



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org



Outreach Committee

June 26, 2014, Thursday, 7pm

Venice Community Housing, 720 Rose Avenue

Minutes

1. The meeting was called to order at 7:08 pm.
 2. The agenda was unanimously approved as presented.
 3. ANNOUNCEMENTS:
 - A. Sylvia Aroth, chair, welcomed 11 attendees.
 - B. General Outreach goals were discussed
 - C. A social media campaign was discussed with "Venice Proud" (suggested by Nick) as a slogan. A straw poll was taken and it was unanimously decided to look into approving this slogan by the Board.
 - D. Sylvia will pick up 180 Emergency Preparedness booklets from LA County warehouse in the City of Commerce tomorrow, Friday.
 4. PUBLIC COMMENT on items not on the agenda:

Yolanda Gonzales discussed the need for all Board members to participate at Outreach opportunities and to identify all such events in Venice.

Yolanda also suggested holding a Town Hall on the issue of billboards.
 5. NEW BUSINESS
 - A. The following attendees volunteered to be on the Outreach Committee:
 - Jessica Blumenthal
 - Shoshana Malu
 - Chris Overholser
 - Nick Antonicello
 - Jed Pauker
 - Rob Dew
 - Max Sloan
 - Dante Cacace

A regular meeting schedule as discussed but not yet agreed upon.
 - B. The creation of new promotional materials was discussed. Items suggested included notepads, farmers market bags, magnets, stickers, new VNC brochure/ card.
 - C. The discussion of Town Hall/ Event/Forum ideas was tabled until our next meeting due to time constraints.
 - D. The following assignments of outreach tasks were made:
 1. Kelley Willis--Framers Market scheduling
 2. Chris --Press releases
 3. Chris --Quotes for promo materials
 4. Jessica and Shoshana--Food for Board Meetings
 5. Rob and Dante -- Organize storage unit
 6. Max -- Contact Matt about old FM bags and brochure
 7. Yolanda -- Find copy of old brochure
 6. The Committee voted unanimously to approve the purchase of 3 chairs, a new tablecloth, a new laminated sign, and some bungee cords.
 7. The next Outreach meeting was scheduled for 7pm on Wednesday, July 9. Location tbd.
 8. The meeting was adjourned at 8:32 pm.
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