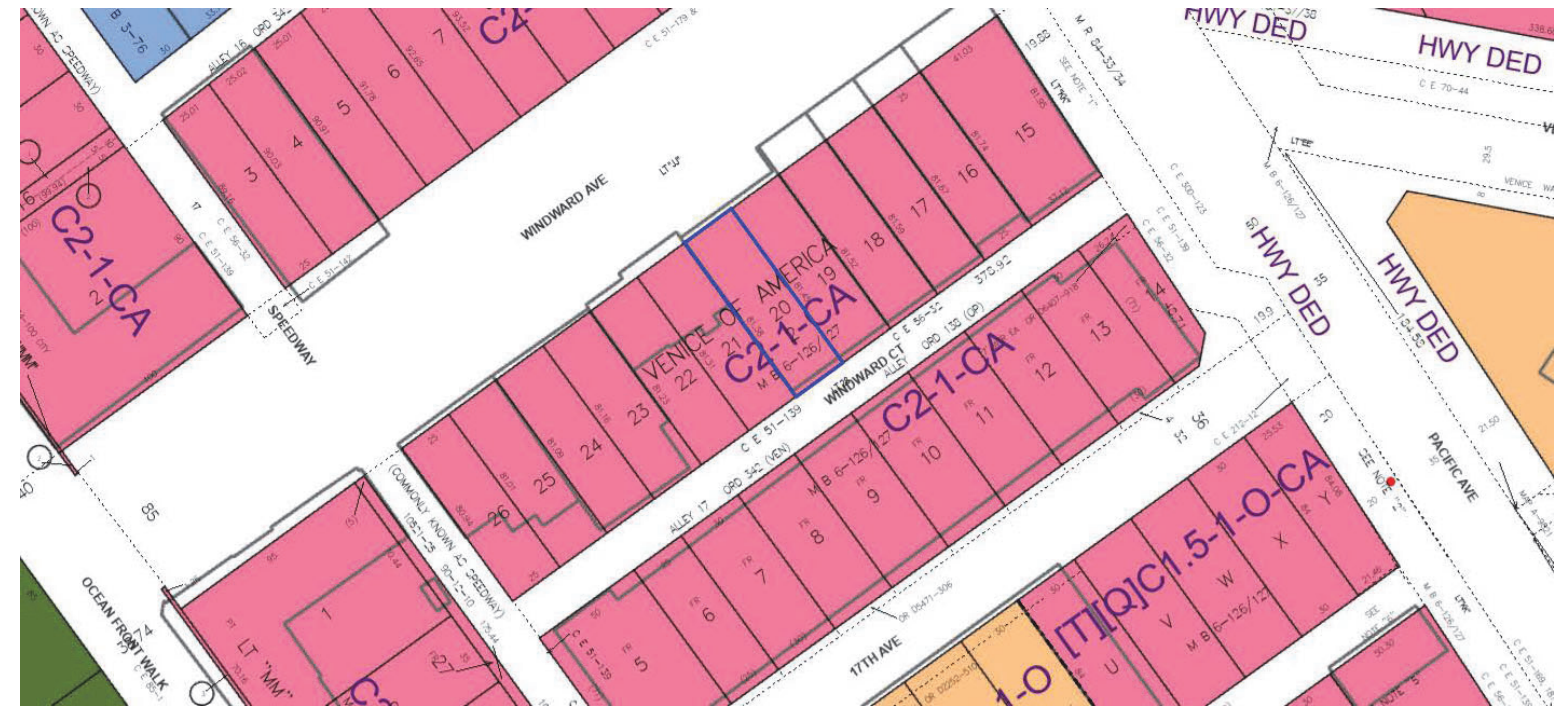




Department of City Planning
3055 West Valley Boulevard
Alhambra, CA 91803

Notice of Public Hearing

Aviso de Audiencia Pública • 공청회통지 • 公開聽證會通知
Abiso ng Pagdinig sa Publiko • Հանրային լսումների մասին ծանուցագիր



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Wednesday, October 7, 2026

10:00 a.m.

