



# Venice Neighborhood Council

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## **VNC Business Committee Minutes of October 4, 2014 Meeting**

1. Meeting was called to order at 9:47 am. Present were George Francisco (GF), Matt Kline (MK), Ben Bloch (BB).
2. The agenda was approved. (GF, BB; 3-0)
3. Committee Members introduced themselves and their backgrounds and vision for the committee.
4. Public Discussion. Stakeholders Evan White and Matthew Beltran introduced themselves and discussed their perception and hopes for the committee.
5. Discussion of "Shop Venice" promotion proposed for Dec 5<sup>th</sup> to coincide with the annual Venice Sign Lighting. It was determined to further discuss the idea at the upcoming VNC Outreach Committee meeting and for a Motion of support for the idea to be submitted to the AdCom of the VNC.
6. Discussion of AK merchants hours being expanded for potential promotion nights in an effort to give the community back the original intention of First Fridays and increase local foot traffic for local merchants on the street.
7. Discussion of possible Job Fair to be held in spring. It was determined to be a very positive idea and an excellent means for building a database of local businesses. The history of the event ideas was discussed as well as thoughts on format and function. It was agreed that a wide footprint should be targeted for local hiring opportunities – everyone from Ralph's to Silicon Beach firms should be invited. Ideas such as multiple locations, internships, and including government bodies were also discussed.
8. New Business: BB suggested the idea of a potential public "happy hour" for local working professionals as a way to develop a closer-knit business community.
9. The meeting was adjourned at approximately 10:50.