



# Venice Neighborhood Council

PO Box 550, Venice, CA 90294

www.VeniceNC.org



## Outreach Committee Meeting Agenda Extra Space Storage, Community Room 658 Venice Boulevard Venice, California 90291 Tuesday, March 11th 2025 4:30 pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte, Secretaria, al por correo electrónico Secretary@VeniceNC.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker, unless adjusted by the presiding officer of the Board.

### 1. 4:34 pm CALL TO ORDER AND BOARD ROLL CALL "PRESENT" Listed in RED

<b>Erica Moore</b>	<b>Sergio Perez</b> Left 5:55pm	<b>Soraya Moss</b> Arrival 5:10pm
<b>Heather Dolin</b>	<b>Sarah Mahir</b>	<b>Brian Averill Ex Officio</b>

### 2. 4:40 pm APPROVAL of PRIOR MINUTES: Tabled to next meeting – NO VOTE

3. 4:43 pm CHAIR REPORT: Update on Election Outreach efforts and future community engagement. Overview of weekly Voter Ballot Registrations at Farmer's Market Outreach Table – lack of Board member participation and support. Shared stakeholder feedback/issues with the process to request ballots, remedies/actions offered/taken to solve them.

Election Lawn Sign distribution to Stakeholders/Board Members and Locations, postcard overages and Election displays at Venice Library, Beyond Baroque and the Penmar.

Election Event: CANDIDATE MEET & GREET at Venice Heritage Museum:

Flyer & Candidate Guide by Soraya –on website too, Sergio posts Insta + All Outreach Team + Friends support - set up/running of operations, food/beverages/outreach tabling and clean up.

Challenges: RSVP ineffective, notification window short. Rules & Elections lack of event support including minimal/no advertisement/promo via outlined partners + missing on website in all event sections and listed out of date order. Low turn out. Press weak BEFORE & AFTER.

Election Event: CANDIDATE FORUM TOWN HALL VIA ZOOM:

Outreach Motion taken by R&E – Outreach Team removed from all planning/execution – Press BEFORE & AFTER. Post event Soraya creates Flyer for Reply & Sergio posts on Instagram



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**4. 4:51 pm GENERAL PUBLIC COMMENT:** Comments from the public on **non-agenda items** within the Board's subject matter jurisdiction. Each speaker will be allowed one (1) minute unless adjusted by the presiding officer of the meeting. **Stakeholder Participates: Concerned about the voting process**

## OLD BUSINESS:

### 5. 5:03 pm Farmer's Market Outreach

**a. Discussion:**

Resiliency continues every 3<sup>rd</sup> Friday.

Possibility of other Committees participating ongoing - Standing and/or Adhoc

Equipment/Supply Drop? Confirm Equipment Drop, 1-2 at Table + Others –

Continue after Elections – maybe w/

**b. Public Comment: Stakeholder Participated Seasonal/Holiday themes – student's help?**

**c. Committee Discussion: Soraya Create Flyer pitching Committees to “adopt” a Friday like Resiliency. Schedule can be made. Sergio can deliver equip. alternating weeks with Erica. Implement this in new term as we are busy w/lots of large Outreach Booths in May and June.**

## NEW BUSINESS:

### 6. 5:34 pm Large Reusable VNC Banner for Palm Tree Area at Abbott Kinney

**a. Motion:** The VNC Board approves the Outreach Committee to purchase an additional 8' Reusable Banner using the same preapproved artwork from previous banners for placement in larger areas to create greater visibility announcing for VNC events not to exceed \$600.00

**b. Public Comment: Stakeholder Participated**

**c. Committee Discussion/Vote:**

**Maker: HEATHER Seconded: SORAYA Vote: ( 5 Yes / 0 No / 0 Abstained / 0 Recused / 0 Ineligible)**

This motion enables the smaller 6' banner currently used at this location to be hung in the North Venice area to increase the Neighborhood Council's visibility in the community.

### 7. 5:41 pm VNC QR Code AND Larger version of the VNC Website address replacement patches for our Reusable Banners.

**a. Motion:** The VNC Board approves the Outreach Committee to purchase replacement patches to increase the size of the current VNC website address and permanent QR code for our three (3) reusable VNC banners not to exceed \$200.00

**b. Public Comment: Stakeholder Participated**

**c. Committee Discussion/Vote: Corrections needed**

**Maker: SERGIO Seconded: SARAH Vote: ( 5 Yes / 0 No / 0 Abstained / 0 Recused / 0 Ineligible)**

This motion creates greater visibility for a distance on our reusable banners. The QR Code needs to be updated to a permanent one that does not expire.

### 8. 5:46 pm Upcoming Community Events – Outreach Tabling



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**a. Discussion:** Identify shortlist of annual and special events April-July for Tabling. Outreach Guidelines Handbook for future and event schedule - food for thought

**b. Public Comment: Stakeholder Participated**

**c. Committee Discussion Upcoming Outreach Events: Participate in shorter window:**

**Saturday, May 3<sup>rd</sup> 2025 – Historical Venice Cinco de Mayo 10am-6pm (Set Up 9am-2pm)**

**Saturday, May 10<sup>th</sup> 2025 – Fire Station 63 Pancake Breakfast 7am–12:00pm (Set Up 6am)**

**Friday, May 30<sup>th</sup> 2025 – Venice Pride Block Party 5pm–11:00pm (Set Up 3:30-8:00pm)**

**Saturday, June 14<sup>th</sup> 2025 – Oakwood Juneteenth TBD**

**IDEA FOR FUTURE: July 4<sup>th</sup> weekend – ANNUAL VNC/NEW BOARD WELCOME PICNIC Keep it simple – Potluck or Burger/Hot Dog Bar or Taco Bar at Oakwood or Penmar – fun games – dunk tank would be hilarious – Introduce New Board + Thank Outgoing Board Committee Tent to interface with Stakeholders & inspire participation.**

**9. 6:07 pm GENERAL COMMITTEE COMMENT: Non-agenda items** within our subject matter jurisdiction. Each member will be allowed one (1) minute unless adjusted by the chair of the meeting. **NONE**

**6:08 pm ADJOURNMENT** (*Minutes will include ending time*)

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## Public Posting of Agendas -

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- Beyond Baroque, 681 Venice Blvd., Venice, CA 90291
- [www.VeniceNC.org](http://www.VeniceNC.org)
- Receive agendas by email, subscribe to L.A. City's [Early Notification System \(ENS\)](#)

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## Public Access of Records -

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## Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our website [www.VeniceNC.org](http://www.VeniceNC.org)