

Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org Email: <u>info@VeniceNC.org</u> Phone: 310-421-8627



NEIGHBORHOOD COMMITTEE APPLICATION

Contact Information:

Qualifying Stakeholder Address (Dirección):

Print Name/Nombre el letra de Molde : Jessica (Coakley) Martinez		
Street address / Dirección	City / Ciudad	State / Estado Zip/ Código Postal
Mailing Address (if different):		
Street address / Dirección	City / Ciudad	State / Estado Zip/ Código Postal
Contact Numbers:		
Phone (Day) / <i>Teléfono (día)</i>	Phone (Evening) / <i>Teléfono (tardé)</i>	Fax Number
Email / Correo Electrónico (very in	nportant)	

Specific Plan Sub-area where you live, work or own property and wish to represent (see Venice Specific Plan: <u>http://venicenc.org/files/VenCoastal.pdf</u> section 2 for details):

Sub-area : **Central Venice Beach (Windward Circle to 26th Ave with Pacific being the eastern boundary)** (select number 1. Ballona Lagoon West Bank Subarea, 2. Ballona Lagoon (Grand Canal) East Bank Subarea, 3. Silver Strand Subarea 4. Marina Peninsula Subarea, 5. Venice Canals Subarea, 6. North Venice Subarea, 7. Oakwood-Millwood-Southeast Venice Subarea, 8. Oxford Triangle Subarea, 9. East of Lincoln Subarea), or other niche neighborhoods such as the committee recognizes

I hereby certify that I wish to serve on the Neighborhood Committee of the Venice Neighborhood Council and I am a Stakeholder within the boundaries of the VNC area.

Stakeholder Signature/Firma ____Jessica M. Coakley__Date 12/11/12



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Questions:

Please limit your answers to the 5 questions below to 200 words or less each.

1) Please explain why you wish to serve on the Neighborhood Committee:

I am particularly interested in issues related to Ocean Front walk and improving the city's actions related to maintaining Venice Beach Park during the summer months, including traffic flow, beach clean up and crime control. I am also strongly interested in improving some of our neighborhood maintenance issues, including installing crosswalks and cleaning up the bike and pedestrian paths. I would am also a huge dog lover and love representing the dog owners of my neighborhood!

2) Please describe your previous and/or current neighborhood or community involvement:

I have been a member of the Venice Neighborhood Council for approximately two years and enjoy representing my neighborhood on our committee

3) In your opinion what are the three most pressing issues facing the Venice Community?

Traffic flow during the summer months. Crime. Parking as a side effect of commercial growth

4) The Neighborhood Committee is tasked with promoting awareness of available City resources and services by acting as a conduit between the Board and Venice neighborhoods, assisting in community outreach and bringing neighborhood issues to the attention of the Board.

What are your suggestions for effectively fulfilling this obligation?

We need to do a better job of marketing ourselves and streamlining access to key information. As a first step, I would suggest creating business cards with the neighborhood committee members' faces on the cards and dropping them in mailboxes to make a first personal connection and provide a point of contact. It would be great to include some kind of personal note, introducing the member and asking if people are interested in neighborhood issues, promoting the VNC website, etc. The second step should be for us to hold individual neighborhood meetings to personally interact with our neighbors and hold open discussions on the key issues that affect that neighborhood. From those discussions, you could set an agenda for 1-3 key items to work on throughout the year as goals for that particular neighborhood. The members would then have specific priorities to discuss at the neighborhood committee meetings and would be accountable for pushing certain issues up to the Board. They could also bring important board or other meetings to the neighbors' attention so individuals are more inclined to attend because they care about the issues and feel they have someone fighting for them.



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5) Do you have a vision for Venice? If so, please describe:

Venice is an eclectic place comprised of people of all races, genders, backgrounds and interests. I envision Venice as a city that promotes music, the arts, small businesses and the care and conservation of our greatest asset: the beach. I see it as a place that continues to attract more and more tourists as we shift our reputation from a place of crime and drug-use to a place of community, shared responsibility and support and great opportunities both commercially and socially.

6) Please list all committees, groups, organizations schools churches, agencies, with which you have regular communication.

Thank You for Volunteering to Help Our Community!