

**COMMUNITY IMPROVEMENT PROJECT FUNDING REQUEST**  
**Venice Neighborhood Council**

**APPLICANT:** Preserving Public Places, VNC Ad Hoc Committee  
Dominique Hirschkron, Robin Murez, Co-Chairs  
Brian Silveira, Betsey Goldman, Sonya Reese Greenland,  
Committee Members

Preserving Public Places Ad Hoc Committee Motion Passed May 3, 2022 Vote: 5-0-0

**PROJECT TITLE:** Venice Cultural Historic Landmark Site Markers

**PROJECT DESCRIPTION:**

Our Site Markers with etched photographic imagery of the associated historic site, will tell the colorful stories of Venice history. They can stand alone, or, with the use of a QR code, the site markers will compliment and invite users to our free mobile Venice tour App.

Venice has an abundance of multi-cultural historic sites that could receive markers. They include significant architectural sites including, the 100 year old Short Line Trolley Bridge, The Venice West beat poet landmark, the Ocean Front Walk Pagodas, the iconic Italian Colonnade.

**PUBLIC BENEFIT:**

Site Markers will enable Venetians and visitors alike to discover, explore, learn and enjoy stories of Venice's colorful history, fascinating culture and cool contemporary life.

This will enrich the knowledge of locals, increase cultural understanding, strengthen community pride and enhance tourism.

While Site Markers can stand alone as informative and fascinating additions to the community, with the inclusion of identifying text and a QR code, they can also draw the public to the mobile App we propose to create.

See: Self Guided Mobile Tour App, Community Improvement Projects Funding Request

**BUDGET:**

Photo Etched Stainless Steel Signs

Fabricator: Wolfe Laser Engraving (see Exhibit A attached)

Quantity: 20            Size: 6" x 6"            Unit Cost: \$50            Total Cost: \$1000

These prices are below market due to Wolfe's in-kind charitable participation.

Installation: pro bono by our Committee and community volunteers

**PROJECT TIMELINE:**

Start date: \_\_06\_\_ / \_\_01\_\_ / \_\_2022\_\_

Date Funds Required: \_06\_\_ / \_01\_\_ / \_2022\_\_

Expected Completion Date: \_\_12\_\_ / \_\_31\_\_ / \_\_2022\_\_

**TOTAL FUNDS REQUESTED:** \$1000 for the creation of 20 site markers

**MOTION:**

**Whereas** Venice is an unique community with a colorful history, fascinating culture and cool contemporary life, and

**Whereas** both residents and visitors, alike, are not always familiar, but gain pride in learning of significant locations and their associated stories of Venice's multi-cultural history, people and contemporary attributes,

**Now, therefore** the Venice Neighborhood Council moves to allocate One Thousand Dollars (\$1000) of Community Improvement Project funds for the creation and installation of 20 historic Site Markers.

Preserving Public Places Ad Hoc Committee Motion Passed May 3, 2022 Vote: 5-0-0

**EXHIBIT A: Fabrication Quote**

# QUOTE

FROM: SHELDON WOLFE  
WOLFE LASER ENGRAVING  
2915 2ND STREET  
SANTA MONICA, CA 90405  
310 365-4461

TO: VENICE NEIGHBORHOOD COUNCIL  
C/O ROBIN MUREZ  
VENICE, CA 90291  
310 709-7826

DATE: MAY 6, 2022

Description	
STAINLESS STEEL PHOTO ETCHED SIGNS	
Stainless Steel & Photo Etching included	
Text & Artwork supplied by client as PDF files	
4" x 4"	\$35 each
6" x 6"	\$50 each
8" x 8"	\$60 each

See attached sample of previous work by this fabricator.



**EXHIBIT B: Example of Stainless Steel Photo Etched Signs fabricated by Wolfe Laser Engraving and installed for several years on Venice streets. Note that rust is from the frames, not the signs.**

