

# **STRATEGIC PLAN VENICE NEIGHBORHOOD COUNCIL**

**2016-2017**

## **THE BIG VISION:**

Encourage and maintain the diverse community of Venice.

## **THE BIG GOALS:**

1. Involve more Venice stakeholders in civic participation to improve the daily life in Venice.
2. Increase the community awareness of the VNC.
3. Improve relationships with government officials.
4. Cultivate public safety for all stakeholders.

## **THE BIG SOLUTIONS:**

1. Broaden community participation in VNC committees and activities.
2. Increase outreach through electronic, written and personal contact with the Venice stakeholders.
3. Strengthen the effectiveness of the VNC and stakeholder interaction with government officials by developing a more pro-active relationship.
4. Involve more individuals and community groups in the neighborhood watch program.

## **THE BIG SCORE:**

1. Participation by all Board members in VNC outreach through aggressive individual outreach and active involvement in Town Halls, Toy Drive, Green Expo, Farmers' Market and other community events.
2. Development of the state of the art web page and substantial participation in social media.
3. Development of expanded outreach materials by the Outreach Committee.
4. Increased direct coordination with local Council office and other public officials.
5. Increased number of neighborhood watches in the Venice community.