



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org
Email: info@VeniceNC.org / Phone or Fax: 310.606.2015



Minutes for VNC OFFICIAL Joint Board / Outreach Committee

Meeting Date: Thursday, Oct. 18, 2018
Meeting Time: 6:00pm - 7:15pm
Meeting Location: Goodness Mfg, 1309 S. Main St., Venice, 90291
Contact: Hollie.Stenson@VeniceNC.org

1. 6:00 - Call to Order – Roll Call and Approval of this agenda as presented or amended

a. Meeting called to order at 6:25pm

Evan White	Nic Antonicello- absent	Alex Neiman	
Hollie Stenson	Kat Karimi	Michael Sugarman	
Justin Brezhnev	Joslyn Williams		

2. 6:05p - ANNOUNCEMENTS – Any non-agendized items
3. 6:10p - PUBLIC COMMENT – 5 minutes on non-agendized items related to Outreach only

a. Ivan, election news

- i. it's all about the candidates. get as many as you can to run, fire them up.
- ii. ideally have 3 candidates for every seat
- iii. out outreach is more through the candidates than us - make flyers that say date, time & location
- iv. events & publicity - our job
- v. Need: candidate filing opens Feb. 17th - closes March 19th (then 2 1/2 months of campaigning)
- vi. You do NOT have to be a citizen to vote - you have to show some proof of who you are, proof of why you're a stakeholder; utility bill, anybody who's homeless can vote
- vii. our opportunity every two years to go out and tell our story
- viii. internal goal - 67 candidates
- ix. start after New Year's, we would have 5 weeks until open - we start getting candidates to run
- x. text campaign - text VNC to _____ to sign up



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- xi. generic postcards - what is the council - why it's fun to be on the council, who we are, and what we do.
 - xii. come up with creative campaign
 - xiii. yard signs for elections are coming with the date
 - xiv. reasons I haven't run for office - list excuses.
 - xv. once filing opens we have recruiting events - mixer at Canal Club or James Beach - \$200 apps & publicity
 - xvi. Rose Room - meet the candidates
 - xvii. Candidate Clean-up Caravan - beach clean up
 - xviii. Politics Ain't for Sissies
 - xix. Giant jenga & tic tac toe
 - xx. Holiday Recovery Party - everybody's broke - come picnic
 - xxi. Cannot leave out any geographic, age or ethnicity
 - xxii. 90292 - Oxford Triangle -
 - xxiii. youth hackathon at Animo High or maybe Venice High (Venice is actually in Mar Vista)
 - xxiv. PTA flyers
 - xxv. host smaller gatherings at people's homes
 - xxvi. Meet other business owners in Venice
4. 6:15p - BUSINESS:
- a. Cannabis Town Hall planning - date changed to Nov. 14th:
 - i. Evan to create FB invite
 - ii. Justin promote on Insta
 - iii. Run ads for event on FB
 - iv. Kat about content calendar
 - v. send Kat a blurb about the town hall to send to biz schools
 - b. New Year's event planning - Looking at Jan. 26th as a possible date.
 - c. Food for monthly meetings, now that Steve is no longer handling.
 - i. Joslyn will now take over acquiring food for meetings.
 - d. Survey discussion & planning:
 - i. pared down survey - distribute at January event - text survey, online survey and paper survey
 - ii. paying an outside firm to test questions - NO. Utilize Cindy instead
 - iii. *Outreach committee moves to allocate \$3500 to January New Years event. Joslyn 1st, Kat 2nds. 7-0-0
 - e. Other: Dec. 1st - volunteers - Venice Sign Lighting
 - i. In outreach materials:



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1. can you make 1 mtg a month? contribute skill set in a meaningful way.
 2. getting people involved who have a network
 3. Board members mentor younger people who want to run
5. 7:15p – End. Meeting adjourned at 7:30pm.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a “Speaker Card” to address the Outreach Committee on any agenda item before the Outreach Committee takes action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Outreach Committee jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Outreach Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Outreach Committee meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer.

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