

ART BLOCK

VENICE OPEN STUDIOS

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CONTACT: Juri Koll
MOBILE: 310-957-7037
artworld1@yahoo.com

ARTBLOCK OPENS ART STUDIOS AROUND VENICE

Venice, CA August 29, 2013 - After a highly successful launch in May, a major group of Venice artists are expanding their **Venice ArtBlock Open Studios** program to include over 35 artists and special exhibits in venues around the city on **Sunday, October 13, 2013, from 12-5**. The ArtBlock was created to allow free, public access to artists and their work. It is an important alternative for artists to display and sell their work directly from their studios, without the need for a gallery show. It provides collectors and the art-going public a way to see art where it's made, and meet and talk to the artists in an informal setting, to develop relationships and to discover great art.

As **Sandy Bleifer**, member of the ArtBlock, says, "Venice has always been such a community with its high tolerance for diversity of origins, ethnicity, ideology, and expressions. Most communities are not this way."

Venice is a city that is long known for its strong support of its artists. This event creates a direct opportunity to solidify, expand, and nurture these artists in a way that few other methods can offer.

"It's amazing how creatives are tucked away in all the nooks and crannies of Venice, invisible to the naked eye.....Come discover the hidden Venice...." says **Pamela Weir-Quiton**.

The October 13 ArtBlock promises to be an inspiring day. Plans are being worked out for food and drink, parking for the event, as well as transportation between studios on all sides of Venice. A great resource is Lyft.com, an on-demand ride sharing system that works like a taxi, at a fraction of the cost, accessible by smartphone. Come on out!

Further information: <http://veniceartblock.wordpress.com/tag/venice-art-block/>
<https://www.facebook.com/veniceartblock> or the number above.

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