

# EMPOWER LA

Department of  
NEIGHBORHOOD EMPOWERMENT

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## Neighborhood Council Outreach Survey for Fiscal Year 2014-2015

Neighborhood Council Name: VENICE

No changes from Fiscal Year 2013-2014  Yes, see changes below.

Name and contact for your Outreach Committee Chair: SYLVIA AROTH

Email outreach@venice.nc.org Phone 310-592-4191

### Digital Tools:

Does your Council have: a website?  yes / no

If yes, please give us your website address: http://www.venice.nc.org

if so, does it link to EmpowerLA? yes / no

Does your Council have: a Facebook Account?  yes / no

If yes, please give us your Facebook url: https://facebook.com/VeniceNC

if so, do you utilize the events feature? yes / no

Does your Council have: a Twitter Account?  yes / no

If yes, please give us your Twitter url: https://twitter.com/VeniceNC

Do you utilize hashtags with Twitter? yes /  no

If yes, what hashtags does your Council use for Twitter? \_\_\_\_\_

Does your Council have: a YouTube Account? yes /  no

If yes, please give us your YouTube URL: \_\_\_\_\_

if so, do you create Council videos? yes / no

Does your Council have: a database of Stakeholders?  yes / no

an email newsletter campaign?  yes / no - WEEKLY MAILINGS TO STAKEHOLDERS

an email newsletter service? yes /  no

if so, what company? constant contact

Does your Council have: a virtual phone line?  yes / no

if so, what company? Google voice

Does your Council have: a virtual fax line? yes /  no

if so, what company? \_\_\_\_\_

Neighborhood Council Outreach Survey

Print Materials:

Does your Council have: business cards for Boardmembers?  yes /  no  
business cards with general information? yes /  no  
a print newsletter campaign? yes /  no  
a brochure?  yes /  no

Does your Council have: letterhead?  yes /  no  
templates for newsletters, brochures, flyers? yes /  no  
branded materials (frig magnets, bookmarks,...) yes /  no  
If Yes, please list branded materials: \_\_\_\_\_

Calendar:

Does your Council use: an online Calendar?  yes /  no  
If yes, what Calendar service do you use? website widget

Does your Council use: Community Bulletin Boards?  yes /  no

Partners:

Does your Council maintain working relationships with other organizations? (CPAB, Homeowners and Residential Associations, Chambers of Commerce, Library, Local Parent/Teacher Associations, Cultural Organizations, Community Theatre, Churches/Synagogues, Social Services/Food Banks, Historical Associations,...) yes / no

If so, what are the organizations? Venice Chamber of Commerce, Venice Library, Venice High, Mart Twaun Middle, Broadway, Westminster, Cover d'elene, and Walgrove Elementary, Venice Historical Society

Media:

Does your Council have: Local Media Contacts?  yes /  no Press Release Templates?  yes /  no a media strategy?  yes /  no  
no Contacts with local print media?  yes /  no Contacts with local digital media?  yes /  no a local media advertising strategy? yes /  no

Street Presence:

Does your Council advertise: Bus Stop Shelters yes /  no Bus Benches yes /  no Street Light Banners yes /  no  
Sanitation Trucks yes /  no A-Frames yes /  no Yard Signs yes /  no

What is your Council's most effective tool for engaging the public and keeping them informed?

Weekly news blast to stakeholders in data base.  
weekly outreach table Venice Farmers' Market, quarterly Town Halls

What is your Council's greatest opportunity for improving its outreach and for reaching the public and engaging them in the Neighborhood Council's activities?

New leadership and participation of Outreach Committee