

ANALYSIS
Email Newsletter Providers
August 2023

BASED ON CONTACT LIST – costs dependent on size of mailing list

1. Constant Contact (current)
 - \$130 month
 - “Lite” most basic plan
 - 5,000-10,000 addresses

2. Mail Chimp
 - 5,000 addresses \$69 “Essentials”, 50,000 email sends a month
 - 10,000 addresses \$100 “Essentials, 100,000 email sends a month
 - 5,000 addresses \$100 “Standard”, 60,000 email sends a month
 - 10,000 addresses \$135 “Standard”, 120,000 email sends a month
 - Essentials is basic plan, Standard better suited to our needs

BASED ON EMAIL SENT – costs dependent on number of emails sent monthly

3. Brevo (formerly Sendinblue)
 - 20,000 emails monthly “Starter”
 - \$25 a month
 - \$264 yearly (save 10%, \$22 a month)
 - Highly reviewed

4. Mailjet
 - 15,000 emails monthly “Essential”
 - Essential \$15 a month (save 10%, \$162 yearly)
 - 15,000 emails monthly “Premium”
 - Premium \$25 a month (save10%, \$170 yearly)