



# Venice Neighborhood Council

PO Box 550, Venice, CA 90294

www.VeniceNC.org



## Outreach Committee Meeting Agenda Penmar Recreation Center Courtyard Area Next to the Meeting Room aka "Little Gym" 1341 Lake Street – Venice, California 90291 Friday, March 8th 2024 7:00 pm

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte, Secretaria, al por correo electrónico Secretary@VeniceNC.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker, unless adjusted by the presiding officer of the Board.

### 1. 7:07 pm CALL TO ORDER

#### BOARD ROLL CALL – "PRESENT" Listed in RED

<b>Erica Moore</b>	<b>Noj "Jon" Kinney</b>	
<b>Christopher Lee</b>	<b>Sergio Perez</b>	
<b>Nick Antonicello</b>		<b>Brian Averill Ex Officio</b>

2. 7:08 pm APPROVAL of PRIOR MINUTES: See prior meeting supporting documents  
Maker: **CHRISTOPHER** Secoded: **SERGIO** Vote: **Unanimous (3-0) Motion Passes**

3. 7:09 pm CHAIR REPORT: Update on past Outreach efforts, committee membership and future community engagement.

**Recap of 12/02/2023 Sign Lighting – 100+ New Email Sign Ups, 400+ Swag Dispersed, Lots of engagement w/Stakeholders – Photos Taken**

**01/20/2024 All Hazards Town Hall – 50+ Turn Out, CD11 Traci & Sean + TV Interviews/Coverage, Listo, Red Cross, CERT, Fire Dept & Police Department Panelists – Great Feedback – Photos Taken**

**Let's get Website Gallery updated and Add event photos + Video Links**

**Farmer's Market Outreach continues on 3<sup>rd</sup> Friday's w/Resiliency Committee 35+ New Email Sign Ups**

**VNC Lawn Signs are distributed to some Board Members and Stakeholders**

**ADHOC Community Plan Meeting & Other Committee Outreach continues 65+ New Email Sign Ups**

**ADHOC Community Plan Committee starting discussion on event to present CPU Update findings**

**Outreach Committee Membership: Soledad Not Available so removed for now, Noj out of communication & Amara wants to join**

4. 7:26 pm GENERAL PUBLIC COMMENT: Comments from the public on **non-agenda items** within the Board's subject matter jurisdiction. Each speaker will be allowed two (2) minute(s) unless adjusted by the presiding officer of the meeting. **Students from Loyola Attended for school project**

### OLD BUSINESS



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## 5. 7:28 pm Outreach Tabling at local Venice Community Events in 2024.

**a. Discussion and Possible Motion:** Revisit annual local events and venues with majority Venice Stakeholder attendance to perform Tabling Outreach. Update on creation of calender/schedule.

**b. Public Comment:**

**c. Committee Discussion/Possible Vote: NONE**

**Evaluated, CHRIS to email list of possible events for us to evaluate, add and delete from.**

## NEW BUSINESS:

### 6. 7:47 pm CicLAvia: Outreach Tabling

**a. Discussion and Possible Motion:** Details of event schedule, Set Up and Clean Up. Partnership with CD11. Explore Photobooth and Sponsorship from CD11 + other engagement ideas.

Adhoc and/or Standing Committee Outreach participation schedule.

**b. Public Comment:**

**c. Committee Discussion/Vote:**

**Photo Booth (Local Venice Papparazzi) at end of route – CD11 Provides Funding**

**CD11 locating location on Route, ends at Venice Signs**

**Swag – Use VNC water bottles (possibly filled)**

**Need Schedule for Outreach/Committees for Tabling – Arts Committee??**

*New Motion: VNC will have an Outreach Table at the end of the CICALAVIA route on Sunday, April 21<sup>st</sup> 2024 where we will engage Stakeholders and provide VNC branded swag. Total expenses for this presence will not exceed previous Board approved limits of \$200.00 for tabled events.*

**Maker: CHRISTOPHER    Seconded: SERGIO    Vote: Unanimous (3-0) Motion Passes**

### 7. 8:07 pm Quake Heroes CD11 Event: Outreach Tabling

**a. Discussion and Possible Motion:** This is the anniversary year for the Northridge Quake – CD11 is hosting events in each of their communities to raise awareness and inspire Stakeholder action for preparedness. Looking at the Summer , includes a Movie and booths. Identify extent of our participation in tabling, etc.

**b. Public Comment:**

**c. Committee Discussion/Possible Vote:**

**Zoom meetings to occur to plan logistics w/CD11 and Resiliency – we promote.**

*New Motion: VNC will have an Outreach Table at the CD11 Quake Heroes Venice Event this summer, specific date and location to be determined. We will engage Stakeholders and provide VNC branded swag. Total expenses for this presence will not exceed previous Board approved limits of \$200.00 for tabled events.*

**Maker: CHRISTOPHER    Seconded: ERICA    Vote: Unanimous (3-0) Motion Passes**



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## 8. 8:18 pm Yard Sign Outreach:

**a. Discussion and Possible Motion:** Evaluate best practices for enrolling more Stakeholders, Board and Committee Members to place and maintain Yard Signs. Create contact list and plan for follow-up. Update sticker for meeting time.

**b. Public Comment:**

**c. Committee Discussion/Vote: NONE**

**Put Out Before Board meeting (1 week prior)**

**Need to be corrected to 6:30pm plus "3<sup>rd</sup> Tuesday's"**

**Sticker for Corrections Pre-Approved in Printing Budget**

**Coordinate w/Deborah – have made & distribute to sign holders**

## 9. 8:22 pm Community Outreach Countertop Displays:

**a. Discussion and Possible Motion:**

Identify locations and supplies needed for standalone Outreach displays (Library, Parks and Rec Centers, Schools, etc.) + maintenance/replenishing schedule .

**b. Public Comment:**

**c. Committee Discussion/Vote:**

**Check w/Nico (Communications Chair) about Bar Code for Email Sign Up**

**Also for Website to streamline.**

**Possible locations for displays: Venice Heritage Museum, Beyond Baroque, Library, Boy's & Girls Club, Schools, Venice Arts & Service Providers.**

**Chris to generate a list to have Committees add onto.**

*New Motion: The VNC Outreach Team requests \$235.00 to purchase supplies for stand-alone Outreach Displays to be placed throughout Venice in select locations.*

**Maker: ERICA    Seconded: SERGIO    Vote: Unanimous (3-0) Motion Passes**

## 10. 8:38 pm Adhoc and Committee Meeting Outreach :

**a. Discussion and Possible Motion:**

Explore the need for printed "Poster Insert" (Goes on the Large Reuseable VNC Banners) as needed for added VNC visibility. Budget and frequency for said events.

Locations identified for Banner/Poster placement.

**b. Public Comment:**

**c. Committee Discussion/Possible Vote: NONE**

**Create as needed to promote larger meetings: preapproved posters for Large Banner**

**Alerts to be used on or reusable banners in appropriate neighborhood spaces.**

**11. 8:46pm GENERAL COMMITTEE COMMENT: Non-agenda items** within our subject matter jurisdiction. Each member will be allowed two (2) minute(s) unless adjusted by the chair of the meeting.

**8:48pm ADJOURNED**



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- Beyond Baroque, 681 Venice Blvd., Venice, CA 90291
- [www.VeniceNC.org](http://www.VeniceNC.org)
- Receive agendas by email, subscribe to L.A. City's [Early Notification System \(ENS\)](#)

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [www.VeniceNC.org](http://www.VeniceNC.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the VNC Secretary, email at: [Secretary@VeniceNC.org](mailto:Secretary@VeniceNC.org).

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