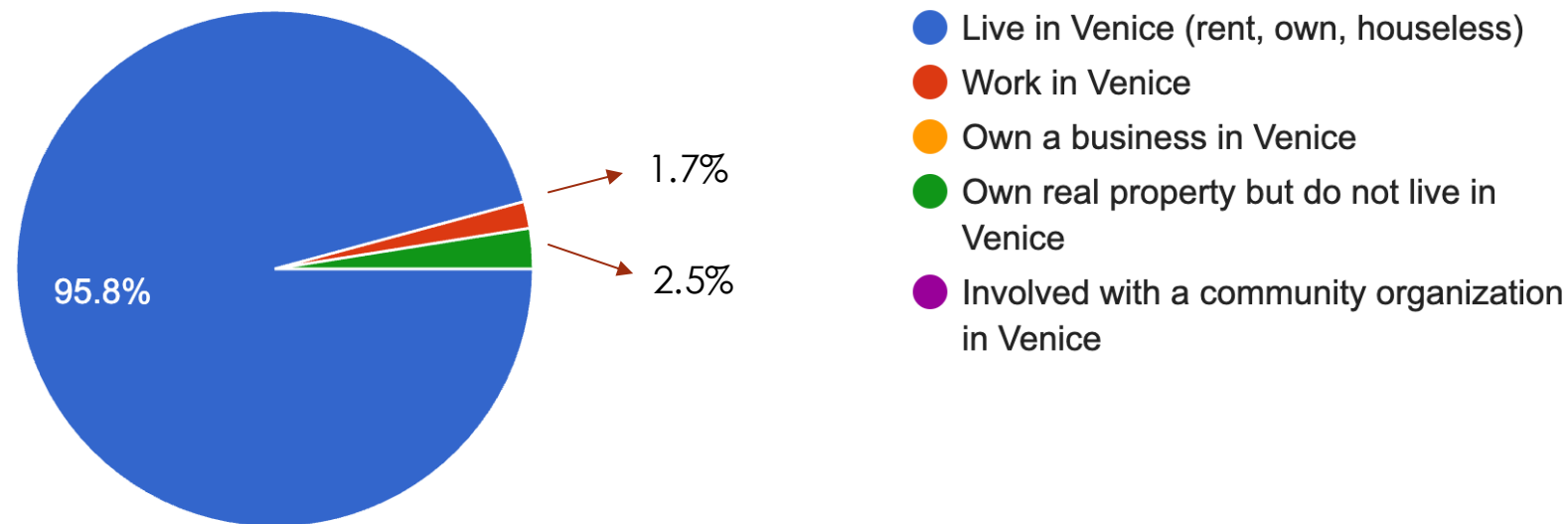
2025 Election Survey Parameters

- Google Survey
- Survey Dates: March 30th – April 20th
- 119 Responses

Venice Stakeholder Status

How do you primarily define your Venice stakeholder status (if multiple options apply, please select the one that best identifies you)

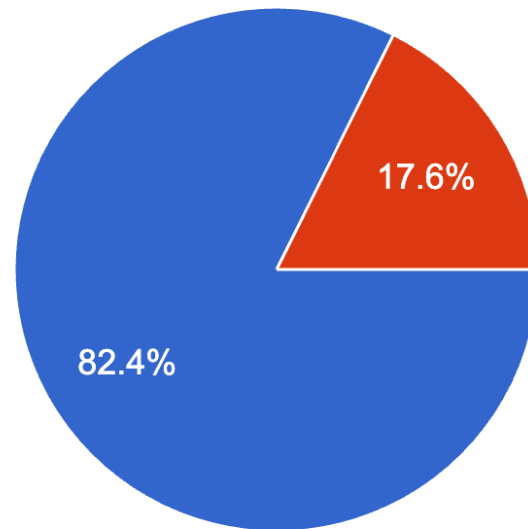
119 responses



90291 vs 90292 Distribution

What zip code do you use to identify yourself as a Venetian?

