

# COMMUNITY IMPROVEMENT PROJECTS (Direct Board Funding)

## **APPLICATION PACKET**

## Community Improvement Projects

### NC Funding Program Policy 2.5 - Expenditures of Community Improvement Projects

### 1. Community Improvement Projects (CIP)

CIPs include projects associated with beautification and capital improvement projects on public places such as, but not limited to:

- a. Street medians, parkways landscaping
- b. Neighborhood markers
- c. Street furniture
- d. Murals
- e. Tree plantings
- f. graffiti abatement
- g. Community gardens
- h. Capital improvements on recreation centers, libraries, parks, fire stations, etc.
- i. Signage such as Neighborhood Watch signs
  - j. Historic-Cultural Monument Applications

### 2. Review of CIPs

Community Improvement Projects are reviewed on a case by case basis, depending on the scope of work or services involved. Thus, the proposed project may require certain permits such as, but not limited to:

- Insurance certificates,
- Authorizations from other agencies,
- Contracts or agreements involving a number of public agencies, vendors, etc.
- a. Additional guidance from other City agencies and/or Departments may be necessary.

### 3. Submission Deadline

All Community Improvement Projects must be submitted to the NC Funding Program for review and approval no less than 30 days PRIOR to issuance of payment to involved vendors and commencement of project.

### 4. Unauthorized Projects

Capital improvement or beautification projects involving private property are not permitted under the NC Funding Program, except when permitted and authorized by applicable City Ordinance.

### 5. Method of Payment

IN COMPANY

- Payments for CIPs are primarily issued through the check payment method, in particular when a contract is involved and stipulates check payments to be issued:
  - i. The NC must provide a completed Board Action Certification (BAC) Form and an executed contract.



COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



## **APPLICATION SUMMARY SHEET**

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PROJECT NAME SELF-GUIDED MOBILE WALKING TOUR OF VENICE									
BRIEF PROJECT S	UMMARY (50 WORDS OR LESS)								
Using https://pocketsights.com/ software we will create a mobile app that enables users to take free self-guided tours or to randomly discover and roam sites (including historic, cultural, public art, parks, trees, OFW, surfing, and public facilities), throughout Venice using a Browser or Android or IOS application.									
PROJECT SITE NAME AND FULL ADDRESS ON LINE - VENICENC.ORG									
PROJECT COMPLE over time with ir	TION DATE- 3/30/2023 to expand aput from numerous VNC committees	# OF VENICE STAKEHOLDERS TO BENEFIT FROM THIS PROJECT & Visitors							

NAME OF COMMITTEE (BOARD PROJECTS USE ADMINSTRATIVE COMMITTEE)									
Preserving Public Places									
APPROVED BY COMMITTEE ON May 3, 2022	····								
COMMITTEE CHAIR SIGNATURE TELIN NUM	PHONE 310 709-7826								
E-MAIL ADDRESS PublicPlaces@VeniceNC.org									

PROJECT MANAGER (MUST BE A VNC Robin Murez	TITLE Committee Chairperson			
MAILING ADDRESS 412 Carroll Canal, Venice				
DAY PHONE 310 709-7826				
E-MAIL ADDRESS PublicPlaces@\	FAX			

BY SIGNING BELOW, I agree to the terms of the Community Improvement Project funding guidelines. I also acknowledge that the Information submitted in this application is accurate to the best of my knowledge. Submitting an application with misleading information may be cause for disqualification.

\$

AMOUNT REQUESTED

REVIEW (For Office Use Only)

BOARD MEMBER OR COMMITTEE CHAIR

DATE

PROJECT # (For Office Use Only)

PROJECT MANAGER

DATE



VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



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### PROJECT DESCRIPTION SHEET

PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words) Using https://pocketsights.com/ software we will create a mobile app that enables users to take free self-guided tours or to randomly discover and roam sites throughout Venice using a Browser or Android or IOS application. PocketSights has been in use, worldwide, by cities, universities, arboretums and more, since 2014. It has a 5 star rating. There are several tours in the L.A. area, including of architecture, lost tunnels, cultural and historic sites in Downtown L.A. We've tested it by taking a tour created by UCLA of their campus. See: https://pocketsights.com/tours?search=los+angeles With the App, we can identify points of interest anywhere — along streets or off the beaten path, at the beach, down alleyways, in parks, through the canals, and beyond. Simple drag & drop site building, lets us include text, images, sound, and video for each site. We enrolled in a 30 day free trial to try our skills at building a site. It's easy and flawless. See Exhibits, below. Within our App, we can create unlimited Tours, such as for Historic Landmarks, Public Art, Ocean Front Walk sites, Movie Locations, Black History, Trees & Parks, Surf spots and public facilities. Our committee will begin with Historic Landmarks. Other committees have expressed an interest, and are invited to add their points of interest. The software enables us to grow with our needs and to have unlimited users. Our sites will pop up automatically on our App. Analytics and user feedback are tabulated. We'll start now, enhancing Venice for all residents and visitors. When the Olympics and other special events come to town, tourists will enjoy navigating and discovering the wonders of Venice. IS THIS PROJECT PART OF A LARGER PROJECT? 🗍 YES 🕅 NO COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits) Venetians and visitors alike will have easy, on the spot, access to discover, explore, learn and enjoy stories of Venice's colorful history, fascinating culture and cool contemporary life. This will enrich the knowledge of locals, increase cultural understanding, strengthen community pride and enhance tourism. By facilitating tourism, the App will also bolster our economy. The "navigation" component provides users with directions and the confidence to explore and discover the places they might otherwise never find. The "roaming" option lets users move about however they like, discovering sites in their immediate location, or they can jump on a designated "tour" route.

