

**PROPOSAL FOR THE USE OF THE VENICE
FISHING PIER (WASHINGTON BLVD)
AS A MARINE MUSEUM**

a new beginning

VENICE OCEANARIUM

www.veniceoceanarium.org

TIM RUDNICK
330 MARKET STREET, VENICE, CALIFORNIA 90291
(310) 664-1127

VENICE OCEANARIUM PAVILION

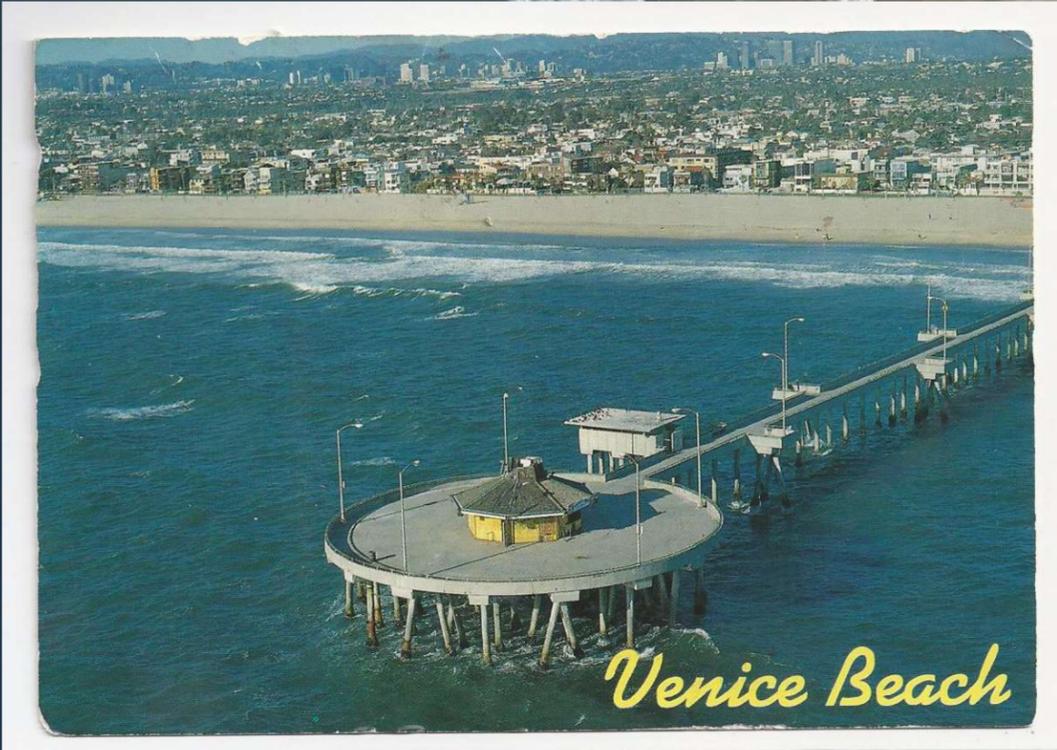
TABLE OF CONTENTS

A01	Venice Fishing Pier: Past and Present
A02	The Future
A03	The New Venice Oceanarium Pavilion (closed walls)
A04	The New Venice Oceanarium Pavilion (open walls)
A05	Exterior View (closed walls)
A06	Exterior View (open walls)
A07	Schematic: exterior with notations
A08	Schematic: interior with notations
A09	Section through Pier
A10	Floor Plan / Roof Plan
A11	Plot Plan Showing Pier
A12	View of Pavilion from 75 feet
A13	Uniquely Positioned
A14	Who We Are / What We Do
A15	The Larger Plan

Special thanks to the following in helping to develop this plan:

Jay Johnson
John Olguin
Ed Tarvyd
Rim Fey
Mike Schaat
Joe Stanford
Joe Rudnick

Kevin Malony
Robin Lithgow
John Baginski
Cabrillo Aquarium Staff
T.J.P. Engineering
Westland Engineering Solutions



THE PAST:

In 1964, the Venice Fishing Pier had a small structure that served as a bait shop and small café.

THE PRESENT:

Today, there is no structure on the pier. The end of pier stands empty.

