



Venice Neighborhood Council

PO Box 550, Venice, CA 90294
www.VeniceNC.org



**Outreach Committee Meeting Agenda
Penmar Recreation Center
Courtyard Area Next to the Meeting Room aka "Little Gym"
1341 Lake Street – Venice, California 90291
Saturday, September 30th 2023
12:00 Noon**

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte, Secretaria, al por correo electrónico Secretary@VeniceNC.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker, unless adjusted by the presiding officer of the Board.

**1. 12:05pm CALL TO ORDER
BOARD ROLL CALL – "PRESENT" Listed in RED**

| | | |
|-------------------------------------|-------------------------|---------------------------------|
| Erica Moore | Noj "Jon" Kinney | Soledad Ursua |
| Christopher Lee | Nick Antonicello | |
| Cristina Rodriguez-Greenberg | Sergio Perez | Brian Averill Ex Officio |

2. APPROVAL of PRIOR MINUTES: See prior meeting supporting documents
Maker: CHRISTOPHER Seconded: NOJ Vote: Unanimous (5-0) Motion Passes

3. CHAIR REPORT: Update on Outreach efforts and community engagement results in September.
Walking Outreach done at Abbot Kinney Festival by Erica & Noj. Observed long time venetians are not engaged with VNC. congress of neighborhoods and received outreach resources, shared via QR code. Suggestion Committee read standing rules for Outreach.

4. GENERAL PUBLIC COMMENT: Comments from the public on **non-agenda items** within the Board's subject matter jurisdiction. Each speaker will be allowed two (2) minute(s) unless adjusted by the presiding officer of the meeting.
Board Members Attended and Participated

5. OLD BUSINESS: N/A



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6. NEW BUSINESS:

7. Discussion and Motion to approve Outreach Tabling at local Venice Community Events.

a. Motion: The VNC Board of Officers approves the Outreach Committee to identify local events and venues with majority Venice Stakeholder attendance to perform Tabling Outreach utilizing handouts and VNC Branded Swag, no refreshments will be served. The venue/event cost to participate if any will not exceed \$200.00 per tabling.

b. Public Comment: **Supported**

c. Committee Discussion/Vote: **Structure/Calendar will be created for Events to participate in**

This Motion enables the members of the Outreach Committee, Board Members or other Standing or Adhoc Committee Members to perform outreach engagement with our Venice Stakeholders at local events selected and pre vetted by the Outreach Committee without the need to submit a formal "Event Form" 30 days prior to identified venues. This Motion lists the rules we must follow to be in compliance with straight "Tabling" which allows VNC branded swag and handouts only to be utilized, no refreshments allowed. Our intention is to choose opportunities with zero participation fees (ie. venue charge for the booth). However, we can spend up to a maximum fee of \$200.00 per tabling. Spending more than this limit changes it to an "Event" which requires the 30 day form, etc.

Maker: SOLEDAD Seconded: ERICA Vote: Unanimous (5-0) Motion Passes

8. Discussion and Possible Motion for VNC Branded Swag for Outreach Purposes.

a. Economical and useful VNC branded swag like Pens can be used at tabling, Town Halls and other Outreach opportunities.

b. Public Comment: **Suggestions of illuminated necklaces/bracelets, shirts, stickers, beach balls, sunglasses & key chains.**

c. Committee Discussion/Vote: **Only Swag in Stock – Water Bottles – earmarked for All Hazards Town Hall**

New Motion: The VNC Board of Officers approves the Outreach Committee to purchase swag items including and not limited to pens for giveaway not to exceed \$2,000.00.

