



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org Phone: 310-421-8627

VNC OUTREACH COMMITTEE WEBINAR MINUTES

Minutes of November 3rd, 2021 Meeting via Zoom

1. Meeting was called to order at 7:25pm. Present were: Sima Kostovetsky (SK), Vicki Halliday (VH), Cristina Rodriguez-Greenberg (CRG), Nick Antonicello (NA), Christopher Lee (CL)
2. The agenda was approved as presented. 1st NA, 2nd CRG, 5-0-0
Minutes were approved: 5-0-0. 1st NA, 2nd CRG
3. **Announcements** - CRG - Resiliency Town Hall January/February “Building a Resilient Venice”, meet the new preparedness chief. Pop-up Event in-person thru Neighborhood Team Program.
4. **Public Comment** -
5. **Chair Report** -
 - a. Thank you for 1st Annual Halloween Party at the Pier - LA Parks & Recs, CD11, Music Box, Venice Paparazzi, Electric Light Parade - Arbor, Hotel Erwin, Hinano’s, Washington Square Association, the Waterfront, Huzzah.
 - b. YouTube times codes for meetings under “Supporting Documents” on individual Committee pages and “general board” page.
 - c. Venice Farmers Market - looking for volunteers
 - d. Venice Holiday Sign Lighting - 12/4/21, 1st time in 2 years
6. There was No Consent Calendar
7. **Motion 6: Item for Discussion and Possible Action: Budget Motion - The Outreach Committee recommends approval of Outreach Budget for:**
 - 1) VNC table at Venice Holiday Sign Lighting - wrap around bike lights promos, quantity 250-275 - \$1000 - AnyPromo.com Wrap-It Bicycle Lights: 1st NA, 2nd VH, vote: 5-0-0
 - 2) Photography Services and Photo Booth Services \$1500 Venice Paparazzi: 1st NA, 2nd VH, vote: 5-0-0
 - 3) VNC round promo stickers - quantity 1000 - \$120: 1st NA, 2nd VH, vote: 5-0-0
 - 4) VNC Bumper stickers announcing meetings for the already existing VNC meeting lawn signs - \$150: 1st NA, 2nd CL, vote: 5-0-0
 - 5) Digital Advertising for general Outreach at discretion of chair for 3 months - Argonaut, Venice Living, Yo Venice & Westside Current: additional \$500: 1st NA, 2nd VH, vote: 5-0-0
 - 6) **Motion to combine items 6.6, 6.7 & 6.8** - totaling \$990, 1st NA, 2nd CL, vote: 5-0-0



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- 6.6 - promo items for Venice Holiday Sign Lighting,
- 6.7 - Santa North Pole sign
- 6.8 Santa throne
- 8. **Item 7 for Discussion and Possible Action: Next Town Hall? -**
Chair decision to roll over items for discussion 7, 8, 9 & 10 until next meeting
- 9. **Item 11 Old Business:** Project management software or platform to track our various initiatives to completion - Trello software, CL initiating
- 10. **Item 12 New Business:** Anti-littering campaign working with Recs and Parks and Councilman's Office - brief discussion on how to engage the community and make it impactful.
- 11. **Item 13 Committee Comments** - there were no additional Committee members comments.
- 12. **ADJOURNMENT** - 8:25pm