VENICE FISHING PIER: PAST AND PRESENT

THE FUTURE

The New Venice Oceanarium Pavilion

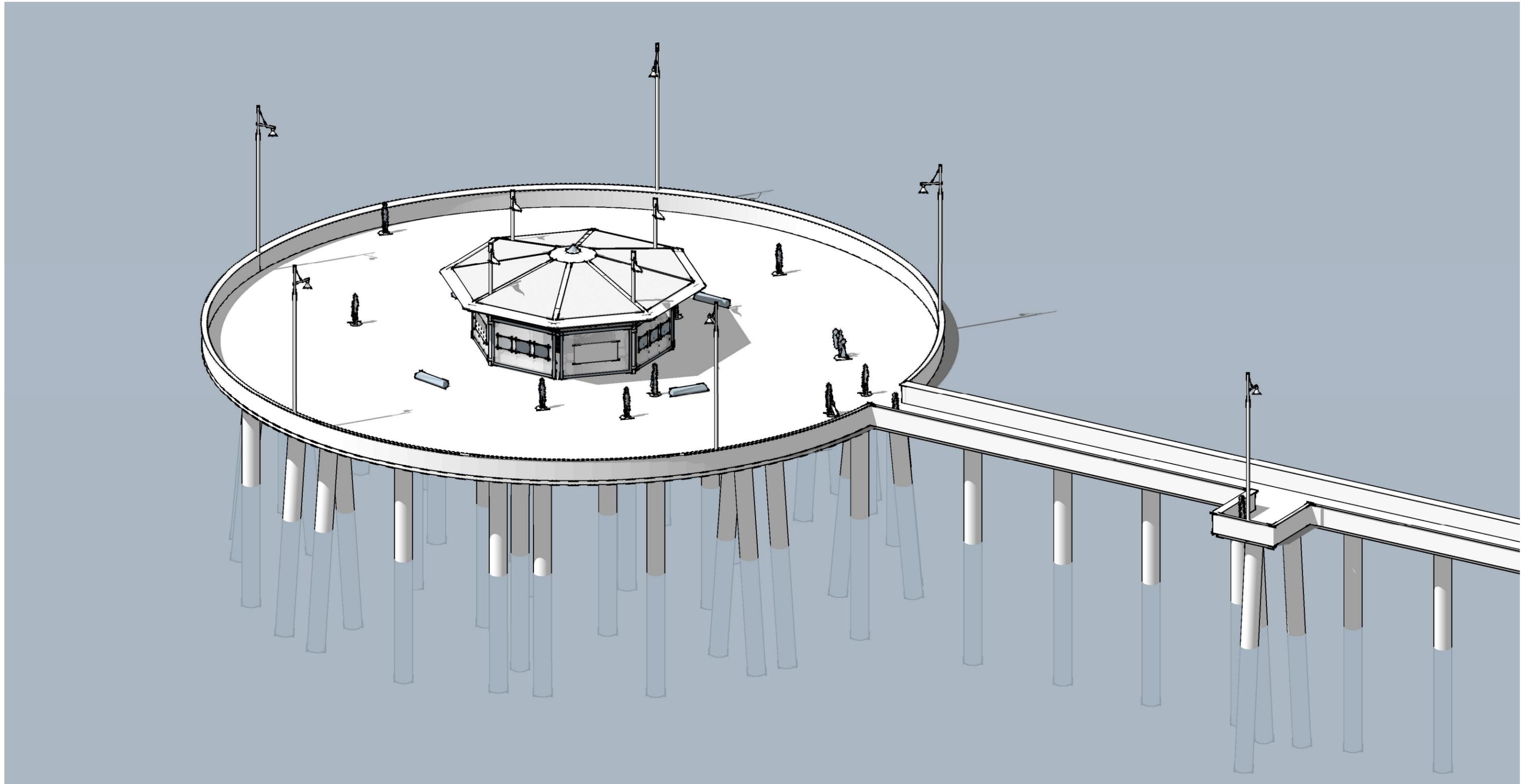
A Museum Without Walls

the new Venice Oceanarium Pavilion will be an educational venue on the Venice Fishing Pier

it will serve as a marine museum and display animals local to Venice Beach

it will be built with a simple design consistent with the environment

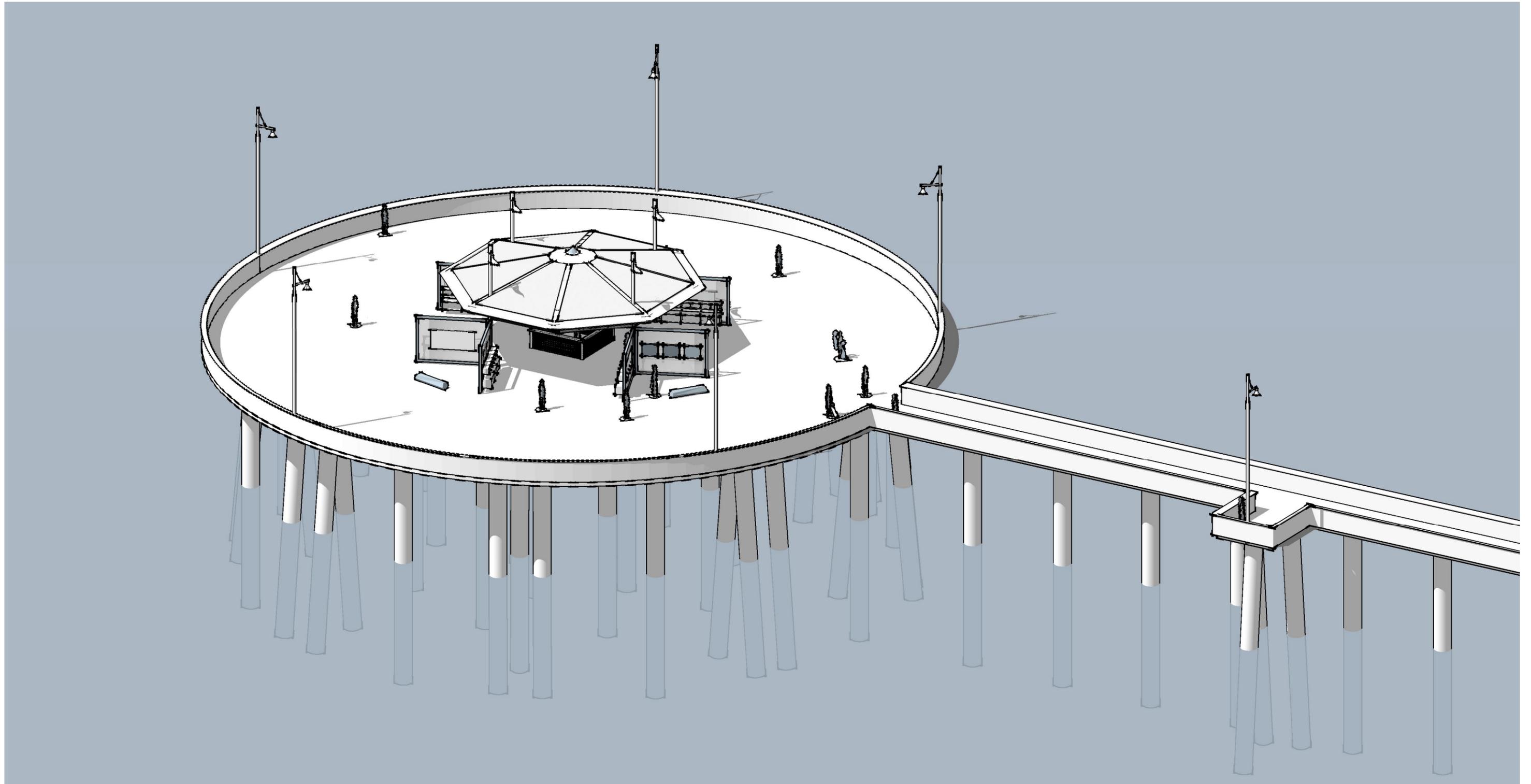
it will be free of charge to the public



the future is now! **The New Venice Oceanarium Pavilion (in its closed position)**

The new Pavilion will occupy the same footprint as the old bait shop and will reflect the architecture of the past.

