

Item	Description	Amount Approved	Proposed Amount	Amended		
Social Media	6 months social media	\$1,000.00		No ads, just 2 months postings		
Printing	20,000 post cards 5 x 7 ans 250 posters	\$3,500.00		Printing 25,000 postcards and 200 posters		
USPS EDDM	25 postal routes 90291 & 13 postal routes 90292	\$5,500.00	\$8,311.63			
Graphic design	Brandiing messaging, 5 templates social media, design of vnc election web page, design of 1 postcard, design of 4 poster options	\$2,000.00	\$2,750.00			
Election Administrator	as per job description	\$2,000.00	\$2,000.00			
Contingency		\$1,000.00				
voter guide	hand delivered voter guide 20000	\$4,500.00	\$4,600.00			
print ads			\$760.00	2 ads		
candidate Forum			\$295.00			
Banners	4	\$0.00	\$300.00			
Posters			\$147.83			
Total		\$19,500.00	\$19,164.46			
Spent Already			\$335.02			
Total			\$19,499.48			