

DFC [Annual? Bi-Annual?] *Report* to the Venice Neighborhood Council*
 March 18, 2014

Alternative Strategies for VNC Committees to Consider
 When Making Recommendations Affecting the
VNC Vision Goals

<u>Table of Contents</u>	<u>Page</u>
<u><i>Executive Summary</i></u>	<i>1</i>
<u><i>Participant Review & Analysis</i></u> <i>[ie; Alternative Strategies</i> <i>see next page for sample]</i>	
<i><participant #1 name/contact info></i>	<i>2</i>
<i><participant #2 name/contact info></i>	<i>?</i>
<i><etc></i>	<i><etc></i>
<i><Unedited text of each individual Participant's Review & Analysis appear in this section of the Report></i>	
<i>VNC Vision Goals</i>	<i>Exhibit I</i>
<i>VNC Walkability Vision Goal Ideas Matrix</i>	<i>Exhibit II</i>

* This *Report* is respectfully submitted to the VNC & its various committees as a partial guide for interpreting the VNC Vision Goals (Exhibit I) when applying them to matters coming before the VNC. It reflects approximately 15 months of discussion focused primarily on the VNC Walkability Vision Goal – what it means, and the various *Alternative Strategies* considered regarding how best to implement it.

The *VNC Walkability Vision Goal Ideas Matrix (Exhibit II)* includes numerous ideas contributed by many participants:

- (i) ideas which surfaced during the many DFC brainstorming discussions; and
- (ii) ideas contributed independently by other interested members of the Venice Community.

Several participants used the current version of the *VNC Walkability Vision Goal Ideas Matrix (Exhibit II)* as the basis for preparing their individual Review & Analysis submissions.

The Executive Summary is what the DFC considers to be the most important *Alternative Strategies* to use to efficiently implement the VNC Vision Goals.

This *Report* is intended to be periodically updated to include subsequent contributions from individuals interested in the successful long-term implementation of the VNC Vision Goals.

Participant Review & Analysis

Implementation Strategies* Submitted by

Joseph D. Murphy

(joedmurphy@ca.rr.com 310-305-1444)

My review of the [VNC Vision Goals \(Exhibit I\)](#) and the [VNC Walkability Vision Goal Ideas Matrix \(IM\) \(Exhibit I\)](#) is the basis for my following personal recommendations, to the VNC and its Committees, of the long-term strategies most likely to efficiently implement the [VNC Walkability Vision Goal](#).

1. Strategies to reduce the use of cars in Venice

- **ZipCar Parking Structure (IM p1)**
 - ✳ Description Construct a zipcar-only parking structure in Venice for use by Venice residents.
 - ✳ Rationale Residents experience using zipcars → gradual shift towards use of zipcars → less use of personally owned cars → questioning of need to own car → gradual shift towards sale of owned cars and greater reliance on zipcars → reduced use of cars in Venice → sale or donation of unused owned cars → less need for street parking by Venice residents → less need for residential parking in general → less need for parking garages → more space for alternative uses of what was used for parking → perhaps sidewalk-widening options ...
 - ✳ Strategy Make it a 'Pilot Program' + design it for easy conversion to location-appropriate alternative future uses + build local support + identify local talent willing to do what needs to be done to efficiently implement the [VNC Walkability Vision Goal](#) etc ...
- **COME TO VENICE & SLOW DOWN (IM p7)**
 - ✳ Description
 - ✳ Rationale
 - ✳ Strategy
- **Parking Issues - Alternative Strategies (IM pp2,7, etc)**
 - ✳ Description Parking exists in residential & commercial & government structures and on the streets and is a factor influencing all, if not every, decision where parking is involved.
 - ✳ Rationale Parking decisions are often made without serious consideration of impacts on the [VNC Vision Goals](#) – except to indicate that any suggestion to change how to deal with parking by taking steps to reduce it is as often ignored as 'clearly not realistic'.
 - ✳ Strategy (i) Assume the automobile culture will prevail for many years, that the availability of parking is essential for **VENICE VITALITY** since people won't otherwise come to Venice and that it is therefore futile to consider strategies to reduce it. This is the 'do nothing now' 'parking is a given for the foreseeable future so don't even think of doing something now' strategy; (ii) Entertain 'doing something now', if only to cautiously and with skepticism consider suggestions to increase parking in Venice. This is the long-term 'do what makes sense now' strategy; (iii) Assume the automobile culture will prevail forever if something dramatic is not done immediately. This is the 'bite the bullet do everything now' strategy – 'Damn the torpedoes! Full speed ahead!'
- <etc>

These ↑ are political choices for the Board to decide.

2. Strategy to improve Black Box responsiveness to local community character

- **[Walkability Impact Disclosure Ordinance \(WIDO\) \(IM p1\)](#)**
 - ✳ Description
 - ✳ Rationale
 - ✳ Strategy
- <etc>

3. <etc>

* These are the strategies which this *Participant* feels would have the most efficient long-term positive impact on implementing the [VNC Vision Goals](#).

JDM Note: The above is the format I intend to use to prepare my [Review & Analysis](#). Each participant is free to use whatever format s/he wishes.