

# Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org  
 Email: info@VeniceNC.org  
 Ocean Front Walk Committee  
 Canal Club  
 2025 Pacific Ave.  
 Venice, CA 90291  
 Monday, November 3, 2014, 6-8pm



## Ocean Front Walk Committee

Roll Call		P	NP			P	NP
Thomas Elliott, Co-chair					Gail Rogers		
Ron Kramer					Shelly Gomez		
Melissa Diner, chair					Therese Dietlin		
Noel Johnston					Carl Lambert		

### 1.) Approval of Agenda

### 2.) Public Comment for items not on the Agenda

### 3.) Announcements

New committee Member announcements

### 4.) New Business for Discussion and Possible Action:

**a.)(Shelly)The Venice Neighborhood Council supports the formation of an Ocean Front Walk Free Expression Advisory Board Ad Hoc Committee. The purpose of this committee is to ultimately create a self regulating body to handle all boardwalk relations as they pertain to 42.15. Present your product to be approved if there is any question, if you have had a problem on the boardwalk and have a question or if there is a group with the same issue this would be the conversation starting point. Committee would be made up of:**

- 1. OFW Free Speech expressionist**
- 2.) 3 OFW artists**
- 3.) Art director or curator**
- 4.) LAPD member**
- 5.) 1 art committee member**
- 6.) 1 ofw committee member**
- 7.) OFW Business owner**

**b.) (Noel) The Venice Neighborhood Council supports the playground being light up at night to promote a safe environment on**

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**the boardwalk and more family and children friendly activities after sunset.**

**c.)(Noel) The Venice Neighborhood Council supports the the creation of a green exercise and lounge area, which can be made of astro-turf on our near Muscle Beach, Playground or Windward Plaza.**

## **5.) Old Business for Discussion and Possible Action:**

### **a.) Ice Rink Motion**

1.)

The permit issued to allow the attraction for a trial period of not more than 4 months in 2012 and that at the end of the trial period, the attraction be dismantled, and the initial permit be granted on a non renewal basis until such time as the attraction is evaluated to consider the impact on the community.

2.)

At the end of the initial period, any permanent or renewable installation shall be subject to environmental review by the City of Los Angeles and the California Coastal Commission and to input from the VNC and the community, including but not limited to Electrical and Water Usage, regarding the impact on the community, including without limitation, the noise impact, parking, visual blight, whether appropriate security and safety considerations have been met, the hiring practices of the Operator and whether they are compatible with the community goals set forth in condition 9 and how the company has handled crowd control, and revenue earned

3.) Night-time lighting, except for special performances, shall be confined to the minimum required for proper security;

4.) Night-time security shall be provided by a minimum of two people at all times;

5.) At least 2/3rds of gross revenue paid to the City by the operator of the Attraction (the Operator") shall be spent by the Department of Recreation and Parks for maintenance of and enhanced services at Venice Beach in addition to previously budgeted items, such that no funds currently budgeted by the Department of Recreation and Parks for such maintenance and services shall be replaced by this revenue and that a separate account be established to track both the revenue generated by the City from the Attraction and the expenses paid from that revenue to better assure enhanced spending to improve maintenance and other services in the Venice Beach community.

The Operator, The City of Los Angeles and Rec and Parks will disclosure all financial details of the permit.