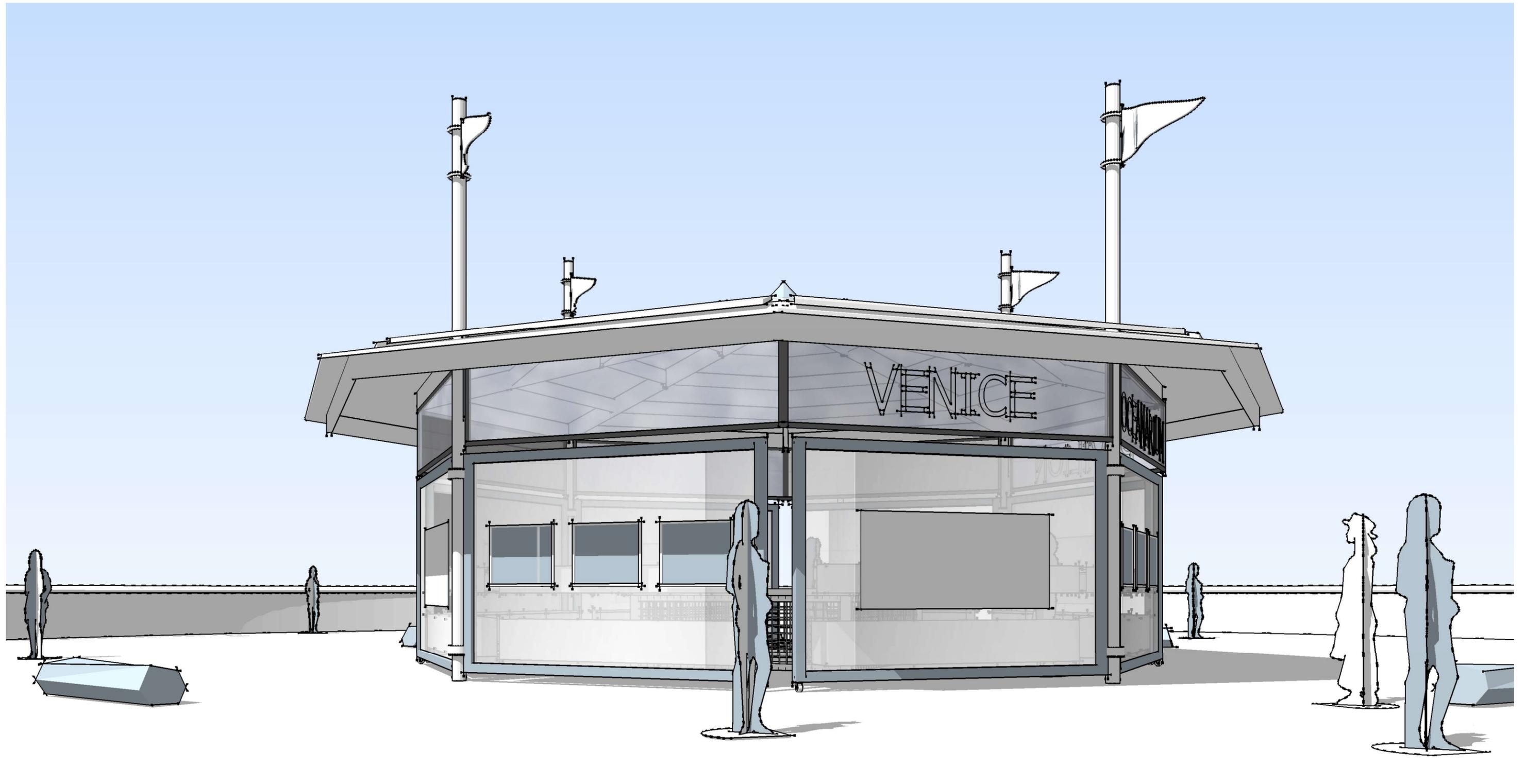
1 THE NEW VENICE OCEANARIUM PAVILION (CLOSED WALLS)
A03 Scale: 1/8" : 1'-0"



The New Venice Oceanarium Pavilion (with walls in open position)

