

**Neighborhood Council Funding Program**  
**APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Venice Neighborhood Council

**SECTION I - APPLICANT INFORMATION**

1a) Venice Oceanarium 30-0498520 California 10/08/2010  
*Organization Name* *Federal I.D. # (EIN#)* *State of Incorporation* *Date of 501(c)(3) Status (if applicable)*

1b) 330 Market Street Venice CA 90291  
*Organization Mailing Address* *City* *State* *Zip Code*

1c) \_\_\_\_\_  
*Business Address (if different)* *City* *State* *Zip Code*

1d) **PRIMARY CONTACT INFORMATION:**  
Tim Rudnick 310-664-1127  
*Name* *Phone* *Email*

2) Type of Organization- Please select one:  
 Public School (not to include private schools) *Attach Signed letter on School Letterhead* or  501(c)(3) Non-Profit (other than religious institutions) *Attach IRS Determination Letter*

3) \_\_\_\_\_  
*Name / Address of Affiliated Organization (if applicable)* *City* *State* *Zip Code*

**SECTION II - PROJECT DESCRIPTION**

4) Please describe the purpose and intent of the grant.  
 Please see attached

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large.  
 (Grants cannot be used as rewards or prizes for individuals)  
 Please see attached

**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) Personnel Related Expenses		
	Requested of NC	Total Projected Cost
Volunteer Coordinator 3 month stipend	\$ 1500.00	\$ 1500.00
	\$	\$
	\$	\$

6b) Non-Personnel Related Expenses		
	Requested of NC	Total Projected Cost
10x10 branded commercial canopy - lookourway.com	\$ 795.00	\$ 795.00
4 branded fitted 6' tablecloths - tablecoversnow.com	\$ 632.40	\$ 632.40
Marine specimens - tideline.co,	\$ 1980.00	\$ 1980.00

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 No  Yes If Yes, please list names of NCs: \_\_\_\_\_

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 4907.40 3407.40

10a) Start date: 06 / 01 / 24 10b) Date Funds Required: 06 / 01 / 24 10c) Expected Completion Date: 10 / 01 / 24  
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?  
 No  Yes If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes  No \*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED\*

Rob Wright                      President                      Rob Wright                      05/10/24  
 PRINT Name                      Title                      Signature                      Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED\*

Mike Schaadt                      Secretary                      Mike Schaadt                      05/10/24  
 PRINT Name                      Title                      Signature                      Date

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form

## SECTION II - PROJECT DESCRIPTION

### 4) Please describe the purpose and intent of the grant.

Venice Oceanarium: A Museum Without Walls is a non-profit based in Venice Beach. Since 1995 countless people have enjoyed our outdoor classrooms through hands-on learning. Our inspiring programs integrate art, literature, music and science to inspire kids and adults to understand and appreciate the environment and become stewards of our precious oceans. These include our weekly pop-up labs on the Venice Pier, Tide Pool and Wetland explorations, underwater reef observations, school outreach programs, *Moby-Dick* and other beach readings, annual grunion party, Citizen Scientist projects and more. Our events are always family-friendly, free and fun!

**We are requesting funding to create a more compelling experience of our weekly Marine Science pop-up at the end of the famous Venice Pier. This will enable us to enhance and upgrade our exhibit and programming.**

We've set up our display every Sunday, year round, for more than 20 years attracting thousands of tourists and locals and establishing ourselves as a Venice attraction. Our oceanographic display includes rare specimens, shark jaws, and historical artifacts. Our exhibit is designed to ignite wonder and curiosity. Visitors handle and learn about a variety of specimens, observe grains of sand and seawater samples under our microscopes, read ocean-inspired poetry, draw, and learn about sea life just beneath the pier.

We're a tiny, grassroots non-profit. For decades our founder, Tim Rudnick and a handful of loyal volunteers have worked tirelessly to share the many wonders of the ocean and Venice Beach with thousands of Angelenos and tourists. **This grant will further our ability to reach more people, create an even greater experience and enable us to continue the mission of our non-profit.** We are grateful to the Venice Neighborhood Council for this opportunity.

We respectfully submit a request for funding for the following:

1) Purchase new specimens.

Due to the hands-on nature of our exhibit, many of our specimens need to be replaced. And to keep our curriculum interesting, we require additional pieces in our collection.

2) Purchase a new canopy and four tablecloths

Replace our canopy with a branded, commercial canopy that can withstand the wind gusts at the end of the pier and purchase four branded, durable tablecloths.

3) Stipend for a volunteer coordinator

To expand the scope of our programming, we are offering a docent training program this Summer. Our informative docents will be trained to oversee Citizen Scientist activities such as collect and gather ocean data from our water testing kits and operate our ROV camera (remotely operated vehicle) to explore the reef beneath the pier. The volunteer coordinator would assist with recruitment, training and scheduling of volunteers for three months.

Thank you very much for your consideration.

## **SECTION II - PROJECT DESCRIPTION**

**5) How will this grant be used to primarily support or serve a public purpose and benefit the public at large.**

The famous Venice Pier is an iconic landmark. It juts 1000 feet over the open ocean. Venice Oceanarium: A Museum Without Walls has set up an interactive Marine Science pop-up every Sunday at the very end of the pier for more than two decades.

A new eye-catching display will encourage even more people to stroll to the very end of the pier. Our newly trained and knowledgeable docents will engage with the public and share information about the unique marine life beneath and surrounding the pier. Our outdoor classroom concept is very hands on. The public will have a rare opportunity to touch and inspect unique and rare specimens.

With the addition of trained volunteers, the Venice Oceanarium will offer compelling programming to enhance the experience of participants. People will help collect ocean water samples and analyze data in water testing kits. Also they will enjoy viewing our ROV explore the hidden reef beneath the pier, which is teeming with sea life.

This hands-on experience will be very informative and educational and will inspire the public to appreciate the environment and become stewards of our precious oceans.

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: OCT 08 2010

VENICE BEACH OCEANARIUM  
330 MARKET STREET  
VENICE, CA 90291

Employer Identification Number:  
30-0498520  
DLN:  
600271119  
Contact Person:  
RENEE RILEY NORTON ID# 31172  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
February 4, 2009  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

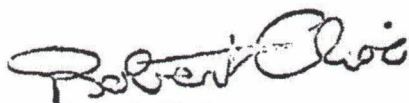
Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

VENICE BEACH OCEANARIUM

Sincerely,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure: Publication 4221-PC