



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org Phone: 310-421-8627

VNC OUTREACH COMMITTEE WEBINAR MINUTES

Minutes of August 3rd, 2022 Meeting via Zoom

1. Meeting was called to order at 7:19pm. Present were: Vicki Halliday (VH), Cristina Rodriguez-Greenberg (CRG), Nick Antonicello (NA), Brian Averill (BA) & Sima Kostovetsky (SK).
 2. The agenda was approved as presented: 2nd by NA, 5-0-0
 3. Announcements - Beach Cleanup - 9/17, Resiliency Committee Event.
 4. Public Comment -
 5. Chair Report -
 - a. Open Positions at the VNC and general outreach efforts
 - b. National Night Out - August 2nd (promoted)
 6. There was No Consent Calendar
 7. Motion 6: Item for Discussion and Possible Action - VNC Town Halls, after the primary -
 - a. dates 9/12, 9/13, 9/14 of September and do them as a series. Dates changed to the week of October 10th for Mayoral Candidate Town Hall, County Supervisor & CD 11. 2nd by BA - vote yes: 5-0-0
 - b. Budget - Up to \$2,000 to promote together for the October week, Motion: The Outreach Committee recommends the Board to authorize expenditure of up to \$2000 to promote the 3 Town Halls/Candidate Forums during the week of October 2022, for the proposed 3 dates. The budget to include social media promotion and digital advertising in local publications. 2nd by VH, vote yes: 5-0-0
 8. Item for Discussion and Possible Action - Printing of VNC Banner - Completed. (looking for a home)
 9. "Resources" button on VNC website - In progress, updating as info is identified
 10. "Spotlight On" highlighting VNC Committees
 11. VNC branded logowear - email Board for what would be useful.
 12. Committee Comments -
- ADJOURNMENT - 8:47pm