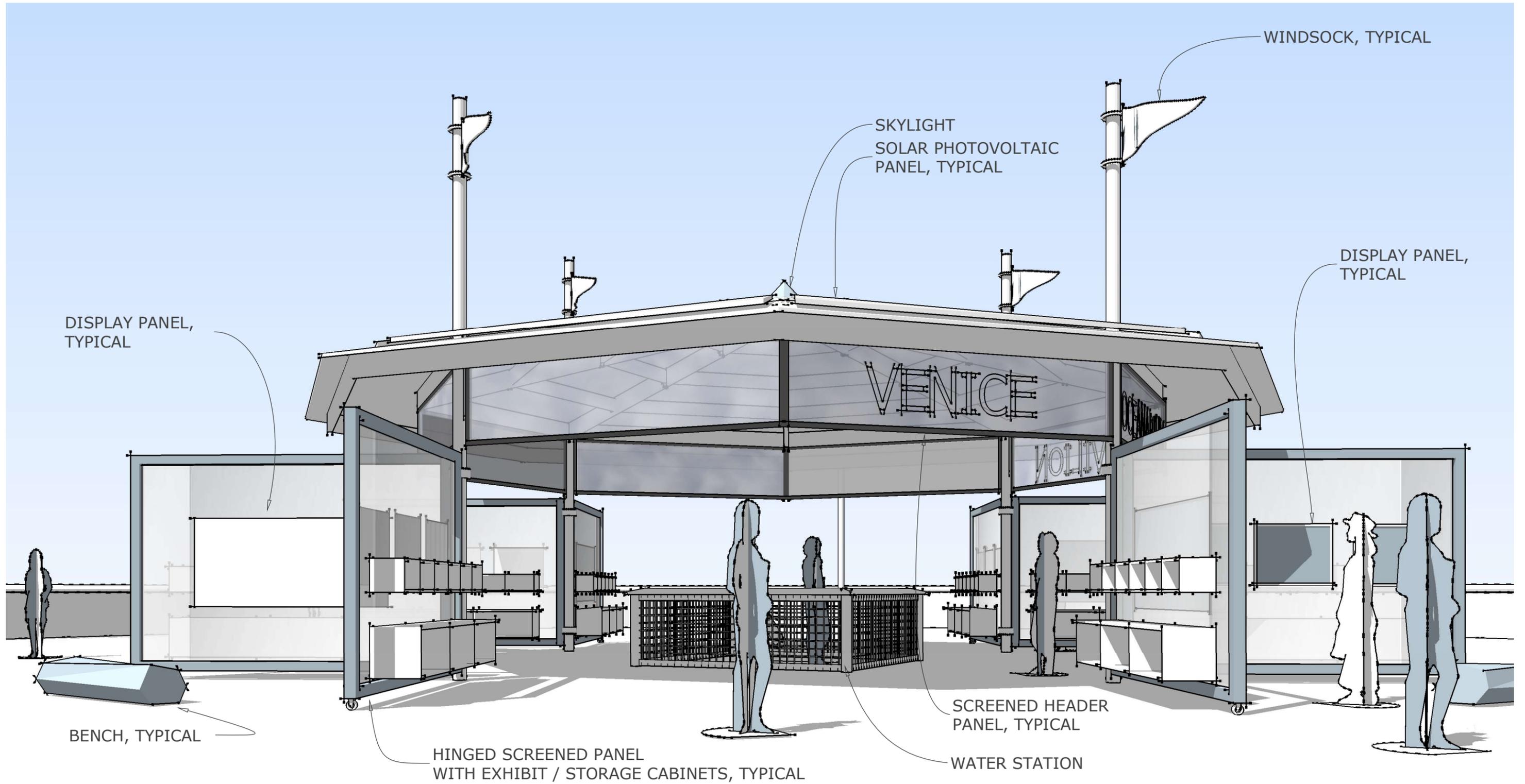
The new Pavilion will have pivoting walls that open and shut. With walls open, it will serve a large area for displays and educational programming.

1 THE NEW VENICE OCEANARIUM PAVILION (OPEN WALLS)
 A04 Scale: 1/8" : 1' -0"



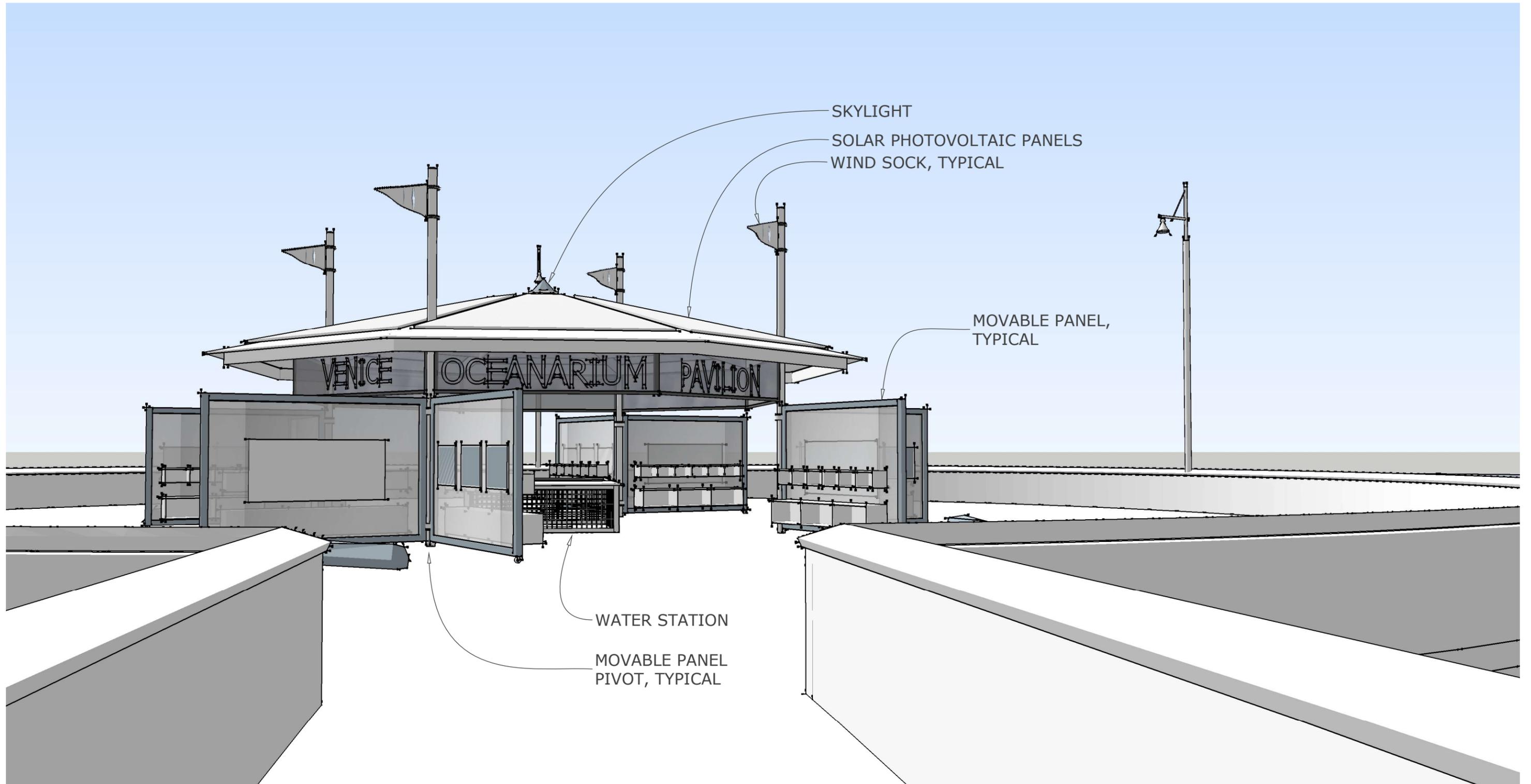
The Pavilion will be constructed so as to provide display space when in the closed position. Outdoor lighting and surveillance cameras will provide added security to the area.

