



# Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / [www.VeniceNC.org](http://www.VeniceNC.org)

Email: [info@VeniceNC.org](mailto:info@VeniceNC.org) Phone: 310-421-8627

## VNC Outreach Committee Meeting Agenda

**Meeting Date: WEDNESDAY, November 3rd, 2021**

**Meeting Time: 7:00pm**

**Meeting Location: Webinar**

**Contact: [Chair-Outreach@VeniceNC.org](mailto:Chair-Outreach@VeniceNC.org)**

**IN CONFORMITY WITH THE GOVERNOR’S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID – 19, THIS VENICE NEIGHBORHOOD COUNCIL COMMITTEE MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY**

**You are invited to a Zoom webinar.**

**When: November 3rd, 2021 07:00 PM Pacific Time (US and Canada)**

**Topic: VNC Outreach Committee Webinar**

**Please click the link below to join the webinar:**

**<https://us02web.zoom.us/j/84279066236>**

**Or One tap mobile :**

**US: +16699006833,,[84279066236](tel:+16699006833)# or +12532158782,,[84279066236](tel:+12532158782)#**

**Or Dial by Telephone: US: +1 669 900 6833 or +1 253 215 8782**

**Toll Free: 877 853 5257 or 888 475 4499**

**Webinar ID: [842 7906 6236](https://us02web.zoom.us/j/84279066236)**

**International numbers available: <https://us02web.zoom.us/j/84279066236>**

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1. Approve Agenda as presented or amended.
2. Approve Minutes of last meeting as presented or amended.
3. ANNOUNCEMENTS - from Committee members.
4. PUBLIC COMMENT – 1 minute on items not on the agenda related to the Outreach Committee only.
5. Chair Report -
  - a. YouTube Meeting time codes
  - b. Halloween
  - c. Venice Farmers Market
  - d. Venice Sign Lighting 12/4/21

**6. Item for Discussion and Possible Action - Budget Motion:**

**The Outreach Committee recommends approval of Outreach Budget for the next 6 months for a total of \$4260 broken down as follows:**

**1) VNC wrap around bike lights promos, quantity 275 - \$1000 -**

**AnyPromo.com**

**[Wrap-It Bicycle Light](#)**

**Item #: 708398**

**Quantity: 275**

**Artwork: VNC logo**

**2) Photography Services and Photo Booth Services \$1500 Venice Paparazzi**

**3) VNC round promo stickers - quantity 1000 - \$120 - Print Runner.  
- Order from 2019 has lasted us 2 years.**

**4) VNC Bumper stickers announcing meetings for the already existing VNC meeting lawn signs - \$150**

**5) Advertising for general Outreach - Argonaut, Venice Living, Yo Venice & Westside Current: \$500 (digital advertising costs between \$172/ad - 200/ad depending on size and frequency of ads running)**

**6) Promo items for holiday outreach - quantity 200—250:**

**- light-up necklaces/rings, candy canes, cookies - \$825**

**- Past orders for up to 200 items for the above, have totaled \$650 in 2019. Adjusting for inflation and larger quantity request, new total amt. requested.**

**7) Santa North Pole Sign - \$65 - Platinum Prop Rentals**

**8) Santa Chair rental - \$100 - Blueprint Studios**



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7. **Item for Discussion and Possible Action: Next Town Hall?**
  - a. Local service providers, law enforcement, VCHC
  - b. Mayoral Candidates
  - c. Recall informational - what does it mean
  - d. Land Use
  - e. RV and parking
8. **Item for Discussion and Possible Action: “Spotlight On” - Highlighting individuals in our community.**
9. **Item for Discussion and Possible Action: “This Day in Venice”**
10. **Item for Discussion and Possible Action: Volunteering at the Venice Farmers Market**
11. **Old Business: Project management software or platform to track our various initiatives to completion.**
12. **New Business: Anti-littering campaign working with Recs and Parks and Councilman’s Office**
13. **COMMITTEE COMMENTS – Comments by Committee Members on subject matters within the jurisdiction of the Outreach Committee but not on the Agenda**
14. **ADJOURN**

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**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS:** The public is requested to fill out a “Speaker Card” to address the Outreach Committee on any agenda item before the [committee] takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Outreach Committee jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Outreach Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Outreach Committee meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer.

**POSTING:** In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed at Beyond Baroque, 681 Venice Blvd; Venice Public Library, 501 S. Venice Blvd; and at our website by clicking on the following link: [www.venicenc.org](http://www.venicenc.org), or at the scheduled meeting. You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>. In addition, if you would like a copy of any record related to an item on the agenda, please contact [chair-outreach@venicenc.org](mailto:chair-outreach@venicenc.org).

**RECONSIDERATION AND GRIEVANCE PROCESS:** For information on the VNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the VNC Bylaws. The Bylaws are available at our Board meetings and our website [www.venicenc.org](http://www.venicenc.org).

**DISABILITY POLICY:** The Venice Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Venice Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign



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language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request.