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- 6.) The VNC (and through the VNC, the community of Venice) shall have “meaningful consultation” rights with the Department of Recreation and Parks regarding the maintenance and services specified in condition 5 above;
- 7.) The Operator shall reduce the parking impact of the attraction by offering incentives to encourage non-vehicular and public transportation customers;
- 8.) The Operator offer incentives, including discounts and other incentives to assure access by Venice residents and families;
- 9.) The Operator shall undertake best efforts to hire residents of the Venice community and at risk youth as employees at the site of the Attraction.
- 10.) No “for profit” or commercial signage shall be allowed on any part of the Attraction;
- 11.) The Attraction does not displace regularly scheduled events;
- 12.) The Operator hosts once a month benefits for Venice based nonprofits and non-profit organizations that serve the Venice community;
- 13.) The Operator, the Department of Recreation and Parks, LA City Council District 11, the VNC and community members shall meet monthly to review Attraction operations and Venice Beach maintenance and services as mentioned in condition 5 above; and take corrective action should any of the above conditions not be met and/or other problems arise;
- 14.) The identity of the operator of ice rink shall be disclosed 90 days prior to start date and present their plans to adhering to the above items in person 90 days prior before the Venice neighborhood council.
- 15.) In order to provide positive nighttime activities the ice rink should be open until 10pm or later.

Ice Rink Motion as amended:

MOTION Tom, Therese Second

## Ocean Front Walk Committee

Roll Call	F	P	A	F	O
Thomas Elliott, Chair	F		Gail Rogers	A	
Ron Kramer			Therese Dieting		F
Melissa Diner	F		Shelly Gomez	A	F

## Visitor Impact Committee

Roll Call	F	O	F	O
Joseph Shields	F			

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Clabber Hartley		F						

Proposed Amendment: (Shelly)

## **Amendment:**

**The Venice Neighborhood Council supports the formation of the ice rink for the 2014/2015 season.**

## **b.) PAGODA BEAUTIFICATION: (Shelly)**

**The OFW recommends that the Venice Neighborhood Council support the formation of an “ Adopt- A-Pagoda” project and adjacent benches project.**

**The Venice artist community is thriving and public murals have evolved into a way to tie the Venice aesthetic with improving public spaces while creatively engaging residents and visitors. However as Venice deals with the impacts of new art vending regulations and the polarization among many of its residents regarding the evolution of the boardwalk and its role in serving the larger needs of the entire Venice neighbors and boardwalk businesses by giving artists more public space to create on the boardwalk. And the most ideal spaces for more public art are the pagodas along the boardwalk.**

**The pagodas currently serve as a gathering place for a wide range of locals and tourists and function as a true community amenity that could be improved by hosting local artists as muralists who adopt the space on a rotating basis.**

**Artists would cover the entire pagoda space and surrounding mini wall surrounding mini walls with their work and coordinate with**

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**Venice arts organizations and the VNC arts and OFW Committees to feature their installations as a focus for events like the Venice Art Crawl. Murals in the Pagoda spaces would also beautify the boardwalk, add to Venice's uniqueness, and create options cross-collaborative partnering among neighborhood artists, businesses and residents.**

**Concepts must be presented and approved by Arts Committee & OFW Committee and Venice Neighborhood Council prior to installment.**

## **Shelly Motion, Gail second**

Ocean Front Walk Committee

<b>Roll Call</b>		<b>F</b>	<b>O</b>			<b>P</b>	<b>NP</b>
Thomas Elliott, Co-chair					Gail Rogers	F	
Ron Kramer		F			Shelly Gomez	F	
Melissa Diner, Chair		F			Therese Dietlin	F	
Noel Johnston		F			Carl Lambert		

Proposed Amendment:

[https://docs.google.com/forms/d/1z\\_L30UwJaa7Rrq0h0XcNlsxX9a8T6WTVoW8rp2RXgPI/viewform?usp=send\\_form](https://docs.google.com/forms/d/1z_L30UwJaa7Rrq0h0XcNlsxX9a8T6WTVoW8rp2RXgPI/viewform?usp=send_form)

8.) Public comment for items not on agenda.

## **9.) Meeting Adjourned**

*In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed at Beyond Baroque, 681 Venice Blvd and Venice Public Library, 501 S. Venice Blvd; and at our website by clicking on the following link: [www.venicenc.org](http://www.venicenc.org), or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Hugh Harrison at [treasurer@venicenc.org](mailto:treasurer@venicenc.org).*

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