



Venice Neighborhood Council
P.O. Box 550, Venice, CA 90294 | www.VeniceNC.org
Email: info@VeniceNC.org



Budget & Finance Committee
Joint With
Board of Officers
Regular Meeting Agenda
Saturday May 14, 2022
Start Time: 10:00 AM

Location: Via Zoom
You are invited to a Zoom webinar.
When: May 14, 2022 10:00 AM Pacific Time (US and Canada)
Topic: Budget

Please click the link below to join the webinar:
https://us02web.zoom.us/j/83141167257
Or One tap mobile:
US: +16699006833, 83141167257# or
+13462487799, 83141167257#
Or Telephone:
Dial (for higher quality, dial a number based on your current location):
US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8762 or +1
301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or 888 475
4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877
853
5257 (Toll Free)
Webinar ID: 831 4116 7257
International numbers available:
https://us02web.zoom.us/j/kcvqQ48IU

1 Introduction and Rules

Translation Services: Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Secretary@VeniceNC.org para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE VENICE NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial telephone number listed above, and enter the above Meeting ID number and then press # to join the meeting. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 30 seconds per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Version October 13, 2021 Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCSupport@lacity.org.

Public Posting of Agendas - Neighborhood Council agendas are posted for public review as follows:
• Beyond Baroque, 681 Venice Blvd., Venice, CA 90291
• www.VeniceNC.com
• You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS)

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. For more information available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.

Public Access of Records - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.VeniceNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Secretary@VeniceNC.org. Reconsideration and Grievance Process - For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.VeniceNC.org

Virtual Board Meeting Rules.

- Raise your hand (or when accessing by telephone, press *9) if you have a public comment only WHEN we get to that specific item.
• After you speak, please lower your hand.
• All panelists (board members) and attendees (public) will be muted until the administrator unmutes you for comment.
• Board members will get one chance to speak for a max of 2 minutes per item.
• Public comment will be limited to one comment for 30 seconds per item.
• Please do not raise your hand more than once per item.
• Raise your hand at the start of the items you want to speak on. We will then close public comment and announce the last person to speak a few minutes after the start of the item.
• No ceding your time to others will be allowed.
• The meeting is being video and audio recorded.
• The public will be able to listen and speak but their video will be disabled.

All presenters that have items to project are to send them to Secretary@VeniceNC.org and President@VeniceNC.org to have them shared with the meeting. Keep a copy of them on your desktop as a backup.

2 Call To Order

3 Roll Call:

- Andrea Boccaletti James Murez Daffodil Tyminski
Sima Kostovetsky Ivan Spiegel

Attendance: 0 Quorum: 3

4 Declaration of Ex Parties and Conflicts of Interest

5 Public Comment of Items NOT on the Agenda

6 Approval of Minutes of April Meeting

7 Old Business

8 New Business

9 Approval of Monthly Expenditure Report (MER) and Expenditure to Date Report

Description: Discussion and possible action re: MER (not yet received from the City).

Attachments:

MOTION: The Budget Committee moves to approve the April 2022 MER.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

10 Approval of the 2022-23 Administrative Packet

Description: Discussion and possible action re: 2022-23 Administrative Packet.

Attachments:

MOTION: The Budget Committee moves to approve the 2022-23 Administrative Packet.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

11 Neighborhood Purpose Grant (NPG) Request Coeur d'Alene

Description: Friends of Coeur d'Alene request Neighborhood Purpose Grant funds for improvements to the School.

Attachments: NPG Request: https://www.venicenc.org/assets/documents/5/meeting627bdc7c0869.pdf

MOTION: The Budget Committee moves to approve the NPG Request by Friends of Coeur d'Alene.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

12 LA Neighbors for Neighbors NPG

Description: An NPG for LA Neighbors for Neighbors to fund hard supplies to accommodate the growth of its monthly Resource Center, and also allow it to expand with further services.

Attachments: NPG Request: https://www.venicenc.org/assets/documents/5/meeting627bdc18fb8c.pdf

MOTION: The Budget Committee moves to approve this Request.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

13 Community Improvement Project Funding Request from the Preserving Public Pla

Description: The PPP Committee request \$_____ in funding for neighborhood Site Markers with etched photographic imagery of the associated historic site, which will tell the colorful stories of Venice history. They can stand alone, or with the use of a QR code, the site markers will compliment and invite users to our free mobile Venice tour App. Venice has an abundance of multi-cultural historic sites that could receive markers. They include significant architectural sites including, the 100 year old Short Line Trolley Bridge, The Venice West beat poet landmark, the Ocean Front Walk Pagodas, the iconic Italian Colonnade.

Attachments:

MOTION: The Budget Committee moves to approve this Request.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

