

# Results of 140805 DFC VNC Diversity Goal Brainstorming Session

Review of existing land use ordinances	Crowdfunding
Rent control and vacancy decontrol	Small Lot Subdivisions
Vacant lots	Affordable Housing
City owned properties - may be used for affordable housing	SB1818
Loopholes	Homeless Roosting in places long term
Motives other than profit	Coordination of existing homeless organizations and other organizations
Cultural preservation and cultural development	Convert existing garages for new uses
Historic properties	AirBnB
Venice Specific Plan / Coastal Plan	Short Term Rentals
Taxes	Senior Housing
Not creating ghettos	VA housing
Sleeping in cars	Section 8
A-Listers	Live/Work Space

## Selected Materials from the VNC Vision Goals Ideas Matrix

Ideas ↓	Submitted by <b>Joe Murphy (310-305-1444, <a href="mailto:joedmur@gmail.com">joedmur@gmail.com</a>)</b>	Suggested Implementation Strategy	Generated while Brainstorming ↓
Make it illegal to construct (or to require) residential parking garages, & allow conversion of existing garages into other uses	Creates opportunity for creating less-costly housing which supports the <u>VNC Diversity Vision Goal</u> . Increases pressure to adopt viable alternatives to current felt need for individually owned cars.		<b>Participation</b> <b>Walkability</b> <b>Diversity</b> <b>Creativity</b> <b>Collaboration</b> <b>Brainstorming</b>

## Extract from Role Play in August 20, 2013 DFC Presentation to Board

<b>Parking Don</b>	<p><b>My parking garage idea doesn't need to always serve cars or to accommodate only cars. I've been gathering ideas from many individuals which I support – and I'm open to other ideas.</b></p> <p><b>For instance:</b></p> <ul style="list-style-type: none"> <li><b>• Parking structures could be designed for future alternative uses if required.</b></li> <li><b>• We have designed it with parking for bikes, zip-cars and electric vehicle chargers.</b></li> </ul>
<b>No Parking Joe</b>	<p><b>Hmm. I'm interested! Your 'design for future alternative uses' idea really appeals to me.</b></p> <p><b>How about designing it to accommodate ...</b></p> <ul style="list-style-type: none"> <li><b>• Futuresmall housing or mixed uses?</b></li> <li><b>• A rooftop park?</b></li> </ul>

# Venice Resident Responses to a Prior DFC Agenda

Comments and insights received before  
**May 6, 2014 VNC Discussion Forum Meeting**  
(140829 JDM extracts for 140909 DFC Meeting)

**Received March 24, 2014 @ 10:57pm**

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I've lived here for 38 years and the changes are radical and *irreversible*.

Once this happens, the bonds of community begin to fade away.

I, too, want and appreciate the economic diversity of Venice.

But how are you going to maintain that when fancy hotels are built and the area becomes just for rich people?

I'm in favor of less expensive housing.

but where?

How?

Certainly not on the walk streets or anywhere near the beach.

Not gonna happen.

The closest thing we have is the housing addition behind Ralphs and Rite Aid on California.

Beyond that, where?

That's when practical issues loom into the foreground.

Solution?

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**Received March 25, 2014 @ 5:59am**

Joe, other communities must have faced this issue before Venice. What has been done by these communities to overcome the lack of economic diversity? What has succeeded? What has failed? Can our lack of economic diversity be quantified? What is the target level for economic diversity? What is the metric to measure economic diversity? \$ income/family, \$ income/individual, ratio of highest income/lowest income, income ratio of top 10%/bottom 10%? Finally, how can one feel certain that lack of economic diversity is in fact the single most important Critical Issue Facing the Venice Community? Maybe it's lack of emergency preparedness. Where the metric is lives lost!

Sent from my iPad

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**Received March 31, 2014 @ 3:14pm**

Economic diversity is an important issue. Affordable housing is part of a much bigger problem. Affordable housing is a strategy that can help the less fortunate. Affordable housing in Venice must be consistent with the VSP and other state and local laws. It is important that you review what other communities are doing to deal with the issue. I would hope you have a much bigger picture of how to deal with Venice and the diversity that exists

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**Received April 1, 2014 @ 4:03pm**

I am a strong supporter of public policy that produces diversity in my community.

In a market where supply and demand dictate prices, increasing the supply of smaller, less expensive housing creates more opportunities for people to live here. Increasing the number of housing units promotes diversity.

The current zoning laws in Venice limit density, and consequently limit diversity. A developer who wants to build a multifamily project must go through up to two years of uphill struggle in the public arena, at great expense, to secure the approvals needed to start construction. A developer who builds a mansion can get their project through permits in a matter of months, with minimal public process. That is why we are seeing so many new mansions and so few new multifamily projects.

It is ironic that many of the same people who speak out for diversity also resist increasing density. We can't have it both ways. Resisting density promotes gentrification.

Supporting small incremental increases in density is the simplest way to sustain the diversity that characterizes our community.

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**Received April 2, 2014 @ 1:59pm**

No No No to density.

If you want to have a peaceful/pleasant/present life; have more space, less crowd (3 or less), reduce mental/emotional and environmental pollution, be in touch with your inner beauty receptors, smell the roses (Cecil Brunner, climer, or Abraham Lincoln rose bush. Both, look and smell great).

So here we go, I say create more peace in your inner life, in your surrounding, less crowd, and more insights.

Thank You,

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