1 EXTERIOR VIEW (CLOSED WALLS)
A05 Scale: NTS



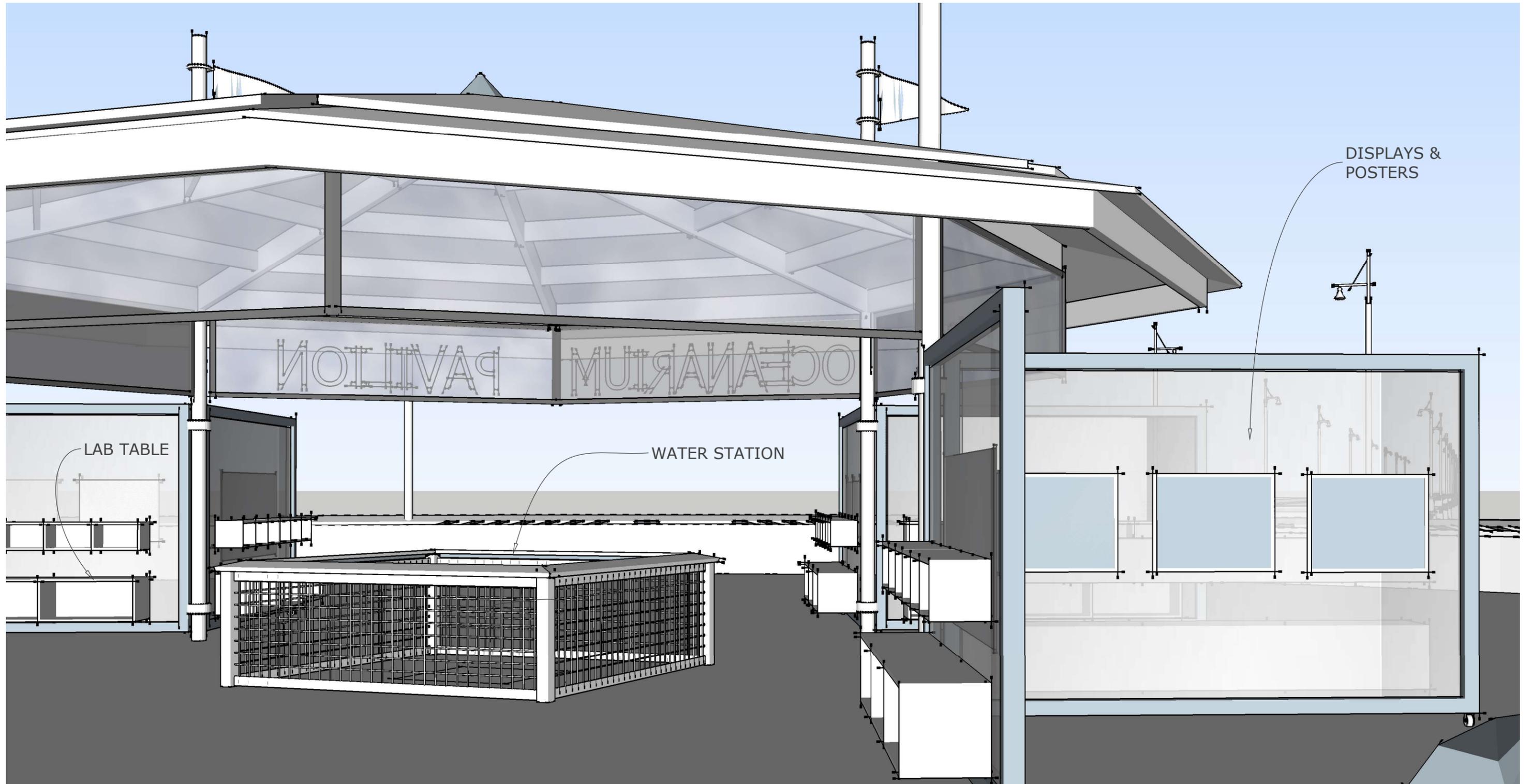
The flexible architecture will house a water station, display cases and lab tables for hands-on exhibition.

1 EXTERIOR VIEW (OPEN WALLS)
 A06 Scale: NTS



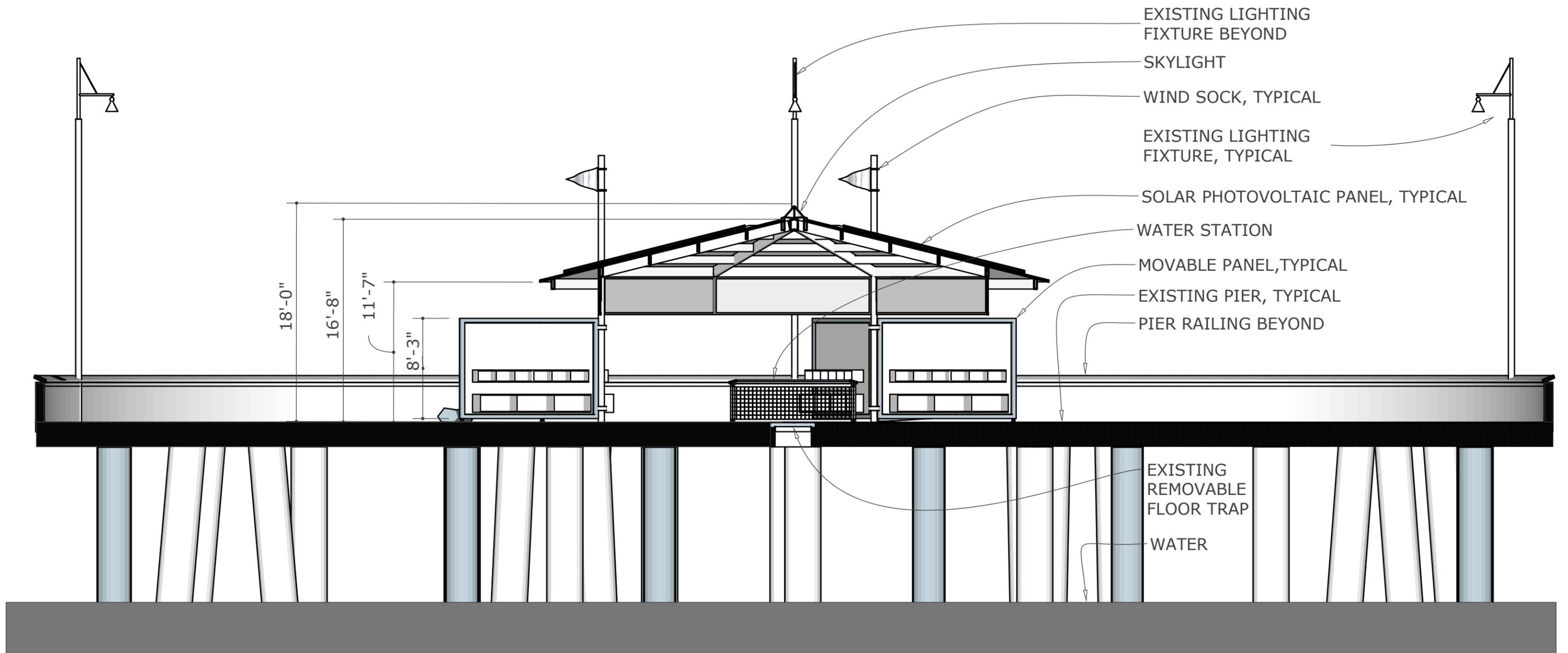
An essential feature of the Pavilion will include solar panels on the roof, generating much of its own electrical energy.

