



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org Phone: 310-421-8627

VNC OUTREACH COMMITTEE WEBINAR MINUTES Minutes of September 13th, 2021 Meeting via Zoom

1. Meeting was called to order at 7:06pm.
Present were: Sima Kostovetsky (SK), Vicki Halliday (VH), Angela McGregor (AM), Christina Rodriguez-Greenberg (CRG), Brian Averill (BA) and Christopher Lee (CL)
2. The agenda was approved as presented. (Unanimous) 6-0-0
3. There were no Announcements.
4. There was No Public Comment.
5. Chair Report –
 - a. Introductions and Schedule
 - b. **Venice Living** article - Civic U, During the chair report while discussing writing for **Venice Living Magazine** with an emphasis on spotlighting our community projects and human interest stories, Cristina suggested that we look for that in all areas of Venice to promote as an overall goal going forward.
 - c. YouTube Channel:
<https://www.youtube.com/channel/UCy8PQGEapA5uiNJRZ4C0s2Q> - time code notation for motions was suggested. Clean up the nomenclature with proper titles, cut out the parts where people are walking into the shot or are on the phone. Upload our minutes, we also have a transcript version on our site with links. Link the Chanel on our website and promote it during meetings.
 - d. Website Protocols - Adding a “button”/link on the right column on the home-page of VNC website - for Meeting Agendas and Minutes so that they are more easily accessible and visible.
6. There was No Consent Calendar.
7. Item for Discussion and Possible Action/Motion: **Item 6 - Schedule, Resources & Meetings:**
 - a. **Social Media - Twitter, IG/FB, ND, YouTube - Social media 24-48 hrs before meeting/event**
 - b. **E-Blast - the goal is, schedule and event permitting - Twice/month on the 1st Monday of the month and the Sunday before our Tuesday General Board Meeting.**
 - c. **Website Posting - goal is 72-48 hrs before meeting. Promoting National Cleanup Day - Sept 18th with Venice Community Cleanups.**
 - d. **Printed materials - Resiliency literature**
 - e. **Schedule Committee Meetings postings - At least 6 standing monthly committees - LUPC, Budget, Homeless, Public Safety, Resiliency and Adcom - Communicate with Committee chairs letting them know that if they want Outreach to feature and promote their meetings they should let us know a**



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week in advance so we can plan. It is up to the discretions of the committee chairs if they want their meetings promoted or featured.

- f. **What do we want to promote**
 - g. **Spotlight On...**
 - h. **Zoom Meetings/In-person Meetings for Outreach Committee**
 - i. **Lawn signs for monthly VNC Meetings - Lawn-Signs to promote VNC Board Meetings - look for lawn signs in storage space. If they are generic and can be reused without specifying dates, start putting them out in time for meetings - the week before. Depending on the number of signs, should organize approximately 5-10 individuals to put out their 2-3 signs on a monthly basis.**
8. **Item for Discussion and Possible Action: Chris Lee - Project management software or platform to track our various initiatives to completion - Trello.**
9. **Item for Discussion and Possible Action: Next Community Event - Came up with an idea for a possible community event to coincide with the re-opening of the Venice Pier. Target date of Sunday before Halloween on 10/23, 5pm-8pm. A play on masking up for Halloween. Suggestions - Music Box, Electric Light Parade. All hand on deck. (Vicki, Brian, Chris, Christina, Sima)**
10. **Item for Discussion and Possible Action: Venice Farmers Market: Outreach Table - Looking for volunteers for any and all Fridays any time between 7-11am, preferably in 1-hour shifts. Table and chairs will be provided.**
11. **Item for Discussion and Possible Action: Next Town Hall - ran out of time to discuss.**
12. Old Business:
13. New Business: Committee Comments - There were no Committee members comments.
14. ADJOURNMENT - 9:30pm