



Venice Neighborhood Council

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VNC Outreach Committee Meeting Agenda

Meeting Date: Thursday, January 7, 2016.

Meeting Time: 7pm

Meeting Location: 1322 Appleton Way, Venice

Contact: Sylvia Aroth, 310.293.9900, for more information

1. 7:00PM – Call to Order & Roll Call

Sylvia Aroth, chair			
Nick Antonicello			
Jessica Blumenthal			
Mike Bravo			
Dante Cacace			
Rob Dew			
Shoshana Maler			
Jed Pauker			
		Mike Newhouse (ex-officio)	

2. Approve Agenda
3. ANNOUNCEMENTS – Information about specific events important to Venice
4. PUBLIC COMMENT – non-agendized items related to the Outreach Committee only.
5. Motion re: VNC Election Promo and Advertising Online, Melissa Diner

PUBLIC COMMENT

FOR POSSIBLE ACTION: Motion

The Outreach Committee recommends that the Venice Neighborhood Council allocates a substantial portion of the funds allocated for advertising the upcoming elections be in the form of online advertising including but not limited to facebook ads within the 90291 area code and others. Furthermore, the outreach committee and Vnc members should reach out to local Venice Based digital agencies and prominent businesses to help promote the upcoming election on there social platforms.

6. Plan election events, etc.
 - a. Recruitment
 1. Dates: February 25, March 5, March 19, April 2
 2. Venues: James Beach, Lincoln Place, Beyond Baroque, Oakwood Rec
 - b. Print Ads: Argonaut (insert()), Yo Venice
 - c. Mailing: card to 90292 and Election Newsletter to all
 - d. Prepare comprehensive list of officers' job descriptions and duties
 - e. Review LA City artwork (if available)
7. Plan Green Expo
 - a. FIND KEYNOTE SPEAKER!
 - b.

8. 8:30 – Adjourn

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed at Beyond Baroque, 681 Venice Blvd; Venice Public Library, 501 S. Venice Blvd; and at our website by clicking on the following link: www.venicenc.org, or at the scheduled meeting. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide. Reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, listening devices, or other auxiliary aids and/or services may be provided upon request, Please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting us at www.venicenc.org. ***In addition, if you would like a copy of any record related to an item on the agenda, please contact Sylvia Aroth.***