



V E N I C E
neighborhood council

**COMMUNITY IMPROVEMENT
PROJECTS
(Direct Board Funding)
APPLICATION PACKET**

Community Improvement Projects

NC Funding Program Policy 2.5 - Expenditures of Community Improvement Projects

1. Community Improvement Projects (CIP)

CIPs include projects associated with beautification and capital improvement projects on public places such as, but not limited to:

- a. Street medians, parkways landscaping
- b. Neighborhood markers
- c. Street furniture
- d. Murals
- e. Tree plantings
- f. graffiti abatement
- g. Community gardens
- h. Capital improvements on recreation centers, libraries, parks, fire stations, etc.
- i. Signage such as Neighborhood Watch signs
- j. Historic-Cultural Monument Applications

2. Review of CIPs

Community Improvement Projects are reviewed on a case by case basis, depending on the scope of work or services involved. Thus, the proposed project may require certain permits such as, but not limited to:

- Insurance certificates,
 - Authorizations from other agencies,
 - Contracts or agreements involving a number of public agencies, vendors, etc.
- a. Additional guidance from other City agencies and/or Departments may be necessary.

3. Submission Deadline

All Community Improvement Projects must be submitted to the NC Funding Program for review and approval no less than 30 days PRIOR to issuance of payment to involved vendors and commencement of project.

4. Unauthorized Projects

Capital improvement or beautification projects involving private property are not permitted under the NC Funding Program, except when permitted and authorized by applicable City Ordinance.

5. Method of Payment

- a. Payments for CIPs are primarily issued through the check payment method, in particular when a contract is involved and stipulates check payments to be issued:
 - i. The NC must provide a completed Board Action Certification (BAC) Form and an executed contract.

PROJECT DESCRIPTION SHEET

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PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

Using <https://pocketsights.com/> software we will create a mobile app that enables users to take free self-guided tours or to randomly discover and roam sites throughout Venice using a Browser or Android or IOS application.

PocketSights has been in use, worldwide, by cities, universities, arboretums and more, since 2014. It has a 5 star rating. There are several tours in the L.A. area, including of architecture, lost tunnels, cultural and historic sites in Downtown L.A. We've tested it by taking a tour created by UCLA of their campus. See: <https://pocketsights.com/tours?search=los+angeles>

With the App, we can identify points of interest anywhere — along streets or off the beaten path, at the beach, down alleyways, in parks, through the canals, and beyond.

Simple drag & drop site building, lets us include text, images, sound, and video for each site. We enrolled in a 30 day free trial to try our skills at building a site. It's easy and flawless. See Exhibits, below.

Within our App, we can create unlimited Tours, such as for Historic Landmarks, Public Art, Ocean Front Walk sites, Movie Locations, Black History, Trees & Parks, Surf spots and public facilities.

Our committee will begin with Historic Landmarks. Other committees have expressed an interest, and are invited to add their points of interest.

The software enables us to grow with our needs and to have unlimited users. Our sites will pop up automatically on our App. Analytics and user feedback are tabulated.

We'll start now, enhancing Venice for all residents and visitors. When the Olympics and other special events come to town, tourists will enjoy navigating and discovering the wonders of Venice.

IS THIS PROJECT PART OF A LARGER PROJECT? YES NO

COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits)

Venetians and visitors alike will have easy, on the spot, access to discover, explore, learn and enjoy stories of Venice's colorful history, fascinating culture and cool contemporary life.

This will enrich the knowledge of locals, increase cultural understanding, strengthen community pride and enhance tourism. By facilitating tourism, the App will also bolster our economy.

The "navigation" component provides users with directions and the confidence to explore and discover the places they might otherwise never find.

The "roaming" option lets users move about however they like, discovering sites in their immediate location, or they can jump on a designated "tour" route.

The App will also help visitors find essential public facilities and services, whether they're walking, biking, skating, on public transportation or from everywhere a GPS signal is found.



VENICE NEIGHBORHOOD COUNCIL
COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



BUDGET SHEET

VENDOR AND MATERIALS/SERVICES INFORMATION	TOTAL COST	NOTES
Pocketsights "Enterprise" APP		
<ul style="list-style-type: none"> ▪ Unlimited tours per App 		
<ul style="list-style-type: none"> ▪ Online support 		
<ul style="list-style-type: none"> ▪ Unlimited downloads 		
Allows us to create unlimited tours and have unlimited users. We can		
add YouTube links and SoundCloud Audio as part of our tours along		
with photos and text, and our tours will be featured on the PocketSights		
Tour Guide Apps on the App Store and the Google Play Market.		
Subscription	\$499 / 1 year	
Note: Subscription is available on a monthly payment schedule		
Optionally future upgrade to "White Label" version for \$5,000		
The White Label version would allow the VNC logo to appear		
in the Android Play or Apple Store.		

PROJECT TOTAL \$ 499.00

PROJECT PLANNING SHEET

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WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

30 Days from start - PPP Committee will upload historic Venice points of interest

Other VNC Committees are also invited to upload their points of interest

60 Days from start - PPP will add photo's, text, video & audio to points of interest

Other VNC Committees will upload photo's, text, video & audio

APP will be launched

QR code will be generated & distributed

Outreach Committee will publicize

MAINTENANCE PLAN (If applicable)

No maintenance is required by the VNC. Pocketsights maintains the site.



PROJECT RENDERING SHEET (If applicable)

Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.

We made a short sample Venice CA Tour:

<https://pocketsights.com/tours/tour/Los-Angeles-Venice-CA-Tour-7883>

It is also accessible from a QR code

Attached are Sample Venice CA Tour building page screen shots

Visit the app website: www.pocketsights.com

Youtube description of the app by Pocketsights: <https://youtu.be/scjhuuZWesE>

Examples of other organizations tour pages:

<https://pocketsights.com/tours/organization/ShenandoahU-5231>

<https://pocketsights.com/tours/organization/whollyh20-4345>

Sample Tour building page: Drop pin on the map to create unlimited points of interest.

Sample Tour building page: Drop pin on the map to create unlimited points of interest.

Sample Point of Interest create page: Drag & drop photo's, video, audio, and text.

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COMMITTEE AND PERSONNEL SHEET

COMMITTEE MISSION (Explain the Committee's mission and how this project will advance it)

Mission: The Preserving Public Places Committee is dedicated to preserving and activating Venice's renowned historic public places. Our goals are to identify, preserve, maintain, enhance, revitalize, restore, commemorate and provide an informational clearinghouse for Venice's historic public places.

This technology enables way-finding with rich content to be in the palm of everyone's hands via gps on IOS and Android devices.

It enables residents and visitors to discover and enjoy historic and contemporary places, free, online, 24/7.

RESUME AND/OR QUALIFICATIONS OF KEY PROJECT PERSONNEL

www.PocketSights.com

Pocketsights is an award winning app developed over 8 years ago and used by cities, organizations and universities throughout the world. Please see their website for more information.

The content for our Venice site will be uploaded by members of several Venice Neighborhood Council committees (including Arbor, Ocean Front Walk, Discussion Forum, Arts...) in addition to the Preserving Public Places Committee.



PERMISSION FOR USE OF PROPERTY SHEET (If applicable)

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

PROJECT NAME
COMMITTEE

ENTITY OR NAME OF PERSON WHO CONTROLS USE OF THE PROPERTY	TITLE
FACILITY/BUSINESS NAME	PHONE
SITE ADDRESS	

DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

Not applicable. This is a virtual app not a physical site.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2008.

SIGNATURE

DATE