1 SCHEMATIC: EXTERIOR WITH NOTATIONS
A07 Scale: NTS



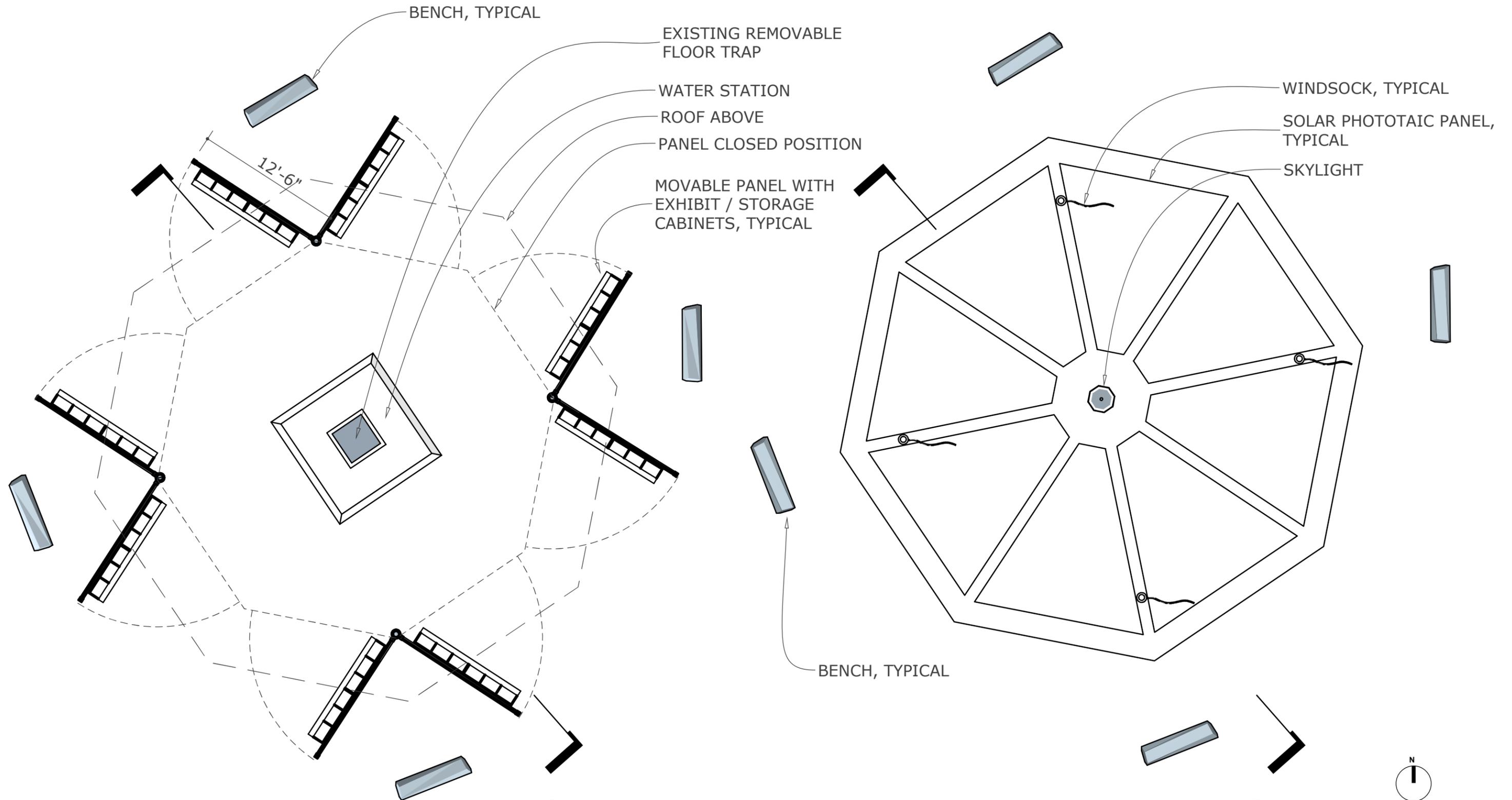
The central feature of the Pavilion will be a water station, providing safe access to the sea below. There will also be ample storage integrated into the movable walls.

1 SCHEMATIC: INTERIOR WITH NOTATIONS
 A08 Scale: NTS



Pier section drawing shows essential structural features and dimensions of the Pavilion.