119 responses

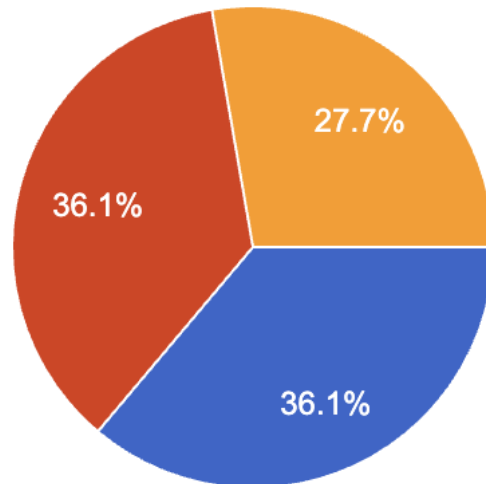


- 90291
- 90292
- I received this survey but no longer have a direct connection to Venice

Receive Postcard?

Did you receive this election postcard in the mail?

119 responses



Yes, I received it

No, I did not receive it

Not sure

36.1% + 36.1% = 63.8%



Post Card Audit – In Process w/Post Office

View: 8 Results ▾

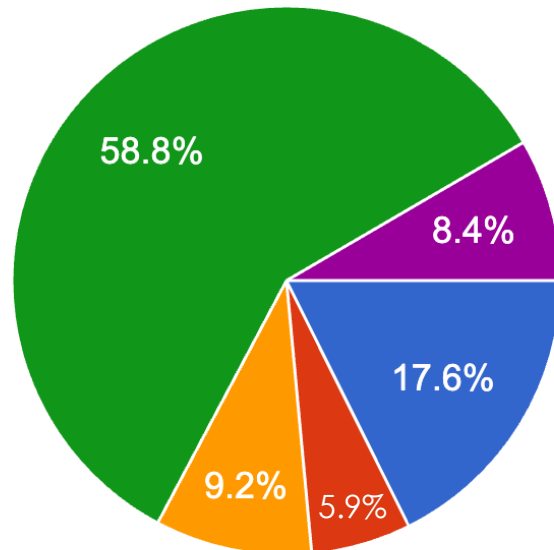
ORDER#	ITEMS	ORDER PLACED	STATUS	
o2295530059	Every Door Direct Mail®	02/14/2025	Order Processing	View Details
o2294873535	Every Door Direct Mail®	02/13/2025	Order Processing	View Details
o2294862229	Every Door Direct Mail®	02/12/2025	Order Processing	View Details
o2293407625	Every Door Direct Mail®	02/11/2025	Order Processing	View Details
o2293427614	Every Door Direct Mail®	02/09/2025	Order Processing	View Details
o2290782304	Every Door Direct Mail®	02/08/2025	Order Processing	View Details

View: 8 Results ▾

VBM Process – Degree of Success

How much of the VNC Vote-By-Mail election process did you successfully complete?

119 responses



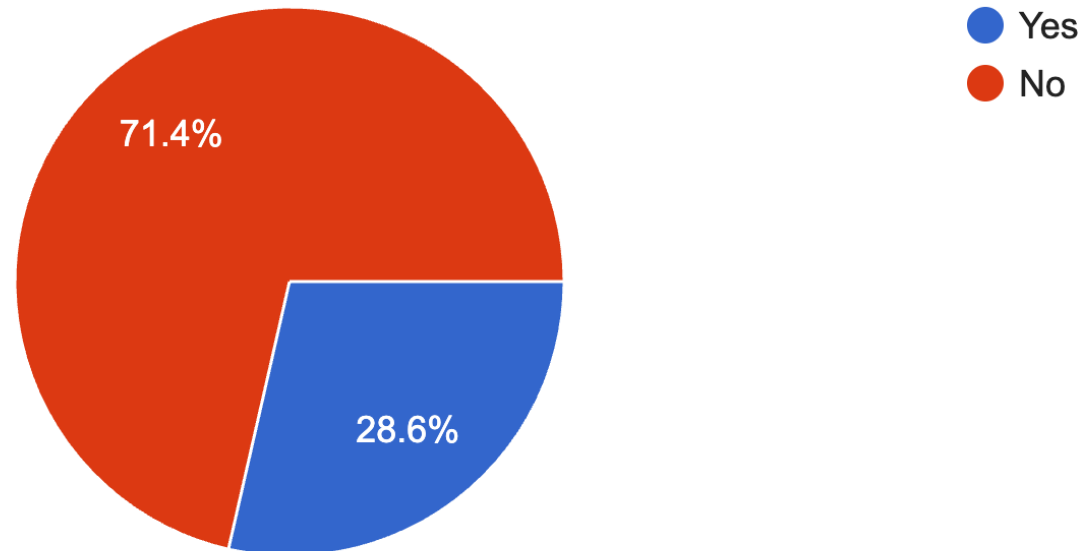
- I did not successfully complete the ballot request process
- I successfully requested a ballot but did not receive it
- I requested a ballot and received it but did not return the completed ballot
- I requested, received and returned the completed ballot
- I did not request a ballot so did not participate in the election

● ● ● = 32.7%

Interact w/City Clerk? (call/email)

Did you interact (call/email) with the City Clerk's office regarding an election-related issue?