14 Community Improvement Project Funding Request from the Preserving Public Pla

PROJECT DESCRIPTION: Using https://pocketsights.com/ software we will create a mobile app that enables users to take free self-guided tours or to randomly discover and roam sites throughout Venice using GPS on either Android or IOS platforms. Pocketsights has been in use, worldwide, by cities, universities, arboretums and more, since 2014. It has a 5 star rating. There are several tours in the L.A. area, including of architecture, lost tunnels, cultural and historic sites in Downtown L.A. We've tested it by taking a tour created by UCLA of their campus. See: https://pocketsights.com/tours?search=los+angeles With the App, we can identify points of interest anywhere — along streets or off the beaten path, at the beach, down alleyways, in parks, through the canals, and beyond. Simple drag & drop site building, lets us include text, images, sound, and video for each site. We enrolled in a 30 day free trial to try our skills at building a site. It's easy and flawless. See Exhibits, below. Within our App, we can create unlimited tours, such as for Historic Landmarks, Public Art, Movie Locations, Famous People, Black History, or Trees & Gardens. Our committee, inviting input from all Venice "historians," will bring Historic Landmarks in Venice, 12 / 21 / 2022 TOTAL FUNDS COMMITTEE, might add way finding sites to public facilities and services in Venice. The software enables us to grow with our needs and to have unlimited users. Our sites will pop up automatically on our App. We'll start now, enhancing Venice for all residents and visitors. When the Olympics come to town, tourists will enjoy navigating and discovering the wonders of Venice. OPTION 1: CONTENT CREATOR(S) While we will invite content from everyone, and a tremendous amount is available for free in the public domain, if funds are available, in the future we may propose that retaining a "content creator," would be helpful in rapidly uploading information to our App. Our recommendation, if he agrees to accept, is Venice's own most knowledgeable and tech savvy historian, Jeffrey Stanton. OPTION 2: SITE MARKERS Though not essential to this project, we plan to create complementary Site Markers which include imagery and a QR code to further engage the public and invite users to our App. See: Site Markers, Community Improvement Projects Funding Request PUBLIC BENEFIT: Venetians and visitors alike will have easy, on the spot, access to discover, explore, learn and enjoy stories of Venice's colorful history, fascinating culture and cool contemporary life. This will enrich the knowledge of locals, increase cultural understanding, strengthen community pride and enhance tourism. By facilitating tourism, the App will also bolster our economy. The navigation component provides users with directions and the confidence to explore and discover the places they might otherwise never find. The "roaming" option lets users move about however they like, discovering sites in their immediate location, or they can jump on a designated "tour" route. The App will also help visitors find essential public facilities and services, whether they're walking, biking, skating, on public transportation or from everywhere a GPS signal is found. BUDGET: We have a couple options for subscribing to the App. We can start with the "Enterprise" level which lets us create our tours on the Pocketsights App. Ultimately, we'll want to be a "White Label" subscriber. That enables us to have our own App identity, with our own name, which can be discovered and advertised independent of Pocketsights, but is also found on their platform. Both are reasonably priced, function in the same way and have 5 star reviews from users. Enterprise and White Label features are listed below and at https://pocketsights.com/tour-builder. If the funds are available now, White Label is the way to go. If not, we can start with Enterprise and upgrade later. Our data will transfer over. CHOOSE FROM TWO OPTIONS AND White Labeled Branded APP ■ Free Trial 30 days ■ US \$5,000 for both iOS & Android - a one-time setup fee ■ Option to renew \$1,000 annually in first 2 years; \$499 annual renewal thereafter One-time setup cost. Unlimited tours per app Dedicated account support Unlimited downloads Enhanced user permissions Create password-protect tours Text tours privately Single organization Custom App development App Store and Google Play hosting Examples of White Labeled Tours in other cities and places: https://pocketsights.com/tour-guide-app/whitelabel -OR- Enterprise APP ■ Free Trial 30 days ■ US\$499 annually with option to renew \$499 annually ■ No setup cost ■ Unlimited tours per App ■ Online support ■ Unlimited downloads ■ Basic user permissions ■ Single organization Either platform allows us to create unlimited tours and have unlimited users. We can add YouTube links and SoundCloud Audio as part of our tours along with photos and text, and our tours will be featured on the Pocketsights Tour Guide Apps on the App Store and the Google Play Market. PROJECT TIMELINE: Start date: ___/___/___ Expected Completion Date: Phase one - creating a tour of Historic Landmarks in Venice ___/___/___ TOTAL FUNDS REQUESTED: Our committee asks the VNC Board to select one of the following options: White Label Option: \$5,000 subscription (optional annual renewals \$1,000 first two years then \$499 thereafter) OR Enterprise Option: \$499 annual with optional annual renewal \$499 (can be upgraded in the future to White Label for \$7,000 one time plus the same annual \$499).

Attachments:

MOTION: The Budget Committee moves to approve this Request.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

15 Request for Community Improvement Project Funds from the Los Angeles Pickleball

Description: The West Los Angeles Pickleball Association wishes to build out Pickleball courts at Penmar Park. See attached CIP Application.

Attachments: Pickleball CIP Application: https://www.venicenc.org/assets/documents/5/meeting627be291b79f3.pdf

Petition: https://www.venicenc.org/assets/documents/5/meeting627be291b79f3.pdf

MOTION: The Budget Committee moves to approve this request.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

16 CIP Request for Walking Tour App

Description: The Neighborhood Committee requests CIP funding to create a walking tour app for Venice. See attached application.

Attachments: CIP Application: https://www.venicenc.org/assets/documents/5/meeting627be43b72a7f3.pdf

MOTION: The Budget Committee moves to approve this request.

Maker Call for Vote

Voter Tally (0): Yea:0 / Nay:0 / Abstain:0 / Recuse:0 / Ineligible:0

Alternate Motion

17 Committee Comment on Items Not on the Agenda

18 Adjourn at 11:00 a.m.

19 Adjournment Concluded At: 09:30 AM

BOARD MEETINGS: The Venice Neighborhood Council holds its regular meetings on the third Tuesday of the month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. All are welcome to attend.

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PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5 the agenda and non-exempt writings that are distributed to a majority or all of the board members in advance of the regular and special meetings may be viewed at Beyond Baroque (681 Venice Blvd), the Venice Library (601 S. Venice Blvd), and the VNC website (http://www.venicenc.org), or at the scheduled meeting. For a copy of any record related to an item on the agenda, please contact communications@venicenc.org. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: www.lacity.org/your-government/government-information/subscribe-meetings-agendas-and-documents/neighborhood

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In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@venicenc.org. RECONSIDERATION AND GRIEVANCE PROCESS: For information on the VNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the VNC Bylaws. The Bylaws are available at our Board meetings and our website www.venicenc.org.

