

## Introducing People St

Communities can transform underused areas of L.A.'s largest public asset—our 7,500 miles of city streets—into active, vibrant, and accessible public space with **People St**, a program of the City of Los Angeles Department of Transportation (LADOT). Eligible Community Partners can apply for approval to create projects that enhance the quality of life in this city. Three innovative types of projects are available.

**PLAZA**

Converts a redundant or underused portion of a street into a public space with tables, chairs and umbrellas, planters, and bike parking.



Sunset Triangle Plaza in Silver Lake

**PARKLET**

Expands the sidewalk into one or more on-street parking spaces to create people-oriented places.



One of two Spring Street Parklets in Downtown L.A.

**BICYCLE CORRAL**

Installs bike racks within on-street parking spaces or in Plazas.



York Boulevard Bicycle Corral in Highland Park

## A PROGRAM BASED ON PARTNERSHIPS

People St facilitates partnerships between the community and the City of Los Angeles. Projects initiated and driven by and for communities can be brought to life by working through People St. Community Partners are required to be active players in order to build neighborhood support for a project, identify an appropriate site, conduct outreach, raise funds required for materials and furnishings, install project elements (Parklets), and provide and fund long-term management, maintenance, and operations of the project.

### BEFORE: SPRING STREET (DOWNTOWN L.A.)



### AFTER: SPRING STREET WITH PARKLET



## BENEFITS OF TRANSFORMATION

Plazas, Parklets, and Bicycle Corrals make for more active, inviting streets. Expanded public spaces can calm traffic and increase safety for people who walk, bike, and take transit. These projects also encourage increased levels of walking and bicycling, all the while supporting economic vitality. Pedestrian-centered activity is shown to foster a greater sense of community, and local businesses benefit as more pedestrians frequent neighborhoods that accommodate them.

## PEOPLE ST AND BEYOND

People St projects can be completed in months, not years, and for a feasible budget. In the future, this type of collaboration may generate plans for more permanent infrastructure, such as corridor-length urban design improvements and Great Streets projects.

Visit [peoplest.lacity.org](http://peoplest.lacity.org) for detailed information, news, and updates.

**Full program launch and availability of project applications set for early 2014.**