119 responses



Feedback: City Clerk Experience

Positive	Negative	Neutral
12	15	6

33 total responses

“Tried online. Got a general response which was not really helpful.”

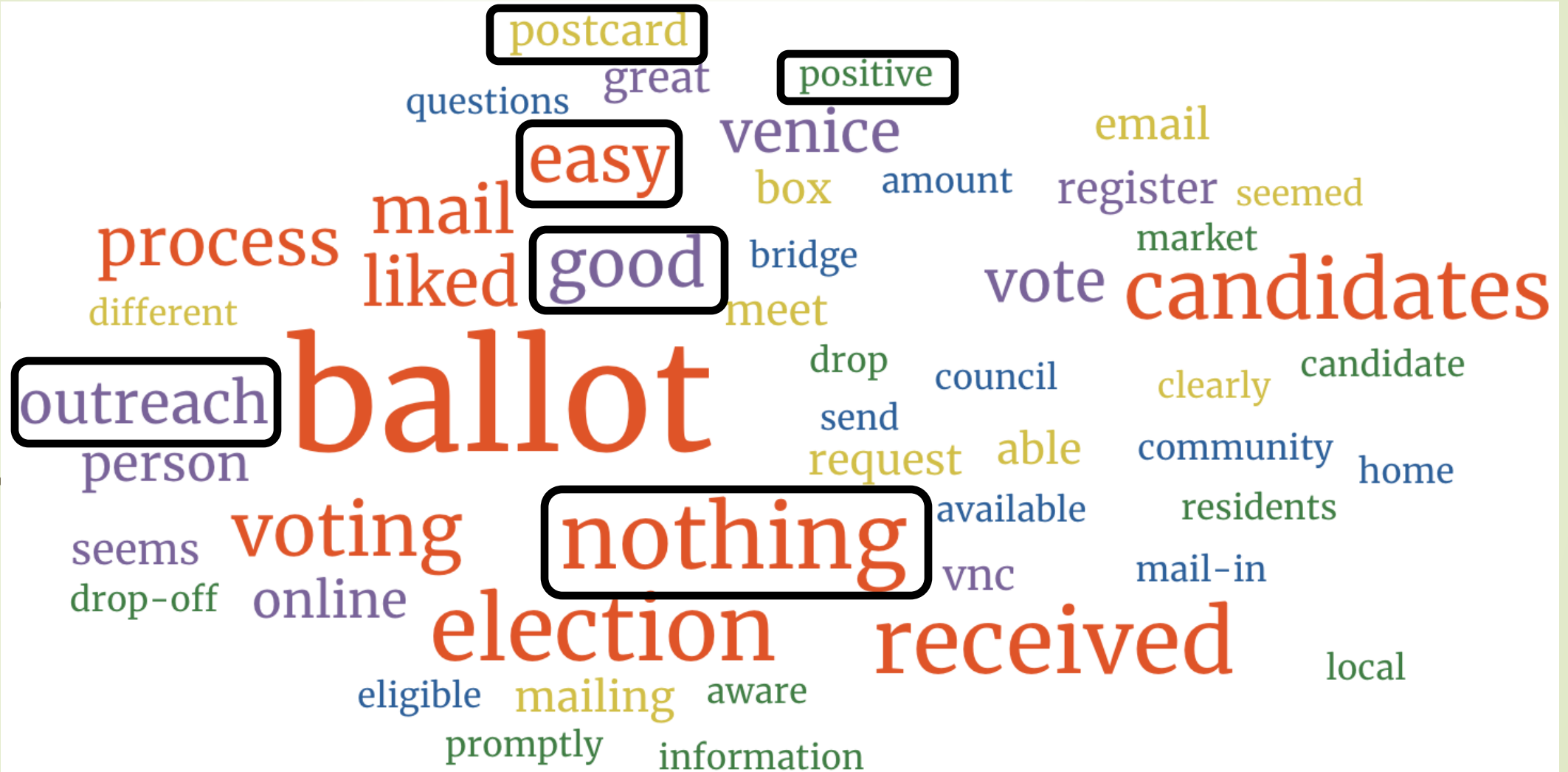
“Did not receive a response when I complained to election email address.”