1 SECTION THROUGH PIER
A09 Scale: 1/8" : 1' 0"

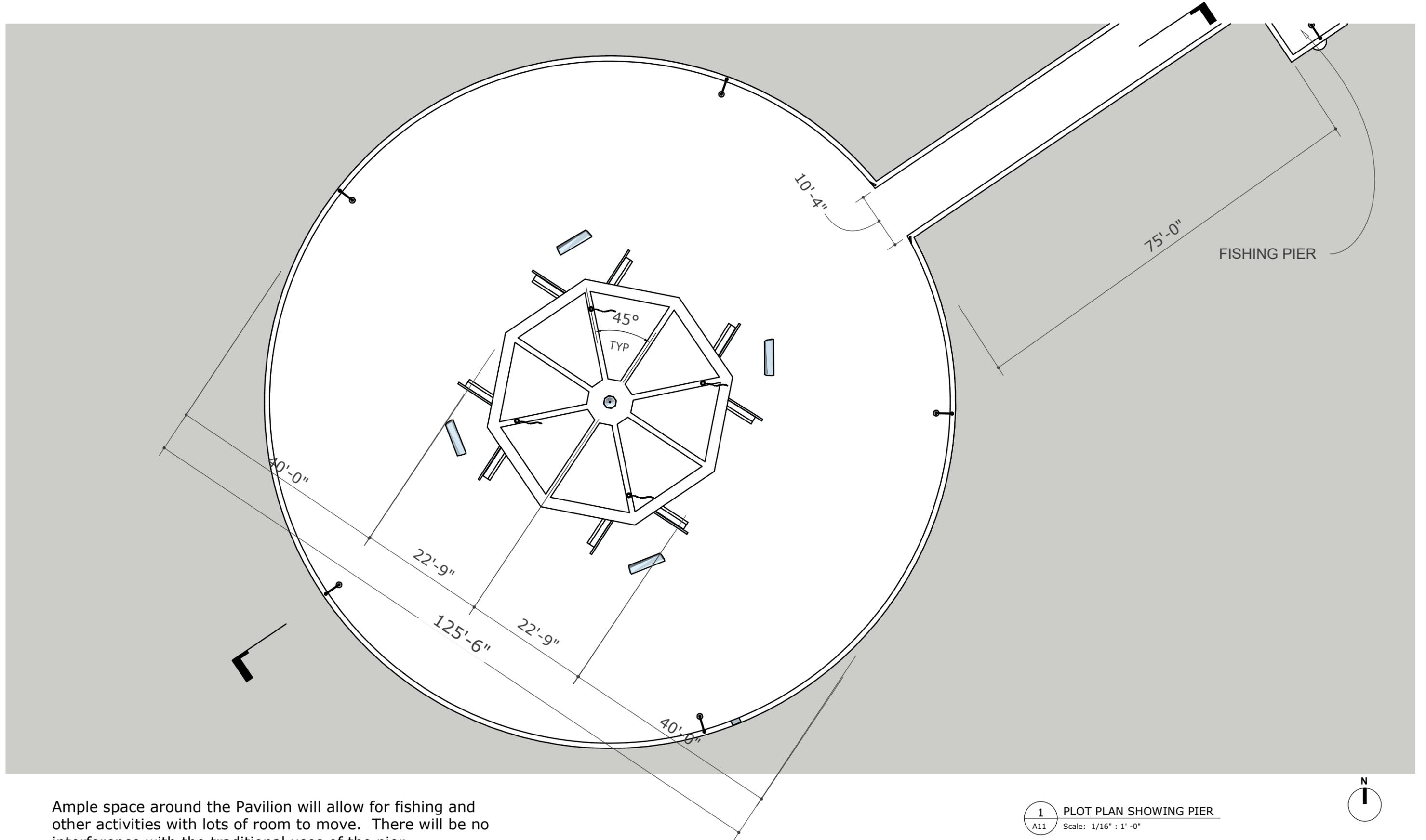


The flexible design will allow for an expandable space for exhibitions and demonstrations. Benches will provide for casual seating and thoughtful meditation.

1 FLOOR PLAN
A10 Scale: 1/8" : 1' -0"

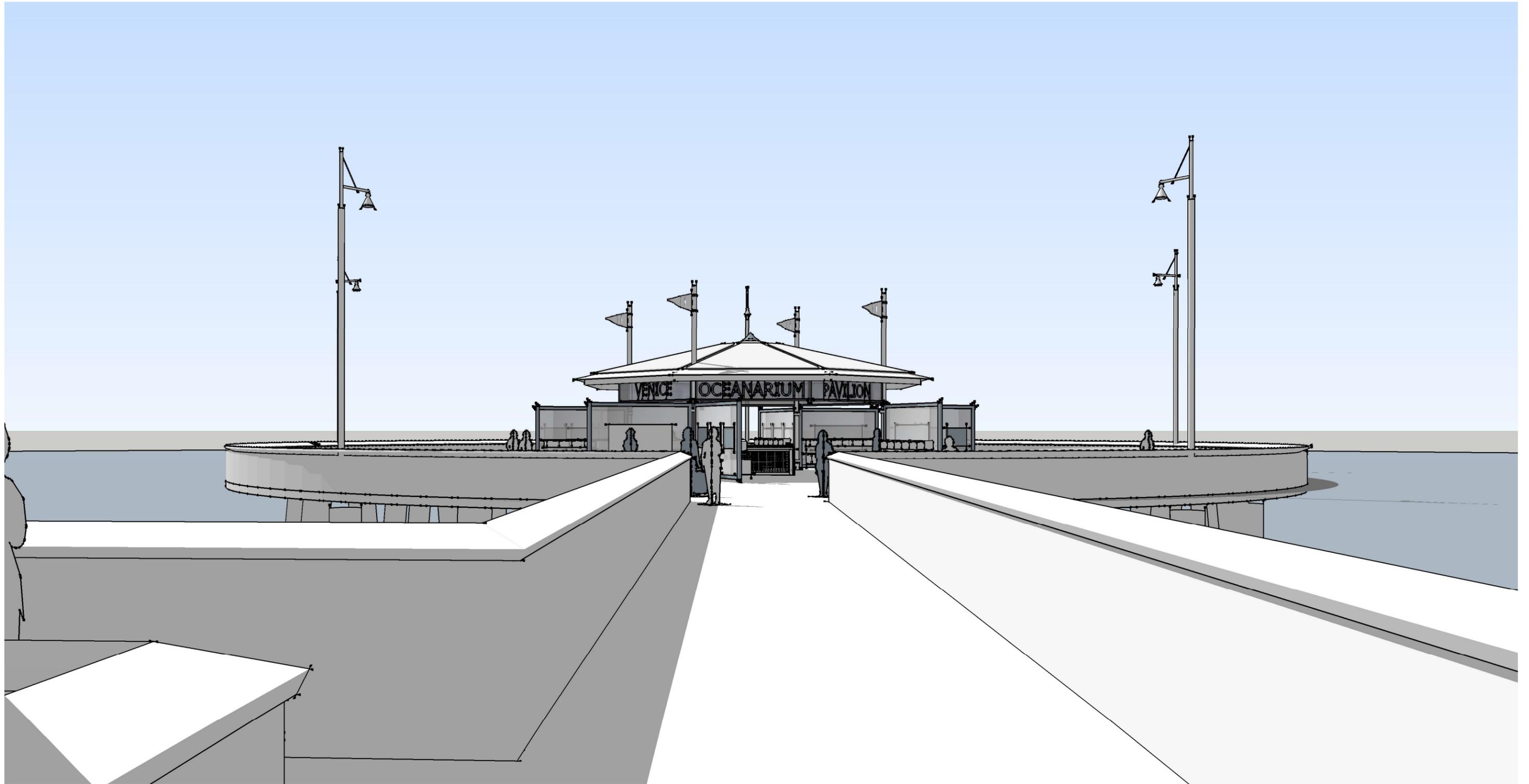
2 ROOF PLAN
A10 Scale: 1/8" : 1' -0"





