

MINUTES
Budget and Finance Committee

November 4, 2021

1. Meeting called to order at 1:03 p.m., Roll Call: present Andrea Boccaletti (AB), James Murez (JM), Daffodil Tyminski (DT), Ivan Spiegel (IS)

2. Motion to approve board agenda passed (JM,DT: 4-0-0)

5. Approval of October 5, 2021 meeting minutes (JM,IS: 4-0-0)

1:14 Sima Kostovetsky joined the meeting.

7A. Approval of The Monthly Expenditure Report (MER) for September. (JM,DT: 5-0-0)

8a. Outreach Committee recommends (5-0-0) following line items to participate in the Holiday Sign Lighting event on Dec.4,2021:

1. Photography and Photo Booth Services provided by Venice Paparazzi for \$1,500.00

2. Santa North Pole Sign-Platinum Prop Rentals for \$65.00

3. Santa Chair Rental-Blueprint Studios for \$100.00

(SK,DT: 5-0-0)

8b. Outreach Committee recommends (5-0-0) to the board approval of the following items for general outreach to come out of General Outreach Funds.

1. VNC wrap around bike lights promos, quantity 275 - \$1000 - AnyPromo.com
2. VNC round promo stickers - quantity 1000 - \$120 - Print Runner.
3. VNC Bumper stickers announcing meetings for the already existing VNC meeting lawn signs - \$150
4. Advertising for general Outreach - Argonaut, Venice Living, Yo Venice & Westside Current: \$500 (digital advertising costs between \$172/ad - 200/ad depending on size and frequency of ads running)
5. Promo items for holiday outreach - quantity 200—250: light-up necklaces/rings, candy canes, cookies - \$825

(SK,JM:5-0-0)

2:27 Meeting adjourned