Neighborhood Council Funding Program APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

lame of NC from which you are seeking this grant:		Venice Neighborhood Council					
•	. Of NO Holl Which you are seeking this grant:						
SEC	CTION I- APPLICANT INFORMATION					100/0010	
4 - 5	Venice Oceanarium	30-049852 0 Ca		Califo	ornia	10/08/2010	
1a)	Organization Name	_	leral I.D. # (EIN#)		ncorporation	Status (ii application)	
1b)	330 Market Street	Ve	enice		CA	90291	
	Organization Mailing Address	City	,		State	Zip Code	
1c)							
	Business Address (If different)	City			State	Zip Code	
1d)	PRIMARY CONTACT INFORMATION:						
	Tim Rudnick				310	-664-1127	
	Name	Ph	none		Email		
2)	Type of Organization- Please select one: Public School (not to include private schools) Attach Signed letter on School Letterhead	or	501(c)(3) Non- Attach IRS De	-Profit (othe eterminatio	er than religious on Letter	; institutions)	
3)	Name / Address of Affiliated Organization (if appli	cable)	City		State	Zip Code	
CEC	TION IL PROJECT DESCRIPTION						

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

Please see attached

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

Please see attached

u may al	III - PROJECT BUDGET OUTLI so provide the Budget Outline o	on a congrate cheet if need	esary or requested	
) Pers	sonnel Related Expenses	on a separate sheet if hect	Requested of N	C Total Projected Cost
	inteer Coordinator 3 month stipend	3-7-	\$ 1500.00	\$ 1500.00
			\$	\$
			\$	\$
Non	-Personnel Related Expenses		Requested of N	C Total Projected Cost
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	nded fitted 6' tablecloths tablecoversnow com		\$ 632 40	\$ 632 40
V2 100 00	ne specimens - tideline.co,		\$ 1980.00	\$ 1980.00
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sources	s or funding? (Including NPG	applications to other NCs	No Yes If	Yes, please describe:
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			01 .24	Completion Date: 10 ,01 ,
	IV - POTENTIAL CONFLICTS (ou (applicant) have a current o	-,5 ty -,51,131	n a Board Member of the	NC?
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* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

Venice Oceanarium: A Museum Without Walls is a non-profit based in Venice Beach. Since 1995 countless people have enjoyed our outdoor classrooms through hands-on learning. Our inspiring programs integrate art, literature, music and science to inspire kids and adults to understand and appreciate the environment and become stewards of our precious oceans. These include our weekly pop-up labs on the Venice Pier, Tide Pool and Wetland explorations, underwater reef observations, school outreach programs, *Moby-Dick* and other beach readings, annual grunion party, Citizen Scientist projects and more. Our events are always family-friendly, free and fun!

We are requesting funding to create a more compelling experience of our weekly Marine Science pop-up at the end of the famous Venice Pier. This will enable us to enhance and upgrade our exhibit and programming.

We've set up our display every Sunday, year round, for more than 20 years attracting thousands of tourists and locals and establishing ourselves as a Venice attraction. Our oceanographic display includes rare specimens, shark jaws, and historical artifacts. Our exhibit is designed to ignite wonder and curiosity. Visitors handle and learn about a variety of specimens, observe grains of sand and seawater samples under our microscopes, read ocean-inspired poetry, draw, and learn about sea life just beneath the pier.

We're a tiny, grassroots non-profit. For decades our founder, Tim Rudnick and a handful of loyal volunteers have worked tirelessly to share the many wonders of the ocean and Venice Beach with thousands of Angelenos and tourists. This grant will further our ability to reach more people, create an even greater experience and enable us to continue the mission of our non-profit. We are grateful to the Venice Neighborhood Council for this opportunity.

We respectfully submit a request for funding for the following:

- 1) Purchase new specimens.
- Due to the hands-on nature of our exhibit, many of our specimens need to be replaced. And to keep our curriculum interesting, we require additional pieces in our collection.
- 2) Purchase a new canopy and four tablecloths
 Replace our canopy with a branded, commercial canopy that can withstand the wind gusts at
 the end of the pier and purchase four branded, durable tablecloths.
- 3) Stipend for a volunteer coordinator

To expand the scope of our programming, we are offering a docent training program this Summer. Our informative docents will be trained to oversee Citizen Scientist activities such as collect and gather ocean data from our water testing kits and operate our ROV camera (remotely operated vehicle) to explore the reef beneath the pier. The volunteer coordinator would assist with recruitment, training and scheduling of volunteers for three months.

Thank you very much for your consideration.

SECTION II - PROJECT DESCRIPTION

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at large.

The famous Venice Pier is an iconic landmark. It juts 1000 feet over the open ocean. Venice Oceanarium: A Museum Without Walls has set up an interactive Marine Science pop-up every Sunday at the very end of the pier for more than two decades.

A new eye-catching display will encourage even more people to stroll to the very end of the pier. Our newly trained and knowledgeable docents will engage with the public and share information about the unique marine life beneath and surrounding the pier. Our outdoor classroom concept is very hands on. The public will have a rare opportunity to touch and inspect unique and rare specimens.

With the addition of trained volunteers, the Venice Oceanarium will offer compelling programming to enhance the experience of participants. People will help collect ocean water samples and analyze data in water testing kits. Also they will enjoy viewing our ROV explore the hidden reef beneath the pier, which is teeming with sea life.

This hands-on experience will be very informative and educational and will inspire the public to appreciate the environment and become stewards of our precious oceans.

DEPARTMENT OF THE TREASURY

INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

Date: OCT 0 8 2010

VENICE BEACH OCEANARIUM 330 MARKET STREET VENICE, CA 90291 Employer Identification Number: 30-0498520 DLN: 600271119 Contact Person: ID# 31172 RENEE RAILEY NORTON Contact Telephone Number: (877) 829-5500 Accounting Period Ending: December 31 Public Charity Status: 170(b)(1)(A)(vi) Form 990 Required: Yes Effective Date of Exemption: February 4, 2009 Contribution Deductibility: Yes Addendum Applies: No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.



VENICE BEACH OCEANARIUM

Sincerely,

Director, Exempt Organizations

Rulings and Agreements

Enclosure: Publication 4221-PC