Public Comment

Committee Discussion:

Maker: CHRISTOPHER Seconded SOLEDAD Vote: Unanimous (5-0) Motion Passes

9. Discussion and Possible Motion for VNC Board and Committee Member Name Tags.

a. Focusing on engaging the public with robust Outreach, it makes sense to have an easy to see identifying Name Tag of sorts – possibly a simple (or branded) Lanyard with a plastic sleeve with a printed reusable or interchangeable VNC Logo Name Card for Board or Committee Members to wear at these events.

b. Public Comment:

c. Committee Discussion/Vote:



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New Motion: The VNC Board of Officers approves the Outreach Committee to purchase reusable VNC branded badges with lanyards to identify VNC Board and Committee members participating in outreach opportunities not to exceed \$120.00.

Public Comment:

Committee Discussion:

Maker: CHRISTOPHER Seconded SERGIO Vote: Unanimous (5-0) Motion Passes

10. Discussion and Possible Motion about Stakeholder engagement via Newsletters, Press Releases, Social Media Accounts and Email Blasts.

a. Plan to implement these vehicles of communication. Identify who will create content, collaborate when possible with CD-11 and other community groups.

b. **Public Comment:**

c. **Committee Discussion/Vote: NONE**

Noj to manage Press releases & Social Media, Chris to create content, Sergio to post (Instagram, X, Facebook). Email Blasts we create – Nico sends after Brian’s approval.

11. First Town Hall: Venice Community Plan Education and Awareness 101

a. **Discussion and Possible Motion:** Defining and Finalization of the event location, date, time frame, Outreach to engage participation, printed materials including banners/artwork, Outreach/VNC Committee greeting area, Set-up/Strike Team, refreshments, additional supplies, coordination of presentations and resources for stakeholders post Town Hall engagement.

b. **Public Comment:**

c. **Committee Discussion/Vote: NONE**

City Planning presents Plan + Pre-submitted Questions + Coastal Commission presentation + Presubmitted Questions. Communication with Sean at CD11 to participate with Outreach Table and promotion. Event entry/arrival period meet and greet Committees to include: parking, LUPC, Arbor, OFW, Preserving Public Spaces, Outreach, Homeless, etc.

12. Holiday Venice Sign Lighting Venice Chamber Event: Outreach Tabling

a. **Discussion and Possible Motion:** Address new format Tabling Outreach outlined and possible Adhoc and/or Standing Committee Outreach participation schedule. Identify type and moderate cost of swag as past budgets exceeded \$4,500.00

b. **Public Comment:**

c. **Committee Discussion/Vote:**

Provided Item 7: the Motion on Tabling Events passes, we can participate as straight up tabling, No VNC involvement in photo booth or refreshments so no need for 30 Day Event Form The Chamber will provide 2 6' tables free of charge – we have festive décor already Schedule various committee and board members to outreach during event Lots of Venice Stakeholders, perfect to promote the All Hazard’s Town Hall the next month Festive way to catch attention - Interactive REUSABLE/PORTABLE game with “night time” glowing swag



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New Motion: TheVNC Board of Officers approves the Outreach Committee to create a VNC themed reusable interactive game to be used at Outreach tabling and other VNC events. Creation of said game and game specific VNC branded swag not to exceed \$1,300.00

Public Comment:

Committee Discussion:

Maker: NOJ Seconded ERICA Vote: Unanimous (5-0) Motion Passes

13. Second Town Hall: All Hazards Disaster Preparedness and Resiliency

a. Item for Discussion and Possible Motion: Brief overview of this Board approved Town Hall set for Saturday, January 20th at Penmar Recreational Center – Small Gym and Courtyard Area. Identify further actions and funding needed to support the Resiliency Committee in promoting and executing this event.

b. Public Comment:

c. Committee Discussion/Vote:

New Motion: TheVNC Board of Officers approves a budget not to exceed \$900.00 for the Outreach Committee to promote and implement the All Hazards Resiliency Town Hall on Saturday, January 20th 2024 using display materials, printed assets and light refreshments.

Public Comment:

Committee Discussion:

Maker: SERGIO Seconded NOJ Vote: Unanimous (5-0) Motion Passes

2:27pm ADJOURNED

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.VeniceNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the VNC Secretary, email at: Secretary@VeniceNC.org.

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