



Venice Neighborhood Council

PO Box 550, Venice, CA 90294 / www.VeniceNC.org

Email: info@VeniceNC.org Phone: 310-421-8627

VNC Outreach Committee Minutes

Meeting Date: Thursday, October 12, 2017

Meeting Time: 6:30pm - 8:00pm

Meeting Location: Canal Club, 60 N. Venice Blvd., Venice, 90291

Contact: Hollie.Stenson@VeniceNC.org

1. 6:30 - Call to Order – Roll Call and Approval of this agenda as presented or amended

Evan White	Nic Antonicello		
Michelle Meepos	Matt Kline		
Hollie Stenson	Steve Livigni		

Called to order at 6:40pm.

Present: Hollie Stenson (HS), Nic Antonicello (NA), Matt Kline (MK), Steve Livigni (SL)

2. 6:45 ANNOUNCEMENTS – Any non-agendized items
- a. Matt Kline announces resignation from the Board, and thus the Outreach Committee.
3. 6:55 - PUBLIC COMMENT – 5 minutes on non-agendized items related to Outreach only
- a. NONE.
4. 7:00 - BUSINESS:
- a. VNC logo competition - set launch date & marketing plan
 - i. Outreach committee will announce a competition at the next board meeting, and then launch officially on website and social media within a week. Winner of the competition will win a basket of local gift certificates donated to the effort, as well as recognition for creating the new logo at the Board meeting in January.
 - ii. Contest will be open until Jan. 1st, at which time the Outreach Committee will pick the winning log and then bring the Board for approval at January meeting.
 - iii. Hollie will go to budget committee meeting for expenditures associated with changing the logo (new signs, etc., and promotion of new logo).
 - iv. New logo will be launched in a campaign starting in February 2018.



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- b. Spanish translation for meetings & general marketing to Spanish-speaking population
 - i. Outreach committee will begin to provide both English and Spanish language copy for the electronic newsletter that goes out bi-weekly.
 - c. Venice Chamber Softball game to benefit Venice community
 - i. Outreach committee will reach out to other Board members to play on behalf of VNC, however players will promote the games as individuals, not as a Board
 - d. Town Hall schedule: Venice Cityhood, etc. (pick dates)
 - i. Outreach committee plans to launch a new Town Hall series in 2018, with bi-monthly Town Halls.
 - ii. First Town Hall will be on Venice Cityhood, on Jan. 18th, 2018.
 - iii. Hollie to reach out to other Committee Chairs to gauge interest and collect ideas for town halls. Outreach Committee will determine a schedule for these town halls at next Outreach meeting in Nov. 2017.
 - iv. Town halls will be promoted as a series, and then individually by topic as they come up.
 - e. Holiday Festival planning
 - i. MOTION: The VNC board agrees to co-sponsor the Holiday Sign Lighting event this year on December 2nd, 2017. NA makes the motion, SL 2nds motion. Passes 4-0-0.
 - ii. The VNC will host a Santa Claus (Ivan) photo opportunity present at the Sign Lighting for pictures with kids.
5. 8:00 – End
- a. Adjourned at 7:52pm.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a "Speaker Card" to address the Outreach Committee on any agenda item before the Outreach Committee takes action on an item. Comments



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from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Outreach Committee jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Outreach Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Outreach Committee meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer.

POSTING: *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed at Beyond Baroque, 681 Venice Blvd; Venice Public Library, 501 S. Venice Blvd; and at our website by clicking on the following link: www.venicenc.org, or at the scheduled meeting. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at*

www.lacity.org/your-government/government-information/subscribe-meetings-agendas-and-documents/outreach

In addition, if you would like a copy of any record related to an item on the agenda, please contact outreach@venicenc.org.

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the VNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the VNC Bylaws. The Bylaws are available at our Board meetings and our website www.venicenc.org.

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