“After they wrongly rejected my ballot application, I emailed an information request. They failed to reply.”

“No response from city clerk and empower LA”

“I knew I was a registered voter, but then thought I had to register AGAIN so had to call, they told me what to do ... I think I registered AGAIN. VERY CONFUSING !!! and DIFFICULT to do all of it”

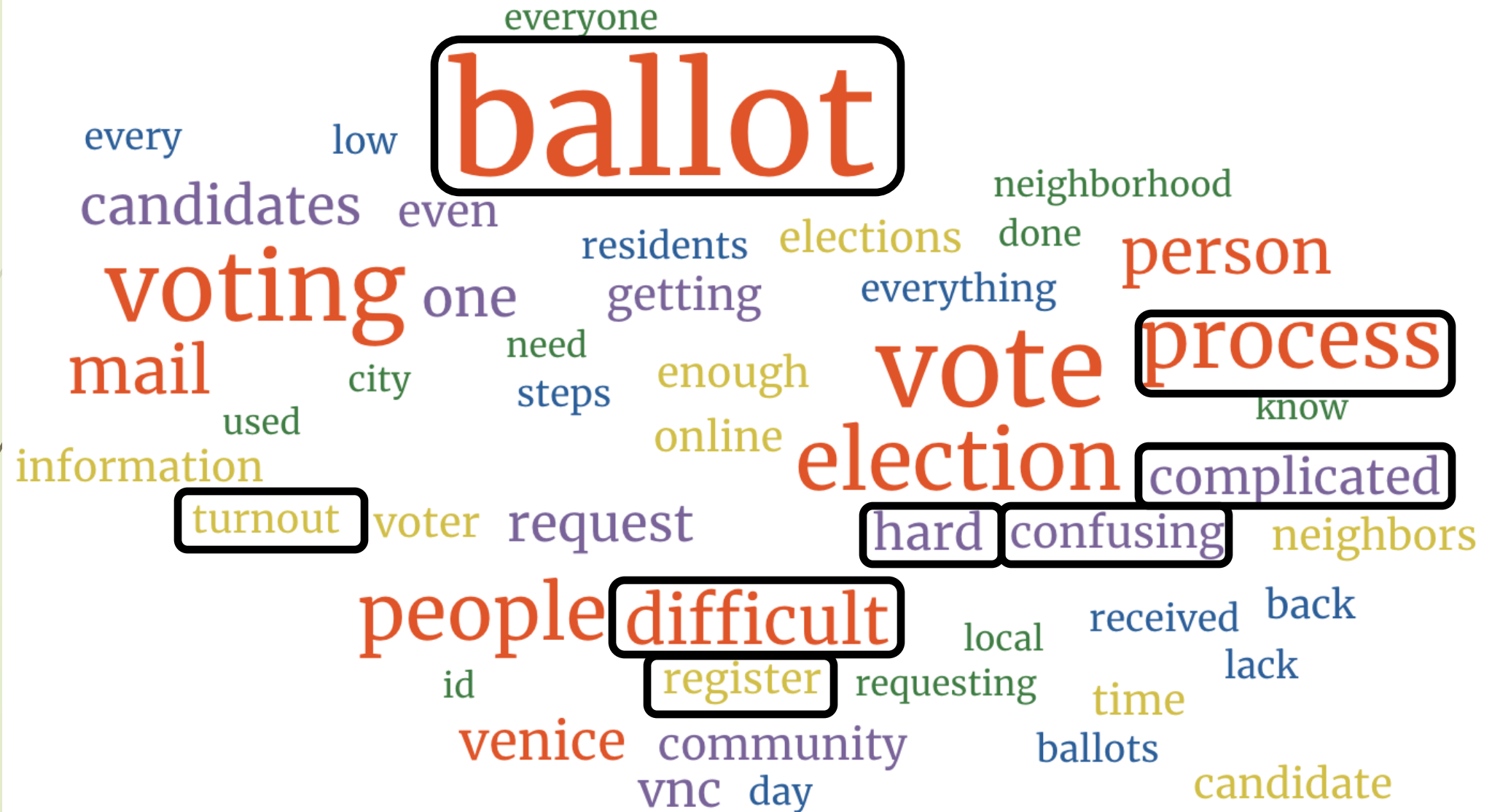
What Was Done Well?



