

# **STRATEGIC PLAN VENICE NEIGHBORHOOD COUNCIL**

**2015-2016**

## **THE BIG VISION:**

Encourage and maintain the diverse community of Venice.

## **THE BIG GOALS:**

1. Involve more Venice stakeholders in civic participation to improve the daily life in Venice.
2. Increase the community awareness of the VNC.
3. Improve relationships with government officials.
4. Promote active and engaged participation in the VNC election.
5. Cultivate public safety for all stakeholders.

## **THE BIG SOLUTIONS:**

1. Broaden community participation in VNC committees and activities.
2. Increase outreach through electronic, written and personal contact with the Venice stakeholders.
3. Strengthen the effectiveness of the VNC and stakeholder interaction with government officials by developing a more pro-active relationship.
4. Increase participation of underrepresented communities by increased outreach in the VNC election process.
5. Involve more individuals and community groups in the neighborhood watch program.

## **THE BIG SCORE:**

1. Participation by all Board members in VNC outreach through Farmer's Market and community events.
2. Development of expanded outreach materials by the Outreach Committee.
3. An increase in candidates and voters in the 2016 election.
4. Increased public use of the VNC website and social media.
5. Increased number of neighborhood watches in the Venice community.