The App will also help visitors find essential public facilities and services, whether they're walking, biking, skating, on public transportation or from everywhere a GPS signal is found.

# VENICE NEIGHBORHOOD COUNCIL reighborhood council COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



BUDGET SHEET	PAGE 6						
VENDOR AND MATERIALS/SERVICES INFORMATION	TOTAL COST	NOTES					
Pocketsights "Enterprise" APP							
<ul> <li>Unlimited tours per App</li> </ul>							
<ul> <li>Online support</li> </ul>							
<ul> <li>Unlimited downloads</li> </ul>							
Allows us to create unlimited tours and have unlimited users. We can add YouTube links and SoundCloud Audio as part of our tours along with photos and text, and our tours will be featured on the PocketSights Tour Guide Apps on the App Store and the Google Play Market.							
Subscription	\$499 / 1 year						
Note: Subscription is available on a monthly payment schedule							
Optionally future upgrade to "White Label" version for \$5,000 The White Label version would allow the VNC logo to appear							
in the Android Play or Apple Store.							
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\$\_\_499.00 PROJECT TOTAL

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## **PROJECT PLANNING SHEET**

WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

30 Days from start - PPP Committee will upload historic Venice points of interest

Other VNC Committees are also invited to upload their points of interest

60 Days from start - PPP will add photo's, text, video & audio to points of interest

Other VNC Committees will upload photo's, text, video & audio

APP will be launched

QR code will be generated & distributed

Outreach Committee will publicize

MAINTENANCE PLAN (If applicable)

No maintenance is required by the VNC. Pocketsights maintains the site.



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## COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)

## **PROJECT RENDERING SHEET (If applicable)**

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations,

We made a short sample Venice CA Tour:

https://pocketsights.com/tours/tour/Los-Angeles-Venice-CA-Tour-7883

It is also accessible from a QR code

Attached are Sample Venice CA Tour building page screen shots

Visit the app website: www.pocketsights.com

Youtube description of the app by Pocketsights: https://youtu.be/scjhuuZWesE

Examples of other organizations tour pages:

https://pocketsights.com/tours/organization/ShenandoahU-5231

https://pocketsights.com/tours/organization/whollyh20-4345



Sample Tour building page: Drop pin on the map to create unlimited points of interest.

### Sample Point of Interest create page: Drag & drop photo's, video, audio, and text.

Point of Interest Name	Audio URL (SoundCloud - Public Tracks Only)					
Red Car Trolley Bridge spanning The Grand Canal						
Description	Video URL (YouTube or Vimeo)					
(m) ABC +   B I   1 = : =   + ≡ : =   99   ○ ○ ○   Format +   ↓	https://www.kcet.org/shows/lost-la/episodes/venice					
The Red Line Trolley Car brought workers to build Venice of America, and later tourists to visit this unique community.	Add photos by dragging & dropping them here					
This is the original bridge, built in 1900.	Photos: 4 (drag to re-order)					
This portion of the Venice Canals is the only original portion, dredged by Venice's	Red Line Trolley Car on the Bridge					
visionary developer, Mr. Abbot Kinney.	Attribution: URL (optional)					
This area had been a wetlands, or swamp as it was considered in those days. Abbot	Red Car					
Kinney had a vision to dredge the swamp, creating canals and islands. It was a special seaside community, a mash-up of Venice, Italy and Coney Island.	Attribution: URL (optional)					
At other sites you'll see and hear of the fantastic wild amusement rides, beautiful Italian	Steam Dredge digging canals					
architecture, curious events, and serene water front homes that were Abbot Kinney's Venice of America.	Attribution: URL (optional)					
	LA's extensive Trolley Car system					

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## COMMITTEE AND PERSONNEL SHEET

COMMITTEE MISSION (Explain the Committee's mission and how this project will advance it)

Mission: The Preserving Public Places Committee is dedicated to preserving and activating Venice's renowned historic public places. Our goals are to identify, preserve, maintain, enhance, revitalize, restore, commemorate and provide an informational clearinghouse for Venice's historic public places.

This technology enables way-finding with rich content to be in the palm of everyone's hands via gps on IOS and Android devices.

It enables residents and visitors to discover and enjoy historic and contemporary places, free, online, 24/7.

RESUME AND/OR QUALIFICATIONS OF KEY PROJECT PERSONNEL

www.PocketSights.com

Pocketsights is an award winning app developed over 8 years ago and used by cities, organizations and universities throughout the world. Please see their website for more information.

The content for our Venice site will be uploaded by members of several Venice Neighborhood Council committees (including Arbor, Ocean Front Walk, Discussion Forum, Arts...) in addition to the Preserving Public Places Committee.





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# VENICE NEIGHBORHOOD COUNCIL neighborhood council COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)

## **PERMISSION FOR USE OF PROPERTY SHEET (If applicable)**

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

### PROJECT NAME

### COMMITTEE

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY	TITLE
FACILITY/BUSINESS NAME	PHONE
SITE ADDRESS	

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

Not applicable. This is a virtual app not a physical site.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2008.

SIGNATURE

DATE



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	÷					 		-		 
	PAGE 11		HOURS						- -	
et (DBF)	of volunteer hours.		WORK OR MATERIALS PLEDGED							
L DN PACKE	nent pledges	COMMITTEE	DATE SIGNED					 		 
VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)	This sheet may also be used to document pledges of volunteer hours.	COM	SIGNATURE							
	takeholders.		ADDRESS							
V E N   C E neighborhood council	COMMUNITY INVOLVEMENT SHEET Use this sheet to establish the involvement of Venice stakeholders.	PROJECT NAME	NAME							

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.