What Was Done Well?

- "Info about the election process was available in several places."
- "Glad that my Venice Moms group let me know about the election or else I would have missed it."
- "Some outreach but could have been far more. Presence at Friday Farmer's Market was good to see. Why not all year?"
- "The only positive thing I can say about this election process is that I received an acknowledgment that my ballot was as received after mailing it in."
- "Candidate forum was great/helpful"
- "Received my ballot promptly"
- "I liked the postcard notice and detailed instructions- very helpful."
- "Information was readily available online and clearly communicated via email, newsletters, and local news sites."
- "I liked that candidates had a meet and greet at the Venice Heritage Museum. All candidates should have as many of those at various locations before every election."

What Was Not Done Well?



What Was Not Done Well? (city focus)

- “I think it was terrible. Too difficult for many seniors and people short on time to figure out.”
- “Because the register online process was a hassle, I submitted a paper mail-in ballot request. Did not receive a ballot.”
- “It was brain surgery! Confusing. Very disappointing!”
- “Tried everything to vote. Never got to. Huge disappointment.”
- “I spent at least an hour on three occasions trying to register but was never able to complete the process. Being forced to re-register with the City I have spent my whole life in while I am also registered with the City as a volunteer seemed absurd.”
- “My friend was running for office. And even her good friends gave up on getting the ballot.”
- “No aspect of this disaster should be repeated.”

What Was Not Done Well? (VNC focus)

- “I would like to have had a brief explanation of each person's stand on a couple big issues.”
- “Postcard was useless - VNC election website info was confusing.”
- “Some of the people running didn't have any statement about their interest in running. Such statements should be required and should neither be too short nor overly long.”
- “Too few candidates activities and the one that was held in person was more of a BONC lecture than voter candidate engagement.”
- “Lack of education of who, what, where, why of the VNC to the community as a whole.”
- “There MUST be more outreach and push to register more people to vote & participate, especially for youth. There are not enough people under the age of 40, not to mention under 30, who are involved.”

Meeting With City Clerk

(April 2nd – Yolanda Gonzalez & Elizabeth Wright)

- 1,044 ballot requests
- 882 ballots mailed
- 162 requests invalid at deadline

Denied Ballot Requests

- Driver's license was expired
 - Driver's license had a PO Box instead of a street address.
 - Driver's license had address and/or DOB redacted.
 - Address was not within VNC boundaries.
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- **For every ballot denial, the City sent an email explanation how to cure the issue. Many use text/calls - do not check email frequently.**



Future Suggestions

Source: VNC Google Survey

Future Election Suggestions

- “Ballots should be mailed to everyone”
- “In person voting on a Sunday like you used to plus much better process for mail in.”
- “Post signs on public property visible from both directions: SW corner of Main and Rose, median at Venice and Lincoln, median at Venice and Pacific. Obtain permission from property owners in other key locations to post signs.”
- “More outreach maybe at Chamber events”
- How can someone be elected with ONE vote ??? This mean they have almost no support except themselves
- “People need to learn who the VNC is and how you can help the community with specific issues and topics of concern. Raise awareness.”
- “Move election to May or June. Start local promotion much earlier. Create a buzz around the election.”

Future Election Suggestions

- "I never found a comprehensive overview of candidates. Ended up voting mostly for neighbors."
- "Increase awareness about voting and have a short video introducing us to the candidates."
- "For At-Large Community Officer I would like to vote for more than one choice"
- "Ranked Choice voting. Otherwise, lesser-known candidates won't have much of a chance."
- "The drop off box in the library should be marked better"
- "Too little information sent out by the VNC too late. Same e-mails over and over again."
- "Involve younger demographic. Also, if you are going to do online debates with candidates, have AI transcribe the text so that people can quickly read after the fact. Use social media more to promote VNC / elections."



Thank You

VNC Rules & Elections Committee