An appeal of a denial of modification and not rescinding an order to comply for an unpermitted sign

This public hearing will be conducted entirely virtually and will allow for remote public comment.

Options to Participate:

By phone: (669) 900 - 9128 or (213) 338 - 8477
When prompted, enter the Meeting ID: **860 7221 0758 #**

With a PC, MAC, iPad, iPhone, or Android, click on this URL:
<https://planning-lacity-org.zoom.us/j/86072210758>
Enter Meeting ID: 860 7221 0758 and Passcode: 469788

**Project Located at:
52 East Windward Avenue**

**Hearing Conducted by:
Associate Zoning Administrator**

You will be auto-muted when entering the meeting. To comment on an agenda item, click the raise hand icon (Webinar) or press *9 (Phone) to "raise your hand" virtually following staff calling the item.

The meeting's agenda will be provided no later than 72 hours before the meeting at planning4la.org/hearings. Please note that virtual meeting instructions will be provided on the meeting agenda.

Project Address

52 East Windward Avenue, 90291

Sitio de Proyecto
프로젝트 주소 • 項目地址
Address ng Proyekto
ծրագրի Հասցե

Proposed Project

Proyecto Propuesto
프로젝트 제안 • 擬議項目
Iminungkahing Proyekto
Առաջարկվող ծրագիր

An appeal of the Department of Building and Safety action of denying a Request for Modification of Building Ordinances No. 1047103 and not rescinding Order to Comply #A-6539238 for the unpermitted sign located at 52 East Windward Avenue.

Actions Requested

Acciones solicitadas • 요청 된 작업 • 所要求の事項 • Humiling ng Mga Pagkilos • Հայցվող գործողությունները

The Associate Zoning Administrator will consider:

- 1. Pursuant to Los Angeles Municipal Code Chapter 1A, Section 13B.10.2, a Director of Planning Determination as to whether the Department of Building and Safety erred or abused their discretion by denying a Request for Modification of Building Ordinances No. 1047103 and not rescinding Order to Comply #A-6539238 for the unpermitted sign located at 52 East Windward Avenue.

Case Information

Información del caso • 케이스 정보 • 案例資訊 • Impormasyon sa Kaso • Տեղեկություններ գործի վերաբերյալ

Case Number(s): DIR-2026-3938-BSA	Environmental Case Number(s): N/A
Related Case Number(s): N/A	Overlay(s): Venice Specific Plan, Los Angeles Coastal Transportation Corridor Specific Plan
Zone: C2-1-CA	Community Plan Area: Venice
Land Use Designation: Community Commercial	
Council District: 11 - Traci Park	Assigned Staff Contact Information:
Applicant/Appellant: The 1915 Building, LLC	Esther Serrato, City Planner esther.serrato@lacity.org (213) 978-1211 200 N. Spring Street, Room 763 Los Angeles, CA 90012
Representative: Daniel Freedman, Brownstein Hyatt Farber Schreck	

Who’s Receiving This Notice

Quién recibe este aviso • 본통지를받은사람들 • 誰會收到此通知
Sino ang Tumatanggap ng Paunawang Ito • Սույն ծանուցագիրը ստացող կողմը

You are receiving this notice either because you live on or own property that is on a site abutting where a project application has been filed with the Department of City Planning, are the Certified Neighborhood Council for the subject property, or because you requested to be added to the interested parties list, or you are otherwise legally required to receive this notice. You are invited to attend this hearing to learn more about the proposed project and offer feedback. If unable to attend, you may contact the planner to provide written comment, obtain additional information, and/or review the project file.

General Information - Visit our website at planning4la.org/hearings for general information about public hearings and the exhaustion of administrative remedies.

Accommodations - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability.

To request a reasonable accommodation, such as translation or interpretation, please email and/or call the assigned planner or email per.planning@lacity.org a minimum of 3 days (72 hours) prior to the public hearing. Be sure to identify the language you need English to be translated into and indicate if the request is for oral interpretation or written translation services. If translation of a written document is requested, please include the document to be translated as an attachment to your email.