Ample space around the Pavilion will allow for fishing and other activities with lots of room to move. There will be no interference with the traditional uses of the pier.

1 PLOT PLAN SHOWING PIER
A11 Scale: 1/16" : 1' -0"



A view from 75 feet away shows the Pavilion's simple design, low profile and inviting entrance.

1 VIEW OF PAVILION FROM 75 FEET
A12 Scale: NTS

The Venice Oceanarium is uniquely positioned to spearhead this project

Who We Are - What We Do

-Organizational history and mission:

The Venice Oceanarium is a museum without walls. It hosts events on the beach and pier of Venice, California. Its mission is to impart a better understanding of the ocean and the life within it, and in so doing, to lead us to a better understanding of ourselves.

In 1995, Tim Rudnick conceived of the idea of a museum without walls and founded the Oceanarium, with the intention of using both the arts and the sciences to celebrate the unique nature of the surrounding Venice Beach area. Tim operated the Oceanarium on a shoestring budget as a labor of love for over 15 years before applying for nonprofit status. Since February, 2009, the Oceanarium has been operating as a 501(c)(3) organization.

One of the first programs organized was a 30-hour reading of Herman Melville's Moby Dick at the Venice breakwater. The reading supported the idea of an original format emphasizing activities on the beach. Following the guiding principle that the ocean does just fine out of doors, the Oceanarium turned this reading into an annual event and added other ocean themed readings, including John Steinbeck's Cannery Row and William Shakespeare's The Tempest. The LA Weekly included the readings in their 50 Best Things to Do in LA.

Other activities grew from there. An annual grunion party introduced the local community and the professional museum world to the fact that Venice has a robust population of grunion, a unique species of fish known for their unusual mating ritual. The Oceanarium's grunion parties have become a tradition in Venice each year, attracting crowds upwards of 3000.

Since 1992 the Oceanarium has been conducting classes for after-school programs at Recreation and Park Community Centers, Mark Twain Middle School, Westminster Elementary and at other public and private schools in Venice and throughout Los Angeles.

Eight years ago, the Oceanarium launched a program at the Venice Pier to educate and inspire the public about the ocean. Using microscopes, telescopes, dried and bottled specimens, shark jaws, dried crabs, fish and more, the Oceanarium is out on the Pier every Sunday. It also posts poetic placards along the Venice Fishing Pier rail with poems and prose from Shakespeare, Neruda, Steinbeck, Melville and others. These placards are viewed as the visitor walks down the pier promenade and serve to inspire deeper appreciation for the ocean environment. All of these events and displays are free to the public.

The history of the Oceanarium is one of expansion. It has grown from a small group of supporters and participants to groups of 1000s.

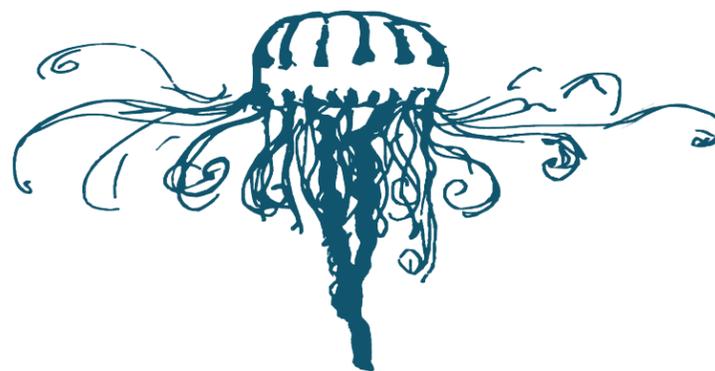
Now it is time to expand further.

Larger Plan:

A Museum Without Walls

The new Venice Oceanarium Pavilion at the Pier will serve as a key feature in an expanded vision of the future. It will be the centerpiece of an enlarged Oceanarium campus on the beach. Besides the Pavilion at the Pier, the Oceanarium will provide educational venues along the beach that will offer exhibits about other aspects of the ocean: beach dynamics and waves, water quality, sand transport, botanical life (seaweeds), etc. These new pavilions will be built in such a way as to be movable with the tides and storm conditions, much like the existing lifeguard stations.

When visiting the beach the public will be given simple descriptive guides and maps and will be encouraged to walk down the shoreline, stopping at various stations along the way to investigate the marine environment. This will have the effect of turning Venice Beach into a living laboratory and museum without walls. In this way the visitor to Venice Beach will be introduced to the full range of the ocean's beauty while setting a very light footprint on the environment.



Tim Rudnick
330 Market Street
Venice, California 90291
(310) 664-1127
info@veniceoceanarium.org
www.veniceoceanarium.org